

Newsletter November 2014



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

November's Speaker: Rebecca Snyder Executive Director, Maryland- Delaware-DC Press Association

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org



Rebecca Snyder is the executive director of the Maryland-Delaware-DC Press Association, a position she began in March.

Known more commonly as MDDC, the press organization serves the needs of 113 newspaper members by providing professional training and development, legislative representation and promoting First Amendment issues.

Prior to joining the Maryland-Delaware-DC Press Association, Rebecca was vice president and general manager of NoticeCentral for The Dolan Company, where she was responsible for internal development of public notice websites. She has also served as vice president and general manager of Federal News Service and as vice president and general manager of The Daily Record.

Rebecca holds a bachelor's degree in English and classical archaeology from Bryn Mawr College. She is a 2003 graduate of the Greater Baltimore Committee's LEADERShip Program.

At the November meeting, Rebecca will discuss print media and how it is alive and growing. She will update attendees about the current state of print media in Maryland, Delaware and the District of Columbia, with an emphasis on Harford County. She will also discuss the role of journalism in the Internet age and MDDC's initiatives to safeguard freedom of information and government transparency. Rebecca will also share innovative initiatives by print media companies to keep up with consumer and advertising demands.

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**November's Sponsor: Dr. Mary Teddy Wray
Laurel Bush Family Dentistry**

Mary Teddy Wray is the owner of Laurel Bush Family Dentistry, which she opened in 2001. She received her dental education from Georgetown University in Washington DC.

Dr. Wray is very active in the community and spends many hours doing volunteer work for many nonprofit organizations and a few dental organizations. She is a member of many professional dental organizations and a board member to several non-profit organizations including SARC, Friend School of Harford County, and The Center for the Arts.

Dr. Wray has received many awards over the years, but most recently was named Maryland top100 women, a 2014 Outstanding Volunteer Fundraiser by the AFP, and the 2014 Athena award recipient.

When she is not busy at work and volunteering, Dr. Wray enjoys spending time with her two sons, Maxwell and EJ, who reside with her in Bel Air. Her favorite hobby is ballroom dancing.

Laurel Bush Family Dentistry is located in Bel Air, Maryland. They provide top modern dentistry in a state-of-the-art environment. In addition to general dentistry, Laurel Bush also offers Sedation dentistry, Cosmetic dentistry, Orthodontics, and pediatric dentistry. Laurel Bush prides itself in delivering dentistry in a friendly and professional environment.





CPWN's

Calendar of Networking Events

November 11, 2014

Luncheon—11:30-1:30

Location: Richlin Ballroom, 1700 Van Bibber Rd., Edgewood

Sponsor: Dr. Teddy Wray, Laurel Bush Family Dentistry

Speaker: Rebecca Snyder, Executive Director, Maryland- Delaware-DC Press Association

Members: \$20/Nonmembers: \$30

December 5, 2014

Annual CPWN Bus Trip to New York

Members: \$55/Nonmembers: \$55

Directions:

Leave Route 152 Park N Ride (I-95, South Side) Fallston at 7:00 a.m. to Times Square.

Depart Times Square at 7:00 p.m., returning to Fallston at approximately 11:00 p.m.

December 9, 2014

Holiday Party

Location: VanDiver Inn, 301 S Union Ave., HDG

Sponsor: Janis McGuire

Members: \$30/Nonmembers: \$40

Enjoy the beautifully decorated interior of Vandiver Inn at CPWN's Annual Holiday Party

Heavy Hors d'Oeuvres (including carving stations, salad and mini desserts), beer, wine, coffee, and soda

Event Registrations Close on the Friday before the event at 4:00 PM.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.



CPWN Annual Bus Trip to NYC

December 5, 2014

Join CPWN for the Annual Bus Trip to New York!

Cost: \$55 for members and guests

Directions:

**Leave Route 152 Park N Ride (I-95, South Side)
Fallston at 7:00 a.m. to Times Square.**

**Depart Times Square at 7:00 p.m., returning to
Fallston at approximately 11:00 p.m.**

Register now at cpwnet.org

Fashion Show Review

Thank you to all of the sponsors, volunteers, and businesses who made CPWN's 16th Annual Fashion Show such a success.

See everyone next year!







Items for Member News can be submitted to
Carolyn Evans at: cevans321@aol.com

CPWN is growing every month! Please take a moment to meet our newest member!

Trisha Rambarran
Chesapeake Pain Center

Ann Johnson
Employer: Travel Makers
Position: Owner

Bethann Oddo

November 2014 Member Anniversaries

Congratulations!

