## Newsletter August 2014



Chesapeake Professional Women's Network, Inc. Building Relationships. Growing Businesses.

**Publisher** The Chesapeake Professional Women's Network

**Editor** The CPWN Newsletter Committee

CPWN P.O. Box 654 Bel Air, MD 21014 www.cpwnet.org

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# CPWN's Annual Crab Feast

August 12, 2014 5:30-8:30 PM



# Baldwin's Menu

# All you can eat Buffet 3 Hours

#1 Male Crabs (Medium Size)

Maryland Crab Soup

Steamed Corn on the Cob

**Onion Rings** 

French Fries

 $Muffins \ \cdot \ Dessert$ 

Soft Drinks  $\cdot$  Wine  $\cdot$  Draft Beer

\*\*Come hungry! There will be plenty of options for non crab-eaters too!\*\*

Baldwin's Crab House, 525 Pulaski Highway, Joppa Sponsored by PNC Bank

# August's Sponsor: Angela King-PNC Bank



Angela King is a Business Banker and a Vice President for PNC Bank, supporting branches in Harford and Cecil Counties. Angela has worked in the banking industry for 16 years and has spent 6 of them with PNC Bank.

During her banking career, Angela has earned PNC's Achievement Award in 2010, 2012, and 2013. Previous to Business Banking, Angela was the branch manager at PNC Bank's newest location in the Boulevard at Box Hill.

Chank You

Fashion Show Kick-Off Happy Hour

# August 28, 2014 • 5:50-7:30 PM

Join CPWN at Enotria for a special Fashion Show Kick-Off Happy Hour to raise funds for the organization's largest fundraising event.

There is no cost to attend, but 10% of proceeds from your bill will be donated to charities that benefit and support women in the workplace.



# REQUEST FOR PROPOSAL

The purpose of this Request for Proposal is to contract with one insurance agent to obtain the insurance coverage outlined below for the Chesapeake Professional Women's Network.

The period of the contract is for one year beginning September 1, 2014. Bids will be received until August 15, 2014. Insurance coverage sought is general liability insurance to include hired and non-owned automobiles. Limits of \$1 million/\$2 million.

All inquiries for information should be sent to to Carolyn W. Evans, Esquire, <u>cevans321@aol.com</u>. The proposal should be emailed to <u>cevans321@aol.com</u>.





### August 12, 2014

Annual Crab Feast—5:30 PM-8:30 PM Location: Baldwin's Crab House, 525 Pulaski Highway, Joppa A Networking Event Sponsor: PNC Bank Members: \$45/Nonmembers: \$55

### August 28, 2014

Fashion Show Kick-Off Happy Hour—5:50-7:30 PM Location: Enotria, 2 Newport Dr. Forest Hill Pay as You Go Event: 10% of proceeds will be donated to charities that benefit and support women in the workplace.

### September 9, 2014

Luncheon—11:30-1:30 Location: Bellissimo, 510 Marketplace Drive, Bel Air Sponsor: Harford Family House Speaker: Christine McComas-Grace's Law Members: \$20/Nonmembers: \$30

#### October 14, 2014

CPWN Fashion Show @ 5:30 PM Location: Richlin Ballroom, 1700 Van Bibber Rd., Edgewood Sponsored by local businesses, featuring local fashions, & raising money for local charities!

#### November 11, 2014

Luncheon—11:30-1:30 Location: Richlin Ballroom, 1700 Van Bibber Rd., Edgewood Sponsor: Dr. Teddy Wray, Laurel Bush Family Dentistry Speaker: Rebecca Snyder, Executive Director, Maryland-Delaware-DC Press Association Members: \$20/Nonmembers: \$30

### December 5, 2104

Annual CPWN Bus Trip to New York Members: \$55/Nonmembers: \$65 Details to follow!

### December 9, 2014

Holiday Party Location: VanDiver Inn, 301 S Union Ave., HDG Sponsor: Janis McGuire Members: \$30/Nonmembers: \$40 Includes heavy hor 'deourves, beer, and wine.



Event Registrations Close on the Friday before the event at noon. Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.







# CPWN is growing every month! Please take a moment to meet our newest member!

**Nichole Speck** Employer: XO by Saxon's Position: Manager

Luca Anderson





Help us get to 500 Likes on Facebook! Go to CPWN's Facebook page now!



