Newsletter July 2015



Chesapeake Professional Women's Network, Inc. Building Relationships. Growing Businesses.

July's Speaker: Tyler Endlin, Memory

Publisher The Chesapeake Professional Women's Network

Editor The CPWN Newsletter Committee

> CPWN P.O. Box 654 Bel Air, MD 21014 www.cpwnet.org



Tyler Enslin is a National Director of Direct Development Training. Responsible for developing training programs and the growth and success of the Instructors, Trainers and Coordinators of the company, he spends much of his time working individually with

each of them. This has not limited Tyler in his own speaking and training arena.

Tyler has received outstanding recognition by those in his audience, which has enabled him to work with State and National agencies across the country. From Fortune 500 companies and large organizations like GlaxoSmithKline, Johns Hopkins University, Coldwell Banker, Keller Williams Realty, Long & Foster, Women's Council of Realtors, Sinclair Broadcast Group, to hundreds of small groups, Tyler rarely passes on an opportunity to get his message across.

His apparent quiet demeanor might more reflect his desire to take in knowledge from outside sources than any other reason. You will find his ability to connect with, get in touch with, and affect you, to be a tremendous asset to all areas of your life.

512.869.1037 tyler@ddtrainer.com www.DirectDevelopmentTraining.com

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July's Sponsor: Gina Shaffer Shaffer, McLauchlin & Stover, LLC



Gina Shaffer is a caring, compassionate attorney who provides legal services in the area of Elder Law, including assisting individuals with Medical Assistance application and guardianships. She also assists clients with Estate Planning, including preparation of Wills, Trusts, Powers of Attorney, Advance Health Care Directives. She has been practicing law for 13 years and is a partner with the law firm of Shaffer, McLauchlin & Stover. Her partners, Eric McLauchlin and Brad Stover, practice law in the areas of estate and business planning, estate administration, business formation, estate, land use, zoning, and employment real Together, this team of attorneys provides law. comprehensive legal representation for businesses, families and the people behind them.

CONGRATULATIONS!

CPWN Member Meggin m'Gonigle-Reeder graduates from the Harford Leadership Academy.



CPWN's



Calendar of Networking Events

July 14, 2015 Networking Luncheon—11:30-1:30 Location: Main Street Tower, 29 S. Main Street, Bel Air, MD Speaker: Tyler Endlin, Memory Members: \$25 / Nonmembers: \$40 / Walk-In Fee: \$10 (subject to availability)

August 11, 2015

"Down Home" BBQ at Rockfield Manor/Networking—5:30-8:30 Catered by: Jarrettsville Pit Location: Rockfield Manor, 501 Churchville Road, Bel Air, MD Members: \$35 / Nonmembers: \$50 / Walk-In Fee: \$10

September 8, 2015

Networking Luncheon—11:30-1:30 Lunch with County Executive Barry Glassman Location: Waters Edge Corporate Center, 4700 Water Park Drive, Belcamp, MD Members: \$25 / Nonmembers: \$40 / Walk-In Fee: \$10 (subject to availability)

December 5, 2015

Bus Trip to New York City! Early bird price - Register by November 5 - \$45.00 After November 5, \$55.00 One price for Members and Guests Leave 152 and I95 Park n Ride at 7:00 a.m. Leave New York for Return Home at 7:00 pm Price includes tip and snacks

Event Registrations Close on the Friday before the event at 4:00 PM. Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.



May Networking Meeting at Maryland Golf and Country Club

Congratulation

3 Years

13 Years Anne Davidson 10 Years Melissa Harbold Teresa Wiseman 7 Years Lesley Lookingbill 4 Years Meggin M'Gonigle-Reeder

Lorene Drabo Judy Button Cindy Hanley Annie Brock **2 Years** Laureen Hughes Karen Carey **1 Year** Nichole Speck Luca Anderson Items for Member News can be submitted by the 15th of each month to Melissa Harbold at: melissa_harbold@ml.com

CPWN is growing every month! Please take a moment to meet our newest members!

Diane Flanders Employer: The Flanders Group Position: President

Denise Kozel Employer: BB&K of Maryland Inc. T/A WSMT Insurance Position: Principal

> Annaliese Baamonde Employer: First Home Mortgage Position: Loan Originator

Valerie Eilman Employer: One Main Financial Position: Risk Manager

Sandra Rodenas Employer: Your Own Marketing Department Position: President

For Your Information...

CPWN is so pleased to have welcomed many new members and guests to our events and meetings over the last few months! Please note that credit cards or checks cannot be accepted at the door. We thank you for your continued support.

