

Newsletter March 2016



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org

*Less than 20 Days Left to Purchase Tickets
for the 20th Anniversary Celebration!*



Chesapeake Professional Women's Network is very excited to be celebrating its 20th Anniversary this year. Our big celebration will feature keynote speaker Jenna Bush Hager, contributing correspondent on NBC's Today show and an editor-at-large for Southern Living Magazine.

The 20th Anniversary Celebration will be held on April 27, 2016 from 6:00PM until 9:00pm at the Water's Edge Events Center. A limited number of tickets are still available and the last day to purchase tickets will be April 22nd. A portion of proceeds will go towards the Women's Giving Circle.

Inside this issue:

Anniversary Celebration Menu	2
Calendar of Events	3
Member News	4
20th Anniversary Updates	5
Committee and Board Directory	6
Sponsorship and Membership Details	7-8

At the 20th Anniversary celebration, CPWN will be pulling the winning raffle ticket to the 1.01 Fancy Canary Yellow Diamond Ring donated by Saxon's Diamond Centers. Tickets are \$25 each, and ONLY 500 will be sold.



CPWN will be hosting one last happy hour, leading up to the 20th Anniversary Celebration. This happy hour will be held at Libertore's Restaurant in Bel Air, April 12th from 5:00pm-8:00pm. Tickets for the event on the 27th as well as raffle tickets will be available. A portion of proceeds will go towards the Women's Giving Circle.

Event tickets and raffle tickets may be purchased at www.cpwnet.org.

We look forward to seeing everyone at the 20th Anniversary Celebration! Thank you for making our organization great. And remember, When Women Gather, Magic Happens!

CPWN **20th Anniversary Menu**

*Waters Edge Event Center
Wednesday April 27, 2016*

A crafted selection of varietal wines domestic & imported beers

Spinach and Feta Cheese

With fresh dill, wrapped in a flakey Phyllo dough purse

Bruschetta

Heirloom Tomatoes, fresh basil, Balsamic vinaigrette, foccacia

Harvest Salad

Seasonal greens, toasted walnuts, dried cranberries, roast pears, crumbled goat cheese, Balsamic vinaigrette

Braised Beef Short Ribs & Citrus Grilled Shrimp

*Tomato-orange marmalade, cabernet reduction, beurre blanc, crispy onion,
Vegetable bundle, cheese grits*

Warm Chocolate Cake

Gaufrette cookie seasonal berries

After Dinner cordials

*Chocolate Truffles
Coffee & Tea*

CPWN's

Calendar of Networking Events



April 12, 2016

20th Anniversary Happy Hour—5:00-8:00 p.m.

Location: Liberatore's Restaurant, 562 Baltimore Pike Bel Air, MD 21014

Liberatore's Bel Air will generously donate a portion of proceeds to CPWN for the Women's Giving Circle. Raffle tickets are available for the 1.01 carat oval fancy yellow diamond ring.

April 27, 2016

CPWN 20th Anniversary Gala—6:00—9:30 p.m.

Speaker: Jenna Bush Hager

Location: Water's Edge Events Center, 4687 Millennium Dr. Belcamp, MD

Tickets available now at cpwnet.org

May 10, 2016

Networking Luncheon—11:30—1:30 p.m.

Speaker: Karen Holt: Director of the Office of Economic Development, Harford County

Sponsor: Christine Sullivan of The Boys & Girls Club

Location: Liberatore's Restaurant, 562 Baltimore Pike Bel Air, MD 21014



Event Registrations Close on the Friday before the event at noon.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.



Items for Member News can be submitted by the 15th of each month to Melissa Harbold at: melissa_harbold@ml.com

MEMBER ANNIVERSARIES

11 Years

Lisa Sevier

10 Years

Luisa Caiazzo, Vicki Franz

9 Years

Barbara Williams

6 Years

Kathy Walsh

5 Years

Cynthia Hergenbahn

3 Years

Gail Spielberger, Rhonda Kimble,
Barbara Przybylski

1 Year

Christine McPherson, Rebecca Jessop,
Heidi Gur, Suzette Liberatore,
Sheryl Kohl

CPWN is growing every month! Please take a moment to meet our newest members!