CDear CPWN Members:

The Board of Directors and Membership of CPWN would like to thank our sponsors for their generous contribution to our annual fashion show fundraiser to be held October 14<sup>th</sup> at Richlin Ballroom.

Platinum	Evans Funeral Home
Gold	Advanced Eye Care, Autumn Assisted Living and Dr. Jeffrey Horowitz
Silver	Absolute Investigative Services, UPS Store, Lee Tessier Team of Keller
	Williams American Premier Realty
Bronze	Wells Fargo, Kelly Group, Carsins Run, Chesapeake Skin Solution, Jigsaw
	Marketing, Greta Brand, Snee, Mahoney, Lutche & Helmlinger, P.A.,
	Chesapeake Bank, Harford Community College, State Farm, Maryland Spine
	Institute
Raffle Gold	Jones Junction
Favors	Athleta Sportswear
Lighting	McComas Funeral Home
Media	Coffee News, Harford's Heart, I95 Business Magazine, Harford Style
<b>Raffle Prizes</b>	Saxon's Diamond Center, Pairings Bistro and Harford Bank

The charities we have supported through your generous contributions include these and others: SARC, SAGE, Family and Children's Services, Anna's House, The Boys and Girls Club, Harford Family House, and CPWN Scholarship Fund

To purchase tickets or for sponsorship opportunities go to <u>www.cpwnet.org</u> click on store.

Sincerely, Patty Desiderio

P.S. Next month: Updates-Fashion Show News



# What can you do with \$20?

Harford Community Action Agency (HCAA) gives away more food in the summer months than at any other time during the year because children are not at school to receive the lunch meal. Many of the 10,000 students who are fed through the free and reduced price lunch program in Harford County Public Schools look to the HCAA Food Pantry once school lets out. No one is turned away, and this can quickly lead to bare pantry shelves.

Don't let the shelves stay empty.

With just a \$20 donation, you can provide a bag of supplemental groceries to a low-income family who is wondering where their next meal will come from. Please send your tax-deductible contribution to the HCAA Food Pantry at:

> Harford Community Action Agency 1321B Woodbridge Station Way Edgewood, MD 21040

Or, go to <u>http://harfordcaa.org</u> and click on the 'Donate Now' page to make your gift with a credit card and designate it for the Food Pantry.

CPWN has made a \$500 donation to Harford Community Action Agency, Inc.

## Interested in Receiving a Donation from CPWN?

### **CPWN's Giving Policy**

CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace.

If you believe that your organization is a 501(c)(3) organization that falls within CPWN's policy of giving, please submit a request for a donation explaining how your organization meets the policy, and how the funds would be used. The request must be on your organization's letterhead, and must be sent to the following address:

Chesapeake Professional Women's Network PO Box 654 Bel Air, Maryland 21014

For your information, the Chesapeake Professional Women's Network is a networking organization that does limited fundraising for charitable purposes in accordance with the policy. We do not guaranty any donation as result of your request.

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# Wanted: Committee Members

Committees you can join Fashion Show Committee jeannette@md-pahomeloans.com Newsletter Committee bhendrix@harfordcountymd.gov Website/Social Media Committee

rebecca.larson@pnc.com Membership Committee beverlevbsmith@aol.om

Benefits to joining a committee Stronger relationships Further the organization Build your business You choose the time commitment

Make the most of your networking!

CPWN is run exclusively by volunteers. All board members have served as committee members. All committee members are volunteers who plan and carry out all events, newsletters, etc...

www.cpwnet.org Questions? Contact Carolyn Evans at: cevans321@aol.com

## **Board and Committee Directory**

### **Board of Directors**

**President** Carolyn W. Evans, Esquire Sengstacke & Evans, LLC cevans321@aol.com

#### Vice President

Patty Desiderio Patty's Promotions pattygiftbaskets@comcast.net

Treasurer Melissa Harbold, CFP® Merrill Lynch melissa\_harbold@ml.com

Secretary Wendy Lee Susquehanna Spine & Rehab wendy@susquespine.com

Immediate Past President Renee McNally Leadership Matters! renee@leadershipmatter.guru