CPWN

Chesapeake Professional Women's Network Invites you to join us on a BUS TRIP to New York City

Ride in luxury and fun! WHEN: December 5th, 2015

IT'S A SATURDAY !

Guests welcome! One price for all!

Details:

- Meet at 152 Park and Ride
- 7:00am
- Bus departs promptly at 7:15am
- Return Home Bus 7:00 pm (departs promptly)
- Arrive back home around 10:30 pm

RESERVE YOUR SPACE NOW Early bird \$45.00 By November 5st After November 5st \$55.00

Includes tip and snacks Gunther Hunt Valley Motor Coach Register at CPWNET.ORG



Hope in Handbags

It's time to clean out your closets of the gently used purses you no longer want in order to make room for more new to you purses! Saxon's Diamond Centers presents the 7th Annual Hope in Handbags Silent Purse Auction and Retail Sale to benefit Harford Family House will be here before you know it! This year's theme, "The Saga of the Traveling Purse" will feature the sights, attractions, goodies and more that make our community the place we all love!

There are many ways you can be a part of the excitement. You can:

- Donate your purses -please bring them to the June CPWN meeting
- Purchase a raffle ticket
- Sponsor the event- sponsorships start at just \$100
- Donate an item to be stuffed in a purse for the silent auction
- Volunteer at the event
- Help to spread the word
- Attend the special preview event on June 30 at XO by Saxon's
- Attend the event on September 11 & 12

Contact Tiffany at <u>tsimmons@harfordfamilyhouse.org</u> or (410) 273-6700 for additional information on the event and to get involved today!

All proceeds from Hope and Handbags will benefit Harford Family House. Harford Family House has been providing hope and homes to homeless families with children in our community since 1989. It is the largest provider of transitional housing in Harford County and the only organization able to keep an intact family together during the crisis of homelessness. To learn more about Harford Family House please visit www.harfordfamilyhouse.org





Board and Committee Directory

Board of Directors

President

Melissa Harbold, CFP® Merrill Lynch melissa_harbold@ml.com

> Vice President Bey Smith

The Lee Tessier Team, Keller Williams American Premier Realty Beverlybsmith@aol.com

> **Treasurer** Wendy Lee Susquehanna Spine & Rehab wendy@susquespine.com

Assistant Treasurer Kelly Bedsaul Weyrich, Cronin & Sorra, Chartered KellyB@wcscpa.com

Secretary Kim Zavrotny McComas Funeral Home kzavrotny@mccomasfuneralhome.com

Immediate Past President

Carolyn W. Evans, Esquire Sengstacke & Evans, LLC cevans321@aol.com

Board Members At Large

Jeannette Stancill FitzGerald Financial Group jstancill@monarchmtg.com

Ronnie T. Davis Principal, Longstream Coaching and Training LLC RonnieDavis@LongstreamCT.com

> Jody Youll Coffee News Harford jody@coffeenewsharford.com

Board Chairs

Fashion Show Mary Ann Bogarty Harford Bank mabogarty@harfordbank.com

Social Media Meggin m'Gonigle-Reeder Bank of America Meggin.m'gonigle-reeder@bankofamerica.com

> **Sponsorship Chair** Lisa Fuller Fuller & Associates Insurance Lisa.fuller@insurewithfuller.com

> > Membership Co-Chair Wendy Wright The Wright Fit wendy@thewrightfit.net

> > > CPWN P.O. Box 654 Bel Air, MD 21014 www.cpwnet.org

Newsletter Editor Jordan Williams CPWN Intern jordan.williams4@comcast.net

2015-2016 CPWN Sponsorship Guidelines

Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) <u>and</u> that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please** do not register for the event, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) <u>and</u> that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please** do not register for the event, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Contact: Lisa Fuller at Lisa.Fuller@insurewithfuller.com , to arrange your sponsorship. Sponsorships are offered on a first come-first served basis. **EXAMPLE 1**

Building Relationships. Growing Businesses.

www.cpwnet.org Membership Dues: \$95

CPWN Member Benefits

- Monthly meetings to network and promote your service or product.
- Advertising in our online membership directory with website and e-mail links.
- Varying meeting dates, times, and locations to meet your busy schedule.
- Topical speakers on issues pertaining to women and business.
- Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- Special events & Meeting Sponsorship
- A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- Membership with CPWN is by individual and not by company.
- It is not transferable.
- When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- An unexpired membership is not transferred to the member's replacement at her prior employment.

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