

**Newsletter
May 2016**



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

June's Sponsor: Michele Alessi
Practice Manager with Jeffery Horowitz, MD

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org



In addition to more 20 years of both clinical and administrative experience in medicine, Michele also brings forth a unique background in marketing, consulting and event and television production.

Michele's creativity, friendly and compassionate personality is reflected in her interactions with both patients and staff. She gladly goes that extra step to ensure they are comfortable and well educated with all aspects of their selected procedure from their first consultation to their last post-

operative visit.

Michele understands that undergoing a [cosmetic surgery](#) procedure can be life changing, and she is there with you every step of the way. Whether you have any questions or concerns, or just need a hand to hold, it's not unusual for our patients to receive a phone call from Michele over the weekend or after hours "just checking in."

Michele dedicates a great deal of her spare time to charitable causes and has supported efforts for [The American Cancer Society](#), [The National MOM Squad](#), [Love Hope Strength](#), [Oxfam](#), [Susan G. Komen](#) and others. Community involvement is important to Michele and she sits on the board of [Harford Family House](#). She is involved with [SARC](#) and the [Chesapeake Professional Women's Network](#).

When she's not busy running the office, Michele can be spotted around town perfecting her culinary skills at local cooking classes, rummaging through architectural salvage warehouses, enjoying live music events, playing volleyball, and collecting Pee Wee Herman memorabilia.

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CPWN's

Calendar of Networking Events



June 14, 2016

Networking Luncheon—11:30—1:30 p.m.

The celebration of CPWN's 20th Anniversary will continue. Every member will receive a CPWN membership pin and we will recognize members who have been with the organization for 5, 10, 15 and 20 years with special gifts. This meeting will also feature a structured networking activity revolving around celebrating 20 years of CPWN.

Sponsor: Michele Alessi, Practice Manager with Jeffery Horowitz, MD

Location: Maryland Golf & Country Club, 1335 East MacPhail Road, Bel Air

July 12, 2016

Networking Luncheon—11:30—1:30 p.m.

Speaker: Mary Hastler: President of Maryland Library Association

Sponsor: Jody Youll: Publisher of Coffee News Harford

Location: Water's Edge Events Center, 4687 Millennium Dr. Belcamp, MD 21017



Event Registrations Close on the Friday before the event at noon.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.



Items for Member News can be submitted by the
15th of each month to Melissa Harbold at:
melissa_harbold@ml.com

**CPWN is growing every month! Please take
a moment to meet our newest members!**

Barkley Creighton

Employer: Harford County Government
Position: Engineer Associate/Capital Projects

Terese Krout

Employer: Not Specified
Position: President

Nettie Owens

Employer: Not Specified
Position: Owner

Angela Romano

Employer: Nerium International
Position: Brand Partner

Danielle Wallace

Employer: Ella Health
Position: Director of Physician and Community
Relations

MEMBER ANNIVERSARIES

10 Years

Janet Gomes

8 Years

Jen Bourgeois

7 Years

Kimberly Zavrotny

6 Years

Kelly Burk

5 Years

Lisa Baldino

4 Years

Terry Miller-Snee, Tessa Modiri, Sandra Osborn

3 Years

Cathy Dermott, Diane Lyle

2 Years

Susan Kelly, Linda Flint, Tammi Jones, Ginger Coppersmith

Deborah Gavin Merlock, Lisa Jones, Angela Martin

1 Year

Jennifer Coakley, Beth Marchiano, Blaney Teal, Karin McCarty, Diane Flanders,
Meghan Flanders, Denise Kozel, Annaliese Baamonde, Sandra Rodenas,
Valarie Eilman, Jenny Dombeck

Board and Committee Directory

Board of Directors

President

Melissa Harbold, CFP®
Merrill Lynch
melissa_harbold@ml.com

Vice President

Bev Smith
The Lee Tessier Team,
Keller Williams American Premier Realty
Beverlybsmith@aol.com

Treasurer

Wendy Lee
Susquehanna Spine & Rehab
wendy@susquespine.com

Assistant Treasurer

Kelly Bedsaul
Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

Secretary

Kim Zavrotny
McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Immediate Past President

Carolyn W. Evans, Esquire
Sengstacke & Evans, LLC
cevens321@aol.com

Board Members At Large

Jeannette Stancill

FitzGerald Financial Group
jstancill@monarchmtg.com

Ronnie T. Davis

Principal, Longstream Coaching and Training LLC
RonnieDavis@LongstreamCT.com

Jody Youll

Coffee News Harford
jody@coffeenewsharford.com

Board Chairs

Fashion Show

Mary Ann Bogarty
Harford Bank
mabogarty@harfordbank.com

Social Media

Meggin m'Gonigle-Reeder
Bank of America
Meggin.m'gonigle-reeder@bankofamerica.com

Sponsorship Chair

Lisa Fuller
Fuller & Associates Insurance
Lisa.fuller@insurewithfuller.com

Membership Co-Chair

Wendy Wright
The Wright Fit
wendy@thewrightfit.net

20th Anniversary Chair

Barbara Przybylski
Absolute Investigative Service
rebarb1434@aol.com

CPWN

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Newsletter Editor

Jordan Williams
CPWN Intern
jordan.williams4@comcast.net

2015-2016 CPWN Sponsorship Guidelines

Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

*Contact: Lisa Fuller at Lisa.Fuller@insurewithfuller.com , to arrange your sponsorship.
Sponsorships are offered on a first come-first served basis.*



***Building Relationships.
Growing Businesses.***

www.cpwnet.org
Membership Dues: \$75

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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