#### Board Members At Large Mary Ann Bogarty

Harford Bank mabogarty@harfordbank.com

Kim Zavrotny McComas Funeral Home kzavronty@mccomasfuneralhome.com

Jeannette Stancill Alliance Mortgage Funding Jeannette@md-pahomeloans.com

Kelly Bedsaul Weyrich, Cronin & Sorra, Chartered KellyB@wcscpa.com

Bev Smith The Lee Tessier Team, Keller Williams American Premier Realty Beverlybsmith@aol.com

**Carla Sparrow** Havre de Grace Housing Authority sparrowcarla@gmail.com

Barbara Przybylski Absolute Investigative Services Barbara.P@absoluteisi Meggin M'Gonigle-Reeder Bank of America Meggin.m'gonigle-reeder@bankofamerica.com

> **Lisa Fuller** Fuller & Associates Insurance Lisa.fuller@insurewithfuller.com

**Ronnie T. Davis** Principal, Longstream Coaching and Training LLC RonnieDavis@LongstreamCT.com

### **Committee Chairs**

Ambassador & Membership Bev Smith The Lee Tessier Team, Keller Williams American Premier Realty bev@leetessier.com

**Events** 

Renee McNally HR Solutions, LLC renee@hrsolutionsllc.com & Kim Zavronty McComas Funeral Home kzavronty@mccomasfuneralhome.com

**Fashion Show** 

Jeannette Stancill Alliance Mortgage Funding Jeannette@md-pahomeloans.com

Newsletter Editor Jordan Williams CPWN Intern jordan.williams4@comcast.net

Website/Social Media Rebecca Larson PNC Bank rebecca.larson@pnc.com

Meeting Sponsorships Kelly Bedsaul Weyrich, Cronin & Sorra, Chartered KellyB@wcscpa.com

**CPWN** 

P.O. Box 654 Bel Air, MD 21014 www.cpwnet.org

# 2013-2014 CPWN Sponsorship Guidelines

## **Regular Monthly Meetings**

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) <u>and</u> that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (please do not register for the event, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

### Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) <u>and</u> that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please** do not register for the event, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Contact: Kelly Bedsaul KellyB@wcscpa.com, to arrange your sponsorship. Sponsorships are offered on a first come-first served basis.

**EXAMPLE 1** 

Building Relationships. Growing Businesses.

www.cpwnet.org Membership Dues: \$85

### **CPWN Member Benefits**

- Monthly meetings to network and promote your service or product.
- Advertising in our online membership directory with website and e-mail links.
- Varying meeting dates, times, and locations to meet your busy schedule.
- Topical speakers on issues pertaining to women and business.
- Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- Special events & Meeting Sponsorship
- A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

### **CPWN's Membership Policy**

- Membership with CPWN is by individual and not by company.
- It is not transferable.
- When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- An unexpired membership is not transferred to the member's replacement at her prior employment.

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Hope in Handbags Allent Purse Auction & Retail Sale Denim & Diamonds 🚳

# icheadit Harford Family House

# Friday, September 12, 2014 5:30 pm ~ 8 pm *Exclusive Preview Event*

\$10.00 Donation to have 1\* choice of Designer Handbags, door prizes, plus complimentary food and drink tasting.

Saturday, September 13, 2014 10 am - 5 pm

HARFORD FAM-U



**Featuring :** Celebrity and Designer Handbags Filled with Valuables

Cash and Carry: Designer, New, Gently Used and Vintage Handbags.

# Bel Air Record Armory on Main Street

For more information call: Joyce at 410–273–6700

Drop off Locations: Arena Club, Autumn Assisted Living, Christopher J. Salon, Coldwell Banker, Exit Realty, Freedom Federal (all Harford County Locations), Harford County Association of Realtors, Harford Family House, Harford Financial Group, Merle Norman, Puppy Fashion Pet Boutique & Day Spa, Rapid Refill, Wonder Toys, XO by Saxon's, YMCA

" Offering Hope and Homes to People in Need



Friday, September 12<sup>4</sup> ~ Saturday, September 1.3\* 2014 Bel Air Record Armory on Main Street For more information call: Joyce Duffy, ED/CEO at 410-273-6700 jduffy@harfordfamilyhouse.org or visit www.hopeinhandbags.com