



# Newsletter

OCTOBER 2013

Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.



## *15th Annual Fashion Show!*



**Publisher**  
The Chesapeake  
Professional  
Women's Network

**Editor**  
The CPWN  
Newsletter  
Committee

**CPWN**  
PO Box 654  
Bel Air, MD 21014  
[www.cpwnet.org](http://www.cpwnet.org)

CPWN will host its 15th Annual Fashion Show on Tuesday October 8th from 5:30-9:00 p.m. at the Richlin Ballroom. A signature event in the community, this year's show will be an evening of fashion, fun and fundraising for Harford County charities that help & support women. Last year, CPWN donated over \$18,000 to seven community organizations. Come be a part of this great event. For tickets, please go to [www.cpwnet.org](http://www.cpwnet.org).

*Thank You Fashion  
Show Sponsors!*

Absolute Security  
& Investigative Services

Advanced Eye Care

Annie Brock & Co.

APGFCU

Autumn Assisted Living  
at Bel Air

Coffee News

Cosmetic Surgery Center of  
Maryland

Evans Funeral Chapel  
& Cremation Services

Harford's Heart

Harford Style

Hart Heritage Estates  
Assisted Living Communities

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Becky Betzko

I-95 Business

Jones For A Lifetime

The Kelly Group

Mason-Dixon Arrive

Pairadocs Wellness

PNC Bank

RAACE Foundation

State Farm

Shirley Brunkhorst Agency

Snee, Mahoney, Lutche &  
Helmlinger, P.A.

*15th Annual Fashion Show!*

*Raffle Information*

Once again this year we have some great prizes at a great price—\$1.00 each or 6 tickets for \$5.00. Raffle tickets are available from any committee member or board member.

- ◆ Shop Your Heart Out with the grand prize \$1,500 shopping spree. Graciously donated by several of our retailers participating in the fashion show.
- ◆ Dress up for any occasion with the second prize—a beautiful Charles Krypell necklace & earring set donated by Saxon's Diamond Centers.
- ◆ Get away from it all with the third prize— a one night stay at Havre de Grace's beautiful VanDiver Inn. Complimentary breakfast and gifts cards around town included in this fun package.

*Fashions Provided By:*

Macy's

Talbot's

Heartbeat

Tiger Lilly

K&B Bridal

Lorene Drabo

Banana Republic

Christopher Schafer

Custom Business Attire

*Ticket Information*

\$45 Members

\$55 Non-Members

\$450 for Table of 10

Purchase tickets at [www.cpwnet.org](http://www.cpwnet.org)

*Silent Auction · Raffle · Dinner · Cash Bar*

## Board of Directors

### President

Carolyn W. Evans

Sengstacke & Evans, LLC  
cevens321@aol.com

### Vice President

Patty Desiderio

Patty's Promotions  
pattygiftbaskets@comcast.net

### Treasurer

Melissa Harbold

Merrill Lynch  
melissa\_harbold@ml.com

### Secretary

Wendy Lee

Susquehanna Spine & Rehab  
wendy@susquespine.com

### Immediate Past President

Renee McNally

HR Solutions, LLC  
renee@hrsolutionsllc.com



## CPWN: Supporting Harford County Charities

Last year, CPWN donated over \$18,000 to local Harford County charities that support women. As our annual Fashion Show fundraiser approaches, take a look at some of the great organizations you helped support in 2013.

### HCC Community College Foundation

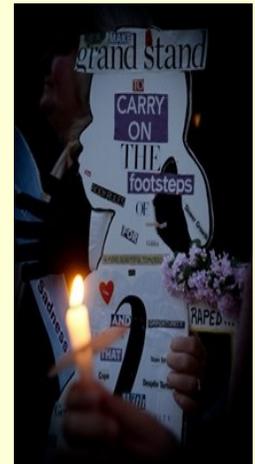


Due to the generous support of the CPWN membership, Harford Community College Foundation is able to offer two \$1,000 scholarships to deserving Harford students each academic year. Student recipients of the scholarship must be an adult female returning to College, enrolled for at least 6

credits, have a 3.00+ cumulative GPA, and live in Harford County. They must exemplify professionalism and commitment to the Harford County community. Since CPWN established the scholarships, 14 students have benefitted from these scholarship awards.

### SARC

SARC is a non-profit in Harford County, which for the last 35 years, has been inspiring hope in the journey from victim to survivor for those lives affected by domestic violence, sexual violence, child abuse and stalking. The funding received from the CPWN fashion show is an integral piece of the dollars need to provide lifesaving services to our community. With these funds, SARC is able to serve over 2,000 people through the 24 hour helpline, 28 bed safe house, counseling services, and legal advocacy and representation. The support from CPWN aides SARC's mission of creating a society free from abuse and fear. SARC's 24 hour helpline is 410-836-8430 or learn how you can help at [www.sarc-maryland.org](http://www.sarc-maryland.org)



### YMCA

Many of our families in summer camp can't afford to send their children to camp in the summer. The funds that CPWN gave to the Y assisted families in Harford County in providing a positive, safe summer environment for their children to attend



summer camp at the Y. These children were afforded the opportunity to swim, take nature hikes and learn about environmental responsibility, learn sportsmanship through participating in sports games, and learn camp songs and present weekly camp spirit skits. It also gave them an opportunity to meet new friends and broaden their social skills through interaction with camp leaders and counselors in training.

