



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Newsletter

OCTOBER 2009

WELCOME ..

to the all new
E-Newsletter!
We welcome your
input and ask that
you send any
feedback to the
editor at

Melissa_harbold@ml.com.

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This Month - Fashion Show

CPWN Member News

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October 13, 2009 Maryland Golf & Country Club Fashion Show!



With the weather getting colder and Halloween on the way.....everyone can feel the change to fall..... watch the leaves change colors and what better way to transition into fall your wardrobe and the beautiful fashions! This is why attending the CPWN's 11th annual fall fashion show fundraiser is a must. It will get you ready to take on fall.

This year's event is being held on October 13th at The Maryland Golf and Country Club in Bel Air starting at 6pm and ending at 10pm. The fantastic fashions supplied by the following retailers: Pink Silhouette, Heartbeat, B. Fabulous, Dick's Sporting Goods, and accessories by Two Sisters. Hair and makeup by Jordan Thomas Salon and Spa. The evening will be a grand affair with

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History of the Fashion Show

So far we know, in the eighteenth century there were periodical fashion parades in Paris, France couture salons.

U.S. retailers took the concept of the fashion show from europe in the early nineteenth century.

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FROM THE PRESIDENT

It's fall!!! The children are back in school and regular networking has resumed. I absolutely love this time of year. It's not too hot or too cold and the majestic beauty of the trees changing colors is breathtaking. Pumpkins, cornstalks, and goblins will begin to decorate the town helping to create the Halloween spirit!

For those of you who missed the September meeting missed a very informative meeting. Robin Prothro, Executive Director of the Maryland Affiliate of Susan G Komen for the Cure was our guest speaker. I think everyone walked away with some piece of very useful information that they did not already know. Her passion for the topic was unmistakable and we truly appreciate the information provided.

October is the month of all months. Our Annual Fashion Show & Fundraiser will be front and center and **bigger and better** than ever. Our committee does something new and exciting every year and I can't wait to see the wonderful fall fashions again this year! I know how busy everyone gets with work and family life but please take time out on October 13, 2009 to join us at the Maryland Golf and Country Club from 6:00-10:00 pm for some fabulous fall fashions, silent auction items and a spectacular raffle! This is an event that you do not want to miss.

Thank you all for continuing to make our organization a success. With membership continuing to grow things just keeps getting better. We appreciate the continued support and look forward to creating new and exciting ways to network your business. I hope you all have a wonderful fall!

Mary Ann

EVENT CHECK IN

For record keeping purposes, please remember to check in at all events, even if you have pre-paid.

Upcoming Events

October 13, 2009
6:00pm - 9:00 PM
CPWN Annual Fashion Show
Maryland Golf & Country Club
Cost: \$40/\$45

November 10, 2009
11:30-1:30
"Green" with Katherine
McGuire
Manor Tavern
Cost: \$20/\$25

rsvp at www.cpwnet.org or
410-297-9722
Deadline is Friday before the
event at Noon.

MEMBER NEWS & ITEMS OF INTEREST



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Membership Dues: \$85
Meeting Sponsorship:
\$100
plus door prize

www.cpwnet.org

Harford Family House: Networking in Blue

Jeans, Saturday, October 17th 8am-10am @ Applesbees in Bel Air. Call Lisa Fuller at 410-914-5467 for information.

Open Doors: Open Doors celebrates 30 Years. The celebration will be October 20th, 2009 from 5:00 to 8:00 pm at Maryland Golf and Country Club. Contact Robyn Burke for information. 410-297-6590

Harford County Public Library Gala: The library will hold its annual Gala Saturday November 7, 2009 from 7:00-11:00pm. Tickets are on sale for \$75. Please go to HCPLonline.info or contact Vanessa Millio at 410-273-5600 ext 2283.

Please submit your Member News and Items of Interest to:

Melissa_harbold@ml.com



Fashion Show Trends for 2009

The recession was still Topic A in the front rows, but designers offered plenty of persuasive distractions on the Fall runways, from sex-kittenish dresses to the season's must-have topper—the biker jacket. And for the shopper who still has her eye on her 401(k) there were smart investments in the form of pinstripe suits and camel hair. Here, Fall's most important trends.

Biker Brigade

Designers went, ahem, hog wild for zipped and shrunken toppers this season. Balmain's Christophe Decarnin is the poster boy for the tough-chic trend, of course, but Haider Ackermann, Alexander Wang, and Roland Mouret also revved up the look's have-to-have-it factor.

Boudoir Crossing

From lacy bralettes at Balenciaga and Louis Vuitton to molded corsets at Fendi and Hussein Chalayan, all eyes were on the bust for Fall. That is, when they weren't on the legs or the midriff. YSL's Stefano Pilati channeled Elsa Peretti as a Playboy bunny with a leather one-piece that bared his model's gams, while Roberto Cavalli and Givenchy's Riccardo Tisci played a game of now-you-see it, now-you-don't peekaboo.

Forties and Fabulous

Adrian lives! The costume designer who made an icon of Joan Crawford and a virtue of out-to-there shoulder pads would have approved of the Fall 2009 productions. Dolce & Gabbana, Lanvin's Alber Elbaz, and Aquilano.Rimondi whipped up 1940's tailleurs to do an MGM star proud, while Zac Posen, Victoria Beckham, and Bottega Veneta's Tomas Maier focused on long, languorous looks for impossibly glamorous evenings.

