

**Newsletter
April 2015**



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org

April's Sponsor: Wendy Wright, The Wright Fit



Wendy, an Army brat, moved to Harford County in 1983. An American College of Sports Medicine Personal Trainer and National Strength Professionals Association Golf Conditioning Specialist confirmed her commitment to an 'active' career.

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Recognizing that women struggle with many body image issues, Wendy became a personal stylist, with certification in Personal Style from the Body Beautiful Institute in CA, and founded [The Wright Fit](#). Believing that something as simple as wearing the best styles for your body type can enhance every woman's feeling of confidence, she helps women obtain the immediate gratification of great personal style. "You don't have to spend a lot of money and you don't have to travel great distances. I shop locally because I think Harford County has a little bit of everything, for everyone!"



CPWN's

Calendar of Networking Events

April 14, 2015

CPWN Networking Breakfast—8:00-9:30 am

Location: Richlin Ballroom, 1700 Van Bibber Rd. Edgewood

Sponsor: Wendy Wright, The Wright Fit

Members: \$20 / Nonmembers: \$35 / Walk-In Fee: \$10 (subject to availability)

May 7, 2015

CPWN Day with Habitat for Women's Build

House Location: 518 N. Adams St. Havre de Grace, MD 21078

To Register: cpwnet.org

May 12, 2015

CPWN Networking Luncheon—11:30-1:30

Location: Maryland Golf & Country Clubs, 1335 East MacPhail Road Bel Air

Speaker: Esther Michaels, Emotional Intelligence

Sponsor: Aubrey Schwartz, Jamerry Nails

Members: \$25 / Nonmembers: \$40 / Walk-In Fee: \$10 (subject to availability)

June 9, 2015

Change of Guard Luncheon/Networking—11:30-1:30

Location: Vandiver Inn, 301 S. Union Ave. Havre de Grace

Sponsor: Harford Family House, Joyce Duffy

Members: \$25 / Nonmembers: \$40 / Walk-In Fee: \$10 (subject to availability)

Event Registrations Close on the Friday before the event at 4:00 PM.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.

CPWN March Networking Meeting Water's Edge Corporate Center





Items for Member News can be submitted by the
15th of each month to Carolyn Evans at:
cevens321@aol.com

**CPWN is growing every month! Please take a
moment to meet our newest members!**

Christy Potter

Employer: Joseph's Department Store
Position: Owner

Carolyn Sweet

Employer: Havre de Grace Housing Authority
Position: Economic Development

Kelly Bittner

Employer: Rice Consulting LLC
Position: Account Manager

Lisa Fleming

Employer: Turf Connection
Position: Vice President

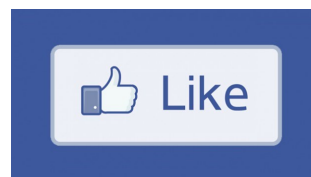
Congratulations!