## *CPWN: Supporting Harford County Charities*

### Board Members At Large

**Mary Ann Bogarty**

PNC Bank

Maryann.bogarty@pnc.com

**Kim Zavrotny**

McComas Funeral Home

kzavrotny@

mccomasfuneralhome.com

**Jeannette Stancill**

Alliance Mortgage Funding

Jeannette@md-

pahomeloans.com

**Kelly Bedsaul**

Weyrich, Cronin & Sorra,

Chartered

KellyB@wcscpa.com

**Bev Smith**

Re/Max American Dream

bevsmith@remax.net



[www.cpwnet.org](http://www.cpwnet.org)

Membership Dues: \$85

**Meeting Sponsorships**

\$150 Plus door prize



### **Harford Family House**

Harford Family House provides a hand up to homeless families with children in our community, helping each family create a better life for themselves. At a cost of just \$25 per person per night of service, funding from the CPWN Fashion Show provided 80 nights of shelter and supportive services to a homeless mother, father or child, helping them get back on their feet. Families are provided with a safe, decent, fully furnished and equipped apartment as well as case management services to help them address the many issues they face, resources to meet the immediate needs of the family and the support

to develop goals to move the family toward self-sufficiency and permanent housing. Approximately 80% of the families served by Harford Family House are able to move into permanent housing.

### **Anna's House**

Anna's House is so grateful for the \$1,500 donation to our Transitional Housing Program by the Chesapeake Professional Women's Network. This truly is an example of women investing in the lives of other women! In FY 2013, the Transitional Housing Program served a total of 45 homeless women and children by providing safe housing, case management and coaching, life skills and employment training, transportation and lots of encouragement from staff and community volunteers. 13 women were able to secure or maintain employment, 15 families were able to increase their savings and 2 women were able to purchase their own vehicle. Your donation helped end a period of homelessness for -24 Harford County women and children who were able to move from our transitional program into permanent sustainable housing. On behalf of all our women, children, staff and volunteers...THANK YOU!



### **Family & Children's Services**



Family and Children's Services of Harford County wishes to thank CPWN for their generous donation. This donation provided further educational training for the therapists and also a means to purchase additional promotional items to continue our services to the community. Pictured from left to right are therapists: back row Danielle Rongione, Alaina Springer, Katie Maniscarco, Amie Myrick. Front Row: Julia Mitchell and Amy Wagner

## **Committee Chairs**

### **Ambassador & Membership**

Bev Smith  
Re/Max American Dream  
bevsmith@remax.net

### **Events**

Renee McNally  
HR Solutions, LLC  
renee@hrsolutionsllc.com  
&

Kim Zavrotny  
McComas Funeral Home  
kzavrotny@  
mccomasfuneralhome.com

### **Fashion Show**

Jeannette Stancil  
Alliance Mortgage Funding  
Jeannette  
@md-pahomeloans.com

### **Meeting Sponsorships**

Kelly Bedsaul  
Weyrich, Cronin & Sorra, Chartered  
KellyB@wcscpa.com



## **CPWN's Upcoming Networking Events**

**October 8, 2013 - CPWN Fashion Show 5:30pm - 9:00 pm**

Our annual Fashion Show supporting Harford County Women's Charities  
**Members: \$45/Non-members \$55/Table of Ten \$450**  
**Location: Richlin Ballroom, 1700 Van Bibber Road**

**November 12, 2013 - Luncheon 11:30am - 1:30 pm**

**Location: Bonefish Grill, Harford Mall**

**Speaker: Dr. Dennis Golladay, Harford Community College - HCC Nursing School**

**Lyle Sheldon, Upper Chesapeake Health -Upper Chesapeake Cancer Center**

**Sponsor: Katie Rash, The Rash Team of Long and Foster**

**Members: \$25/Non-members: \$35**

**December 6, 2013— Annual CPWN New York City Bus Trip**

**Leave Rt. 152 Park & Ride, Fallston at 7:00 a.m. Return at 11:00 p.m.**

**Drop Off is at Times Square.**

**Members: \$55/Non-members \$65**

*Event Registrations Close on the Friday before the event at noon.*

*Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made **NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.***

## **2013 CPWN Networking Meeting Sponsorship Guidelines**

- ◆ **Must be a member in good standing (annual dues paid, no outstanding invoices).**
- ◆ **Your sponsorship may be used to promote the business that employs you, or that you own (in whole or in part).**
- ◆ **Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (please do not register for the event, as your 1 event registration is done automatically).**
- ◆ **Sponsorship fee is to be paid in advance of the sponsored event.**
- ◆ **You need to provide a door prize.**
- ◆ **You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.**
- ◆ **You have 5 minutes to speak/present. Please do not go over this time limit.**
- ◆ **Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.**
- ◆ **All sponsorships are subject to approval of the Board of Directors of CPWN.**
- ◆ **Sponsorship guidelines are subject to change by the Board of Directors of CPWN.**



# CPWN

## Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest.



## Save The Date

Annual CPWN New York City Bus Trip  
December 6, 2013  
Members: \$55/Non-members \$65

CPWN Holiday Party  
December 10, 2013  
Le Banque, Havre de Grace

## Committee Help Needed

The Newsletter and Website Committee is in need of members to assist out with multiple functions. If you are interested in becoming more involved, please contact Carolyn Evans for more information by email [cevans321@aol.com](mailto:cevans321@aol.com)

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