5 Years: Kelly Bedsaul

10 Years: Diane Sengstacke

In Memoriam

CPWN member and Fashion Show Committee member, Danyelle Filiaggi, tragically passed away on October 15, 2014. She will be greatly missed. In Lieu of flowers for the family, you can donate to the Filiaggi girls' Memorial Fund. All information regarding donations can be found here:

<https://www.giveforward.com/fundraiser/ds56/the-danyelle-filiaggi-family-memorial-fund>

In order to continue holding our top-notch events, CPWN will be raising the cost of our organization's dues and fees starting next year.

As of January 1, 2015:

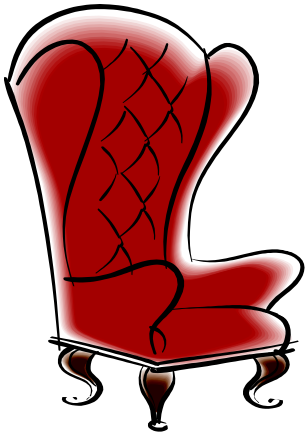
Yearly Membership Fee will be \$95.00

Day Of/Walk In Registrations will be an additional \$10.00 on the event fee.

Walk in registration will be subject to availability.

Guests will pay \$15.00 more than members for all events.

Thank you in advance for your continued support of CPWN.



Patty's Corner

Happenings In and Around CPWN

Dear CPWN Members:

A huge thank you to the CPWN members, their friends, and their family that attended the CPWN Fashion Show fundraiser on October 14th at the Richlin Ballroom. 316 people attended the show, making it a sell out event. Thank you to the fashion show committee, chaired by Jeannette Stancill, for their hard work again this year. Thank you to the members and companies who donated to the silent auction and raffle. A big thank you to the Sponsors who contributed to the event with their time, talent and treasure. Thank you, thank you, thank you...your generous contribution raised \$20,000 for local charities.

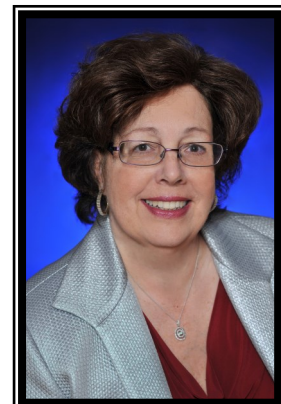
What a night! The food, the networking, the silent auction items, the raffle—everyone is still talking about it. It is an event we look forward to every year.

The fashions were just fabulous with something for everyone, from athletic wear to evening gowns and everything in between. The men...let's not forget them! Whether corporate or casual, everyone gained insight into the trends for the fall/winter season.

CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace from this annual event. The charities we have supported in the past through your generous contributions include these and others: SARC, SAGE, Family and Children's Services, Anna's House, The Boys and Girls Club, Harford Family House, and CPWN Scholarship Fund.

Mark your calendars for 2015 – October 13th!
HAPPY THANKSGIVING!!!!

Sincerely,
Patty Desiderio



P.S. Next Month's Topic: How to network effectively!!!!

Interested in Receiving a Donation from CPWN?

DEADLINE IS NOVEMBER 14, 2014

CPWN's Giving Policy

CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace.

If you believe that your organization is a 501(c)(3) organization that falls within CPWN's policy of giving, please submit a request for a donation explaining how your organization meets the policy, and how the funds would be used. The request must be on your organization's letterhead, and must be sent to the following address:

Chesapeake Professional Women's Network
PO Box 654
Bel Air, Maryland 21014

For your information, the Chesapeake Professional Women's Network is a networking organization that does limited fundraising for charitable purposes in accordance with the policy. We do not guaranty any donation as result of your request.





Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Wanted: *Committee Members*

Committees you can join

Fashion Show Committee

jeannette@md-pahomeloans.com

Newsletter Committee

bhendrix@harfordcountymd.gov

Website/Social Media Committee

rebecca.larson@pnc.com

Membership Committee

beverleybsmith@aol.com

Benefits to joining a committee

Stronger relationships

Further the organization

Build your business

You choose the time commitment

*Make the most of
your
networking!*

CPWN is run exclusively by volunteers. All board members have served as committee members. All committee members are volunteers who plan and carry out all events, newsletters, etc...

www.cpwnet.org

Questions? Contact Carolyn Evans at: cevans321@aol.com

Board and Committee Directory

Board of Directors

President

Carolyn W. Evans, Esquire
Sengstacke & Evans, LLC
cevens321@aol.com

Vice President

Patty Desiderio
Patty's Promotions
pattygiftbaskets@comcast.net

Treasurer

Melissa Harbold, CFP®
Merrill Lynch
melissa_harbold@ml.com

Secretary

Wendy Lee
Susquehanna Spine & Rehab
wendy@susquespine.com

Immediate Past President

Renee McNally
Leadership Matters!
renee@leadershipmatter.guru

Board Members At Large

Mary Ann Bogarty

Harford Bank
mabogarty@harfordbank.com

Kim Zavrotny

McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Jeannette Stancill

Alliance Mortgage Funding
Jeannette@md-pahomeloans.com

Kelly Bedsaul

Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

Bev Smith

The Lee Tessier Team,
Keller Williams American Premier Realty
Beverlybsmith@aol.com