5 years

Jessica Bieber
Kathy Walsh

10 years

Patricia Desiderio
Lisa Randlett

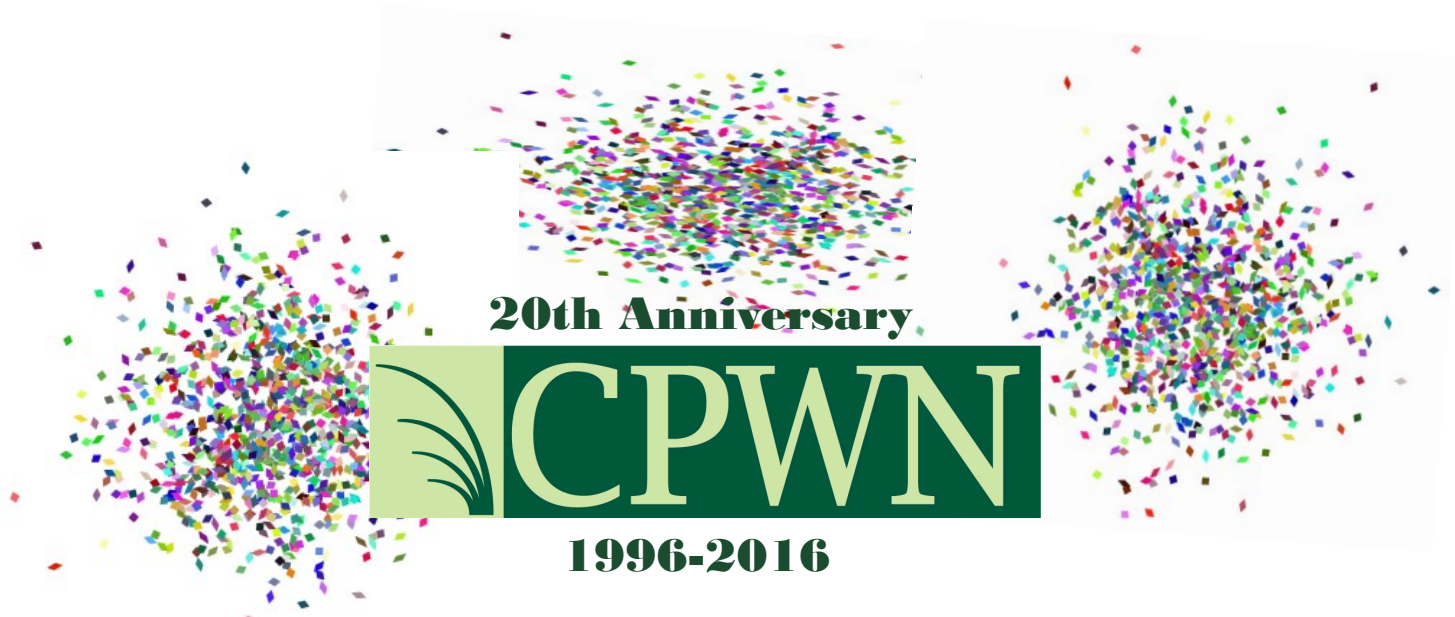


LIKE CPWN ON FACEBOOK!

*CPWN partners with Habitat for Women's Build scheduled for May 2 – 10, 2015. **CPWN Day is May 7!** The location of the home is 518 N. Adams St., Havre de Grace.*

*FOR DETAILS ON HOW TO REGISTER:
Please visit CPWNET.ORG*



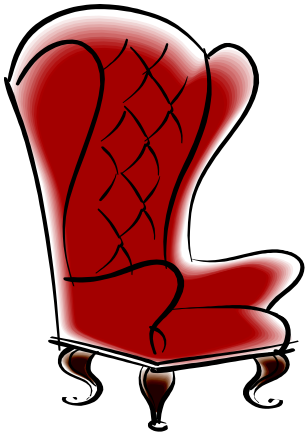


Next year is the 20th Anniversary of CPWN! We are seeking photographs of our members, events, and meetings from 1996. Please send to Carolyn Evans, CPWN President: cevans321@aol.com.

For Your Information...

CPWN is so pleased to have welcomed many new members and guests to our events and meetings over the last few months! Please note that credit cards cannot be accepted at the door. We thank you for your continued support.





Patty's Corner

Happenings In and Around CPWN

Dear CPWN Members:

SAVE THE DATE!
October 13, 2016
Fashion Show Fundraiser
Richlin Ballroom

Planning Meetings have just started. There is still time to join. This year, Mary Ann Bogarty will Chair the annual Fashion Show Fundraiser.

This is one of those “not to be missed” annual events.

Need a fantastic way to market your business? Try a few of these:

- ♦ *Ad in the fashion show program*
- ♦ *Sponsorship*
- ♦ *Silent Auction donation*
- ♦ *Favor Sponsor*
- ♦ *Centerpiece Sponsor*
- ♦ *Early participation means more exposure for your business!*

Sincerely,

Patty Desiderio

P.S. Next month's topic – How to stay focused on your business!



Board and Committee Directory

Board of Directors

President

Carolyn W. Evans, Esquire
Sengstacke & Evans, LLC
cevens321@aol.com

Vice President

Patty Desiderio
Patty's Promotions
pattygiftbaskets@comcast.net

Treasurer

Melissa Harbold, CFP®
Merrill Lynch
melissa_harbold@ml.com

Secretary

Wendy Lee
Susquehanna Spine & Rehab
wendy@susquespine.com

Immediate Past President

Renee McNally
Leadership Matters!
renee@leadershipmatter.guru

Board Members At Large

Mary Ann Bogarty

Harford Bank
mabogarty@harfordbank.com

Kim Zavrotny

McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Jeannette Stancill

FitzGerald Financial Group
jstancill@monarchmtg.com

Kelly Bedsaul

Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

Bev Smith

The Lee Tessier Team,
Keller Williams American Premier Realty
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Barbara Przybylski

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Barbara.P@absoluteisi

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Lisa Fuller

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Ronnie T. Davis

Principal, Longstream Coaching and Training LLC
RonnieDavis@LongstreamCT.com

Committee Chairs

Ambassador & Membership

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The Lee Tessier Team,
Keller Williams American Premier Realty
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CPWN Intern
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Website

Carolyn W. Evans, Esquire
Sengstacke & Evans, LLC
cevens321@aol.com

Meeting Sponsorships

Kelly Bedsaul
Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

CPWN

P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org

2013-2014 CPWN Sponsorship Guidelines

Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Contact: Kelly Bedsaul KellyB@wcscpa.com, to arrange your sponsorship. Sponsorships are offered on a first come-first served basis.



***Building Relationships.
Growing Businesses.***

www.cpwnet.org
Membership Dues: \$95

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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