

**Newsletter
January 2016**



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

**February's Speaker:
Sloane Brown, The Baltimore Sun**

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org



Sloane Brown's media career covers the gamut. Disc jockey. TV weather girl. TV news reporter. TV news anchor. TV movie and entertainment critic/reporter. Video producer. Radio news director. Magazine interior design and travel writer. And for the last 17 years, Sloane has been The Baltimore Sun society and style reporter who also shoots photos and

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produces video on the parties she covers for www.baltimoresun.com. Sloane doesn't just write about fashion. She's also had her own fashion company - designing and creating jewelry, handbags and accessories that were sold by a number of stores in Baltimore, New England and Los Angeles.



February's Sponsor: Sandy Osborn Harford Bank



Sandy Osborn is the Vice President of Operations at Harford Bank in Aberdeen, Maryland. A lifelong resident of Harford County, Sandy recently celebrated 30 years with Harford Bank. Sandy is responsible for overseeing the daily processes of the Banks Deposit Operations Department.

In June 2015, Sandy graduated from the American Bankers Associations Stonier Graduate School of Banking at ABA Stonier Graduate School of Banking, University of Pennsylvania, Wharton Business School ABA Stonier Graduate School of Banking, University of Pennsylvania, Wharton Business School the University of Pennsylvania and Wharton School of Business. ABA's Stonier Graduate School is considered to be the most prestigious education program in the

banking industry. Sandy is the first female at Harford Bank to complete this program.

In addition to being a member of CPWN, Sandy is a member of the Aberdeen Lions Club and is currently serving as the Club's President. Sandy also serves on the Board of the Aberdeen Chamber of Commerce.

To learn more about Harford Bank, visit them at www.HarfordBank.com.



CPWN members enjoy networking at the January Luncheon at Richlin Ballroom.



CPWN's

Calendar of Networking Events



NEW DATE!!!

February 16, 2016

20th Anniversary Happy Hour—5:00-8:00 PM

Location: Libertore's Restaurant: 562 Baltimore Pike Bel Air, MD 21014

Libertore's Bel Air will generously donate a portion of proceeds to CPWN for the Women's Giving Circle. Raffle Tickets are available for the 1.01 carat oval fancy yellow diamond ring.

NEW DATE!!

February 23, 2016

Networking Luncheon—11:30-1:30

Speaker: Sloane Brown, The Baltimore Sun

Sponsor: Sandra Osborn, Harford Bank

Location: Greene Turtle: Bel Air, 969 Belair Rd. Bel Air

Members: \$25 / Nonmembers: \$40 / Walk-In Fee: \$10 (subject to availability)

March 8, 2016

Networking Breakfast—8:00 a.m.—10:00 a.m.

Sponsor: Greta Brand, Greta S. Brand & Associates, Inc.

Location: Richlin Ballroom, 1700 Van Bibber Rd. Edgewood

Members: \$25 / Nonmembers: \$40 / Walk-In Fee: \$10 (subject to availability)

April 27, 2016

CPWN 20th Anniversary Gala—6:00—9:30 p.m.

Speaker: Jenna Bush Hager

Location: Water's Edge Events Center, 4687 Millennium Dr. Belcamp, MD

Tickets available now at cpwnet.org

Event Registrations Close on the Friday before the event at noon.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.



Items for Member News can be submitted by the
15th of each month to Melissa Harbold at:
melissa_harbold@ml.com

**CPWN is growing every month! Please take
a moment to meet our newest members!**

Elizabeth Cook

Employer: Ladew Topiary Gardens
Position: Membership Manager

Annabel Lusardi

Employer: Self Employed
Position: Life Coach

Jackie Panowicz

Employer: Custom Media Options, LLC
Position: Business Development Manager

Lisa Quigley

Employer: Self Employed
Position: Owner & CEO

Adam Smallow

MEMBER ANNIVERSARIVES

15 Years

Janis McGuire

13 Years

Melissa Barnickle

11 Years

Renee McNally

10 Years

Bev Smith, Marilyn Eben

5 Years

Diana Hirschhorn, Jody Youll

3 Years

Melissa McSorley

2 Years

Stephanie Ducote, Laura Johnson

1 Year

Amy Heim, Lori Hill, Kelli Clawson

CPWN 20th Anniversary Update

April 27, 2016 at Water's Edge Events Center, 6:00PM – 9:30PM

Featured Speaker:

Jenna Bush Hager, Author, Philanthropist, TV Personality, Magazine Editor

Tickets are on sale now! You can purchase online at: www.cpwnet.org. Tickets: \$125.00. Includes Hors d'oeuvres, Wine and Beer, Seated Dinner, Dessert, Cordials, and Chocolate.

Raffle tickets are available now! Saxon's Diamond Centers is our Anniversary Celebration Sponsor. The Fancy Canary Yellow Diamond Ring (over 1 carat!) was unveiled at the November meeting. Raffle Tickets \$25.00 each. Only 500 will be sold.