Carla Sparrow

Havre de Grace Housing Authority
sparrowcarla@gmail.com

Barbara Przybylski

Absolute Investigative Services
Barbara.P@absoluteisi

Meggin M'Gonigle-Reeder

Bank of America
Meggin.m'gonigle-reeder@bankofamerica.com

Lisa Fuller

Fuller & Associates Insurance
Lisa.fuller@insurewithfuller.com

Ronnie T. Davis

Principal, Longstream Coaching and Training LLC
RonnieDavis@LongstreamCT.com

Committee Chairs

Ambassador & Membership

Bev Smith
The Lee Tessier Team,
Keller Williams American Premier Realty
bev@leetessier.com

Events

Renee McNally
HR Solutions, LLC
renee@hrsolutionsllc.com
&
Kim Zavrotny
McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Fashion Show

Jeannette Stancill
Alliance Mortgage Funding
Jeannette@md-pahomeloans.com

Newsletter Editor

Jordan Williams
CPWN Intern
jordan.williams4@comcast.net

Website/Social Media

Rebecca Larson
PNC Bank
rebecca.larson@pnc.com

Meeting Sponsorships

Kelly Bedsaul
Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

CPWN

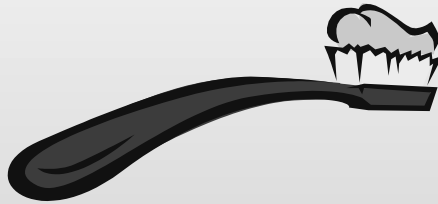
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org

SARC Safehouse and Pantry Needs

SARC is in need of the following donation items for their Safehouse and Pantry. If interested in helping, please bring items to the November CPWN networking meeting.

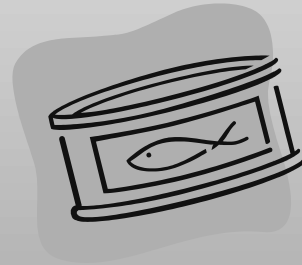
SAFEHOUSE

Dental care items
Deodorant
Diapers (size 4 and 5)
Pull Ups
Wipes
Diaper Cream
Baby Soap
Baby Lotion
Baby Food
Kid Friendly, on-the-go snacks (granola bars, snack packs)
Juice



PANTRY

Shaving cream
Razors
Macaroni and Cheese
Soup
Snacks for lunches, such as fruit cups, applesauce cups, granola bars
Tuna fish
Canned chicken
Peanut butter
Jelly
Almond butter
Black beans
Kidney beans
Chickpeas (Garbanzo beans)
Grocery store gift cards for fresh produce/meat/dairy products



Dancing for the Arts

7th Annual Gala

Saturday, November 15, 2014
6:30pm - 11:30 pm

Maryland Golf & Country Clubs
1335 East Macphail Road • Bel Air, MD 21014

Harford County's "Stars" showcase their
ballroom dancing talents.

Live auction, open bar, sumptuous food, a
special performance by the Harford Ballet
& the dancing competition!

Black Tie Optional

Our Celebrity Dancers

Mary Ann Bogarty
Vice President Business Dev. Harford Bank

James "Jim" Brady
Solutions Architect Arrow Electronics, Inc.

Brady Fritz
Student, The John Carroll School

Tracy Hart
The KH2TV Network

Sharon Jacobs
CEO, Strategic Alliance Group, Inc.

Olivia Lang
Student, The John Carroll School

Reginald L. Przybylski
President, Absolute Investigative Services

Dr. Nahid Shahry
Owner, Churchville Family Dentistry

Karmen Slezak
Parker, Pallett, Slezak & Russell, LLC

Shelley Stannard
Owner, Flavor Cupcakery

James E. Welch
Public Relations Officer, Bel Air Economic Dev.

Maxwell Wray
Student, Science & Math Academy at Aberdeen H.S.

CENTER FOR THE ARTS
Providing a Home for the Arts in Harford County



1362 Brass Mill Road • Suite 11 • Belcamp, MD 21017 • 410.306.6144 • info@HarfordCFA.org • www.HarfordCFA.org

2013-2014 CPWN Sponsorship Guidelines

Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Contact: Kelly Bedsaul KellyB@wcscpa.com, to arrange your sponsorship. Sponsorships are offered on a first come-first served basis.



***Building Relationships.
Growing Businesses.***

www.cpwnet.org
Membership Dues: \$85

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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