Party Like its 1983

The eighties—the decade that fashion won't forget. Marc Jacobs led the latest revival with an unapologetic dose of New York nightclub nostalgia (metallic leather and acid-wash jeans, anyone?). Antonio Berardi and Gucci's Frida Giannini also went after-hour glam via crystal-studded minidresses and sharkskin suits, respectively. And leave it to Donatella Versace to put a gloss on the era with the season's most irresistibly sexy party dresses.

Ruche Hour

Designers went completely drape for Fall. Both miniskirts and jodhpurs came swaggered in silk charmeuse at Balenciaga; no outfit was complete without five, six, or seven mix-and-match layers at Missoni's nouveau nomadic show; and the fluid evening numbers at Donna Karan and Oscar de la Renta were so red carpet-ready they gave new meaning to the notion of "destination dressing."

Smart Investments

When the going gets tough, the tough wear camel hair. And pinstripes. The classics were back in full force on the runways—even rule breakers Christopher Kane and Miuccia Prada sent out double-breasted jackets, while Ralph Lauren and Marni's Consuelo Castiglioni went with tweed. In risky times, nothing spells sartorial security like a Burberry trench, a Chanel suit, or, just possibly, swaggering fur-lapel great coat from Hermès.

<http://www.style.com/trendshopping/trendrport/072709/ruchehour>

Pics from the Past



2009 CPWN Fashion Show

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great food, friends, and fun!

In addition to the fashion show we will also have plenty of prizes, distributed through a silent auction, raffle, and door prizes! Some of the great gifts from the raffle (tickets will be available at the event for \$1.00 each) include: 1st prize, a trip to Hotel Hershey for two including Spa goods and services. Since there were two many things to choose from for second prize we made two second prizes: A romantic dinner for two at Pazo's in Baltimore with stylish transportation-limo service, and a fabulous blue topaz necklace. Both are wonderful prizes. If you have not done so, as mentioned, you can purchase raffle tickets the evening of the event.

If those were not enough

..... the wonderful door prizes are sure to add a smile to your face, with each admission getting a ticket stub at the door for a chance to win the prizes! You can also increase your chances for door prizes by donating lightly used professional clothing for Open Doors Career Center. For each donation you get an extra ticket stub for the door prizes. So increase your chances for prizes and help out a good cause.

This event will be a wonderful evening, with Hors d'oeuvres, dinner, and chocolate dessert. In addition to great food the event will benefit multiple deserving charities. A portion of the proceeds will be donated to Open Doors Center, a non-profit organization that provides necessary services to local women who

are in personal need. A portion will be donated to the CPWN Scholarship fund, which is awarded to a young woman attending Harford Community College. SARC will also receive a donation.

We would also like to thank our wonderful sponsors, Evans Funeral Chapel and Cremation Services (Platinum Sponsor). Our Bronze Sponsors: Gold Medal Physical Therapy, Mason-Dixon Arrive, Patty's Promotions & Patty's Gifts and Baskets, Powerhouse Title Group, P NC Bank, Richlin Catering and Utopia.

More Pics from the Past



History of the Fashion Show con't

By the year 1910 large department stores in U.S. like Wanamaker's in New York City and Philadelphia were also arranging fashion shows. Those fashion shows showed couture gowns from Paris or the store's copies of them; they aimed to demonstrate the owners' good taste and capture the attention of female shoppers.

By the year of 1920s retailers across the U.S. arranged fashion shows regularly. Sometimes those shows were theatrical, presented with narratives and organized around a theme for example Parisian, Chinese or Russian. Those fashion shows gained huge popularity through mid nineteenth century. Sometimes those fashion shows were attracting thousands of customers and gawkers.



In the 1970 and 1980 U.S. designers began to arrange their own fashion shows in private spaces apart from such retailers. In the early 1990 many in the fashion world began to rethink this strategy. After several mishaps during shows in small, unsafe locations, the general sentiment was everybody love fashion show but nobody want to die for it, recalls Fern Mallis, then executive director of the Council of Fashion Designers of America. In response to these shows the New York shows were centralized in Bryant Park during fashion week in late 1993.

<http://www.talkladiesfashion.com/the-history-of-fashion-show/>

Welcome New Members

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CPWN MEMBER BENEFITS

Monthly meetings to network and promote your service or product.

Advertising in our online membership directory with website and e-mail links.

Varying meeting dates, times, and locations to meet your busy schedule.

Topical speakers on issues pertaining to women and business.

Opportunities for women to support and mentor each other in both business and personal aspects of our lives.

Special events & Meeting Sponsorship

A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest.

You're Invited!!!



Chesapeake Professional Women's Network, Inc.
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Chesapeake Professional Women's Network

New Member Orientation

Friday, October 23, 2009

Ramada Conference Center

(on the opposite side of Richlin Ballroom)

1700 Van Bibber Road

Edgewood, MD 21040

Attendees will be entered to win Door Prizes

R.S.V.P. Ploumi Saliaris @ Ploumi.Saliaris@susquehanna.net by 10/16/2009