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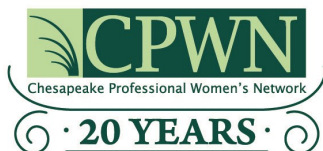
HANK YOU IN ADVANCE FOR YOUR SUPPORT AND PARTICIPATION IN PURCHASING SPONSORSHIPS, RAFFLE TICKETS AND TICKETS TO THIS EVENT!

2016 will be an exciting year. CPWN is proud of its accomplishments. Building relationships-business and personal, mentoring, philanthropy, community participation, women assisting women in reaching their goals, we have become a force in Harford County. To commemorate the 20th Anniversary, pins will be distributed to members in good standing!

In honor of our 20th Anniversary in 2016, renewal memberships and new memberships will be reduced \$20 from \$95.00 to \$75.00.

*Kick-off Happy Hour for 20th Anniversary in 2016
February 16, 2016 Liberatore's Ristorante 5:00-8:00pm*

Barbara Przybylski, Chairwoman



When Women Gather, Magic Happens

April 27, 2016
6:00 PM – 9:30 PM

Water's Edge Events Center
4687 Millennium Drive,
Belcamp, MD

Featured Speaker:

Jenna Bush Hager

Author, Philanthropist,
TV Personality, Magazine Editor

Jenna Hager is a contributing correspondent on NBC's Today show and an editor-at-large for Southern Living magazine.



She is also the author of The New York Times best seller *Ana's Story: A Journey of Hope*, which she wrote after traveling to Latin America in 2006 as an intern with UNICEF. *Ana's Story* is based on the life of a 17-year-old single mother with HIV, who struggles to shield her child from the life she had of abuse and neglect. Hager remains involved with UNICEF and is currently the chair of its Next Generation initiative, which is dedicated to reducing childhood deaths around the world.

Hager holds a bachelor's degree in English from the University of Texas at Austin. She is also co-author of the children's book *Read All About It!*

Hager is the daughter of former U.S. President George W. Bush and First Lady Laura Bush. In 2008, she married Henry Hager.

20th Anniversary Sponsor Opportunities



Anniversary Celebration Sponsor \$10,000 - Limited to one

Logo Placement in Media Promotion including Print
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program Back Cover
Logo on Flat Screens throughout Waters Edge
8 tickets to Private Reception with Jenna Bush Hager
8 Personal Photos with Jenna Bush Hager
8 Tickets to sit down dinner
Host to 2 special dinner guests Anniversary Celebration Sponsor



Platinum Sponsor \$5,000

Logo Placement in Media Promotion including Print
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program inside Cover
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner
Host to 1 course of dinner with Jenna Bush Hager



Valet Parking Sponsor \$3,000 - Limited to one

Yard Sign at check in
Logo Placement in Media Promotion
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner



Emerald Sponsor \$2,500

Logo Placement in Media Promotion
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner



Magic Supporter \$500

Logo Placement in Media Promotion
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge



Sparkle Supporter \$250

Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge

*In-Kind sponsors will be honored
At 50% of cash value*

Sponsors subject to approval by Speaker

Board and Committee Directory

Board of Directors

President

Melissa Harbold, CFP®
Merrill Lynch
melissa_harbold@ml.com

Vice President

Bev Smith
The Lee Tessier Team,
Keller Williams American Premier Realty
Beverlybsmith@aol.com

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wendy@susquespine.com

Assistant Treasurer

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KellyB@wcscpa.com

Secretary

Kim Zavrotny
McComas Funeral Home
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Immediate Past President

Carolyn W. Evans, Esquire
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cevens321@aol.com

Board Members At Large

Jeannette Stancill

FitzGerald Financial Group
jstancill@monarchmtg.com

Ronnie T. Davis

Principal, Longstream Coaching and Training LLC
RonnieDavis@LongstreamCT.com

Jody Youll

Coffee News Harford
jody@coffeenewsharford.com

Board Chairs

Fashion Show

Mary Ann Bogarty
Harford Bank
mabogarty@harfordbank.com

Social Media

Meggin m'Gonigle-Reeder
Bank of America
Meggin.m'gonigle-reeder@bankofamerica.com

Sponsorship Chair

Lisa Fuller
Fuller & Associates Insurance
Lisa.fuller@insurewithfuller.com

Membership Co-Chair

Wendy Wright
The Wright Fit
wendy@thewrightfit.net

20th Anniversary Chair

Barbara Przybylski
Absolute Investigative Service
rebarb1434@aol.com

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Jordan Williams
CPWN Intern
jordan.williams4@comcast.net

2015-2016 CPWN Sponsorship Guidelines

Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

*Contact: Lisa Fuller at Lisa.Fuller@insurewithfuller.com , to arrange your sponsorship.
Sponsorships are offered on a first come-first served basis.*



***Building Relationships.
Growing Businesses.***

www.cpwnet.org
Membership Dues: \$75

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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