Sara Anthony

Employer: M&T Bank
Position: Senior Branch Manager

Megan Bravo

Employer: Baltimore Sun
Position: Marketing Consultant

Abby de Rosset

Employer: Abby de Rosset Hair and Makeup
Position: Owner/Founder

Jennifer Kappell

Employer: Kyle Tomlinson State Farm
Position: Insurance Account Representative

Stephanie McCannon

Employer: Self
Position: Owner/President

Wendy Meadows

Employer: Howanski, Meadows & Erdman
Position: Partner

Lanell Patrick

Employer: Harford Community College
Position: Coordinator for Grants

Sharon Pry

Employer: Prize WebWorks, Inc.
Position: Owner

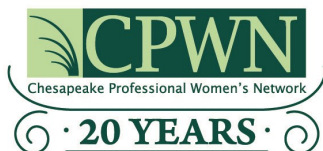
Angela Rose

Employer: Harford County Chamber of Commerce
Position: Director of Membership & Operations

Tricia Miller

Josie Trovato





When Women Gather, Magic Happens

April 27, 2016
6:00 PM – 9:30 PM

Water's Edge Events Center
4687 Millennium Drive,
Belcamp, MD

Featured Speaker:

Jenna Bush Hager

Author, Philanthropist,
TV Personality, Magazine Editor

Jenna Hager is a contributing correspondent on NBC's Today show and an editor-at-large for Southern Living magazine.



She is also the author of The New York Times best seller *Ana's Story: A Journey of Hope*, which she wrote after traveling to Latin America in 2006 as an intern with UNICEF. *Ana's Story* is based on the life of a 17-year-old single mother with HIV, who struggles to shield her child from the life she had of abuse and neglect. Hager remains involved with UNICEF and is currently the chair of its Next Generation initiative, which is dedicated to reducing childhood deaths around the world.

Hager holds a bachelor's degree in English from the University of Texas at Austin. She is also co-author of the children's book *Read All About It!*

Hager is the daughter of former U.S. President George W. Bush and First Lady Laura Bush. In 2008, she married Henry Hager.

20th Anniversary Sponsor Opportunities



Anniversary Celebration Sponsor \$10,000 - Limited to one

Logo Placement in Media Promotion including Print
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program Back Cover
Logo on Flat Screens throughout Waters Edge
8 tickets to Private Reception with Jenna Bush Hager
8 Personal Photos with Jenna Bush Hager
8 Tickets to sit down dinner
Host to 2 special dinner guests Anniversary Celebration Sponsor



Platinum Sponsor \$5,000

Logo Placement in Media Promotion including Print
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program inside Cover
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner
Host to 1 course of dinner with Jenna Bush Hager



Valet Parking Sponsor \$3,000 - Limited to one

Yard Sign at check in
Logo Placement in Media Promotion
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner



Emerald Sponsor \$2,500

Logo Placement in Media Promotion
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner



Magic Supporter \$500

Logo Placement in Media Promotion
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge



Sparkle Supporter \$250

Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge

*In-Kind sponsors will be honored
At 50% of cash value*

Sponsors subject to approval by Speaker

Board and Committee Directory

Board of Directors

President

Melissa Harbold, CFP®
Merrill Lynch
melissa_harbold@ml.com

Vice President

Bev Smith
The Lee Tessier Team,
Keller Williams American Premier Realty
Beverlybsmith@aol.com

Treasurer

Wendy Lee
Susquehanna Spine & Rehab
wendy@susquespine.com

Assistant Treasurer

Kelly Bedsaul
Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

Secretary

Kim Zavrotny
McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Immediate Past President

Carolyn W. Evans, Esquire
Sengstacke & Evans, LLC
cevens321@aol.com

Board Members At Large

Jeannette Stancill

FitzGerald Financial Group
jstancill@monarchmtg.com

Ronnie T. Davis

Principal, Longstream Coaching and Training LLC
RonnieDavis@LongstreamCT.com

Jody Youll

Coffee News Harford
jody@coffeenewsharford.com

Board Chairs

Fashion Show

Mary Ann Bogarty
Harford Bank
mabogarty@harfordbank.com

Social Media

Meggin m'Gonigle-Reeder
Bank of America
Meggin.m'gonigle-reeder@bankofamerica.com

Sponsorship Chair

Lisa Fuller
Fuller & Associates Insurance
Lisa.fuller@insurewithfuller.com

Membership Co-Chair

Wendy Wright
The Wright Fit
wendy@thewrightfit.net

20th Anniversary Chair

Barbara Przybylski
Absolute Investigative Service
rebarb1434@aol.com

CPWN

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Newsletter Editor

Jordan Williams
CPWN Intern
jordan.williams4@comcast.net

2015-2016 CPWN Sponsorship Guidelines

Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

*Contact: Lisa Fuller at Lisa.Fuller@insurewithfuller.com , to arrange your sponsorship.
Sponsorships are offered on a first come-first served basis.*



***Building Relationships.
Growing Businesses.***

www.cpwnet.org
Membership Dues: \$75

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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