

**Newsletter
March 2016**



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

**March's Sponsor:
Greta Brand, Greta S. Brand & Associates**

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org



Inside this issue:

Calendar of Events	2
Member News	3
20th Anniversary Updates	4-5
Committee and Board Directory	6
Sponsorship and Membership Details	7-8

You may know Greta Brand as 'the quit smoking lady' or 'the stress reduction lady' or the 'diabetes lady'. She is the owner of Greta S. Brand & Associates, Inc., the Wellness at work prevention people.

Greta started her career in health at Hopkins, ran the disease management and health education division at what is now known as CareFirst for over 16 years, and then in 2002 launched her own health education business.

She is a wife, mother and grandmother, and has enjoyed business success due to her relationships built with long-term and brand new customers. Does she enjoy working odd hours? Not always, but she does love her boss. :-)

CPWN's

Calendar of Networking Events



March 8, 2016

Networking Breakfast—8:00 a.m.—10:00 a.m.

Sponsor: Greta Brand, Greta S. Brand & Associates, Inc.

Location: Richlin Ballroom, 1700 Van Bibber Rd. Edgewood

Members: \$25 / Nonmembers: \$40 / Walk-In Fee: \$10 (subject to availability)

April 12, 2016

20th Anniversary Happy Hour—5:00-8:00 p.m.

Location: Liberatore's Restaurant, 562 Baltimore Pike Bel Air, MD 21014

Liberatore's Bel Air will generously donate a portion of proceeds to CPWN for the Women's Giving Circle. Raffle tickets are available for the 1.01 carat oval fancy yellow diamond ring.

April 27, 2016

CPWN 20th Anniversary Gala—6:00—9:30 p.m.

Speaker: Jenna Bush Hager

Location: Water's Edge Events Center, 4687 Millennium Dr. Belcamp, MD

Tickets available now at cpwnet.org



Event Registrations Close on the Friday before the event at noon.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.



Items for Member News can be submitted by the
15th of each month to Melissa Harbold at:
melissa_harbold@ml.com

**CPWN is growing every month! Please take
a moment to meet our newest members!**

Julianne Daly

Employer: Forest Hill Home Child Care
Position: Owner/Child Care Provider

Nicole Ferrari

Employer: Long and Foster Inc., Self
Position: Realtor, Owner and Chief Photographer

Cara Grimm

Sherry Martin

MEMBER ANNIVERSARIES

16 Years

Deborah Williams

12 Years

Patricia Desiderio

10 Years

Wendy Lee

6 Years

Stephanie Cassedy

5 Years

Diane Marrapodi

4 Years

Ellen Bareford

3 Years

Monica Worrell, Tony "G" Giangiordano

2 Years

Michelle Christman, Rebecca Larson, Kathy Casey

1 Year

Christy Potter, Kelly Bitner, Carolyn Sweet, Lisa Fleming

CPWN 20th Anniversary Update

April 27, 2016 at Water's Edge Events Center, 6:00PM – 9:30PM

Featured Speaker:

Jenna Bush Hager, Author, Philanthropist, TV Personality, Magazine Editor

Tickets are on sale now! You can purchase online at: www.cpwnet.org. Tickets: \$125.00. Includes Hors d'oeuvres, Wine and Beer, Seated Dinner, Dessert, Cordials, and Chocolate.

Raffle tickets are available now! Saxon's Diamond Centers is our Anniversary Celebration Sponsor. The Fancy Canary Yellow Diamond Ring (over 1 carat!) was unveiled at the November meeting. Raffle Tickets \$25.00 each. Only 500 will be sold.

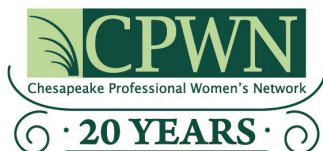


THANK YOU IN ADVANCE FOR YOUR SUPPORT AND PARTICIPATION IN PURCHASING SPONSORSHIPS, RAFFLE TICKETS AND TICKETS TO THIS EVENT!

2016 will be an exciting year. CPWN is proud of its accomplishments. Building relationships-business and personal, mentoring, philanthropy, community participation, women assisting women in reaching their goals, we have become a force in Harford County. To commemorate the 20th Anniversary, pins will be distributed to members in good standing!

