



## ***When Women Gather, Magic Happens!***

There is sure to be plenty of magic in the air at the **18<sup>th</sup> Annual CPWN Fashion Show on October 11, 2016 at the Richlin Ballroom.**

Last year more than 300 guests joined us for an evening of fabulous fashion, food and friendship. CPWN raised over \$23,000 to support local organizations helping women and children including SARC, the Boys and Girls Club, YMCA, Harford Family House, Anna's House, Harford Community Action Agency, Homecoming Project, and Harford Community College.

### **We need your help to make the night magical!**

CPWN is seeking sponsors for this year's event. Contributing to the Fashion Show is a fantastic way to showcase your business while supporting CPWN's work in the community. Sponsorship levels range from \$250 to \$2,500, and a detailed description of the sponsorship packages is attached.

Our sponsors are key to our fundraising success. So that you don't miss any of the value-added marketing opportunities, we ask that you reply by July 15, 2016.

Your kind generosity is greatly appreciated.

Mary Ann Bogarty  
Fashion Show Chairperson  
Harford Bank  
[Mabogarty@harfordbank.com](mailto:Mabogarty@harfordbank.com)  
410-746-3809



Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.

## *18<sup>th</sup> Annual Fashion Show*

# *Sponsorship Opportunities*

### **Title Sponsor - \$2,500 -- *only one available***

- Full page color ad, back cover of program
- 10 tickets to Fashion Show
- 2 power point slides for running slideshow at Fashion Show\*
- Logo and weblink on print and online promotions, including website, Facebook & newsletter promotions\*
- One year corporate weblink on CPWNet.org
- Vendor Table at Fashion Show
- Podium time 5 minutes

### **Platinum Sponsor - \$1,500**

- Full page in program
- 6 tickets to Fashion Show
- 2 power point slides for running slideshow at Fashion Show\*
- Logo and weblink on print and online promotions, including website, Facebook & newsletter promotions\*

### **Gold Sponsor - \$1,000**

- Full page ad in program
- 4 tickets to Fashion Show
- 2 power point slides for running slideshow at Fashion Show\*
- Logo and weblink on print and online promotions, including website, Facebook & newsletter promotions\*

### **Silver Sponsor - \$500**

- 1/2 page ad in program
- 2 tickets to Fashion Show
- 1 power point slide for running slideshow at Fashion Show
- Logo on online promotions, including website, Facebook & newsletter promotions\*

### **Centerpiece Sponsor - \$500 - *only one available***

- Centerpieces will be placed on all tables with sponsor recognition
- Sponsor recognition in program and on website, FB & newsletter promotions

### **Raffle Sponsor-*only one available***

- Black & white ad on back of 3000 raffle tickets (your design)
- Sponsor recognition in program and on website, FB & newsletter promotions

### **Media Sponsor**

- Logo and weblink on print and online promotions
- Gold Sponsor benefits as listed above

### **Favor Sponsor - \$500--*only one available***

- Favors to be handed out at the fashion show
- Sponsor recognition in program and on website, FB & newsletter promotions

### **Bronze Sponsor - \$250**

- Business Card ad in program
- 1 ticket to Fashion Show
- 1 power point slide for running slideshow at Fashion Show
- Sponsor recognition in program

### **Coat Check Sponsor - \$300 - *one available***

- Sponsor recognition in program and at coat check
- Bronze Sponsor benefits as listed above

\* Inclusion is dependent on sponsor supplied high quality artwork.  
Instructions will be included with confirmation of sponsorship.

For more information, please email **Mary Ann Bogarty- [mabogarty@harfordbank.com](mailto:mabogarty@harfordbank.com) or 410-746-3909**. All ad information should be sent in pdf or jpeg format to: [amber\\_robinson@outlook.com](mailto:amber_robinson@outlook.com). Sponsorships are NOT limited to CPWN members so please share this information.