In honor of our 20th Anniversary in 2016, renewal memberships and new memberships will be reduced \$20 from \$95.00 to \$75.00.

Barbara Przybylski, Chairwoman



When Women Gather, Magic Happens

April 27, 2016
6:00 PM – 9:30 PM

Water's Edge Events Center
4687 Millennium Drive,
Belcamp, MD

Featured Speaker:

Jenna Bush Hager

Author, Philanthropist,
TV Personality, Magazine Editor

Jenna Hager is a contributing correspondent on NBC's Today show and an editor-at-large for Southern Living magazine.



She is also the author of The New York Times best seller *Ana's Story: A Journey of Hope*, which she wrote after traveling to Latin America in 2006 as an intern with UNICEF. *Ana's Story* is based on the life of a 17-year-old single mother with HIV, who struggles to shield her child from the life she had of abuse and neglect. Hager remains involved with UNICEF and is currently the chair of its Next Generation initiative, which is dedicated to reducing childhood deaths around the world.

Hager holds a bachelor's degree in English from the University of Texas at Austin. She is also co-author of the children's book *Read All About It!*

Hager is the daughter of former U.S. President George W. Bush and First Lady Laura Bush. In 2008, she married Henry Hager.

20th Anniversary Sponsor Opportunities



Anniversary Celebration Sponsor \$10,000 - Limited to one

Logo Placement in Media Promotion including Print
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program Back Cover
Logo on Flat Screens throughout Waters Edge
8 tickets to Private Reception with Jenna Bush Hager
8 Personal Photos with Jenna Bush Hager
8 Tickets to sit down dinner
Host to 2 special dinner guests Anniversary Celebration Sponsor



Platinum Sponsor \$5,000

Logo Placement in Media Promotion including Print
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program inside Cover
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner
Host to 1 course of dinner with Jenna Bush Hager



Valet Parking Sponsor \$3,000 - Limited to one

Yard Sign at check in
Logo Placement in Media Promotion
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner



Emerald Sponsor \$2,500

Logo Placement in Media Promotion
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner



Magic Supporter \$500

Logo Placement in Media Promotion
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge



Sparkle Supporter \$250

Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge

*In-Kind sponsors will be honored
At 50% of cash value*

Sponsors subject to approval by Speaker

Board and Committee Directory

Board of Directors

President

Melissa Harbold, CFP®
Merrill Lynch
melissa_harbold@ml.com

Vice President

Bev Smith
The Lee Tessier Team,
Keller Williams American Premier Realty
Beverlybsmith@aol.com

Treasurer

Wendy Lee
Susquehanna Spine & Rehab
wendy@susquespine.com

Assistant Treasurer

Kelly Bedsaul
Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

Secretary

Kim Zavrotny
McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Immediate Past President

Carolyn W. Evans, Esquire
Sengstacke & Evans, LLC
cevens321@aol.com

Board Members At Large

Jeannette Stancill

FitzGerald Financial Group
jstancill@monarchmtg.com

Ronnie T. Davis

Principal, Longstream Coaching and Training LLC
RonnieDavis@LongstreamCT.com

Jody Youll

Coffee News Harford
jody@coffeenewsharford.com

Board Chairs

Fashion Show

Mary Ann Bogarty
Harford Bank
mabogarty@harfordbank.com

Social Media

Meggin m'Gonigle-Reeder
Bank of America
Meggin.m'gonigle-reeder@bankofamerica.com

Sponsorship Chair

Lisa Fuller
Fuller & Associates Insurance
Lisa.fuller@insurewithfuller.com

Membership Co-Chair

Wendy Wright
The Wright Fit
wendy@thewrightfit.net

20th Anniversary Chair

Barbara Przybylski
Absolute Investigative Service
rebarb1434@aol.com

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Newsletter Editor

Jordan Williams
CPWN Intern
jordan.williams4@comcast.net

2015-2016 CPWN Sponsorship Guidelines

Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

*Contact: Lisa Fuller at Lisa.Fuller@insurewithfuller.com , to arrange your sponsorship.
Sponsorships are offered on a first come-first served basis.*



***Building Relationships.
Growing Businesses.***

www.cpwnet.org
Membership Dues: \$75

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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