



# Newsletter

DECEMBER 2013

Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.



## **Publisher**

The Chesapeake  
Professional  
Women's Network

## **Editor**

The CPWN  
Newsletter  
Committee

## **CPWN**

PO Box 654  
Bel Air, MD 21014  
[www.cpwnet.org](http://www.cpwnet.org)



## *CPWN ANNUAL HOLIDAY PARTY*

*Tuesday, December 10, 2013*

*Rockfield Manor*

*5:30 p.m. - 8:30 p.m.*

*\$35 Members • \$45 Non-Members •  
Heavy O'doeuvres • Beer & Wine Included*

## **Board of Directors**

### **President**

**Carolyn W. Evans**

Sengstacke & Evans, LLC  
cevans321@aol.com

### **Vice President**

**Patty Desiderio**

Patty's Promotions  
pattygiftbaskets@comcast.net

### **Treasurer**

**Melissa Harbold**

Merrill Lynch  
melissa\_harbold@ml.com

### **Secretary**

**Wendy Lee**

Susquehanna Spine & Rehab  
wendy@susquespine.com

### **Immediate Past President**

**Renee McNally**

HR Solutions, LLC  
renee@hrsolutionsllc.com



## **December's Holiday Party Sponsor**

**Debi Williams**

**Vice President Business & Professional Banking M & T Bank**



A member of CPWN for 15 years, Debi Williams is a familiar face to numerous civic and community organizations throughout Harford County. A Vice-President in the Business & Professional Banking Division, Debi works to support business growth and is a member of the prestigious M & T Bank Hall of Fame and was recently inducted to the SBA Hall of Fame.

Established in 1856, M&T Bank is one of the country's most highly regarded banks. With current assets of \$79 billion M & T is one of the 20 largest commercial bank holding companies headquartered in the U.S. Customers are able to bank at more than 780 branches throughout New York, Maryland, Pennsylvania, Washington, D.C., Virginia, West Virginia, New Jersey, Florida, and Delaware, and have access to an ATM network of more than 2,000 locations.

Financial strength and an entrepreneurial philosophy, makes it possible for M & T to pursue a course of well-managed growth. M & T Bank has been profitable for 142 consecutive quarters - 35 straight years. More than 20% of M & T stock is owned by Bank employees, executives and directors. \$3,655 invested in M & T Bank in 1980 would be worth \$1 million dollars today. We've built our business on a tradition of reliability and responsiveness to our customers' needs. This has resulted in numerous awards including 14 Awards for Small Business Banking Excellence and being named the #6 SBA Lender in the nation, evidence of M & T's unwavering commitment to small business.

M & T has long operated as a community bank, believing that the vitality of the community is crucial to continued success. The M&T Charitable Foundation has made over \$142 million in contributions over the past ten years, including over \$17.4 million to 4,100 NFP organizations in 2011.

You'll find M&T Bank to be a reliable bank that's strong and stable, a local bank that's committed to the communities we serve, an accessible bank that's close and convenient, and a responsive bank that cares about what's important to you, your family and your business.

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## **THE ATHENA AWARD**

### **Women's Leadership Breakfast**

**March 7, 2014**

**Waters Edge**

The ATHENA Award is a program of the ATHENA Foundation, an international non-profit organization dedicated to creating leadership opportunities for women. This award is presented to a woman who lives and/or works in Harford County, has attained and personifies a high level of excellence in her business or profession, has devoted time and energy to the community in a meaningful way and, most especially, has opened doors of leadership opportunity for women.



### **Past ATHENA Award Recipients**

- 2002 Kim Wagner, Tritronics, Inc.**
- 2003 Pat Donovan**
- 2004 Jane Howe**
- 2005 Deborah Smith Williams, M&T Bank**
- 2006 Sheryl Davis Kohl, Beacon Staffing Alternatives**
- 2007 Karen Green, Harford County Government  
Department of Parks & Recreation**
- 2008 Pat Scott, A Better Answer**
- 2009 Content McLaughlin, Whiteford, Taylor & Preston, LLP**
- 2010 Lucie Snodgrass, Office of Senator Barbara Mikulski**
- 2011 Tamera Rush, SRS, Inc.**
- 2012 Denise Carnaggio, Harford County Government-  
Office of Economic Development**
- 2013 Jayne Klein, Registered Dietitian, Klein's ShopRite**

### **Board Members At Large**

**Mary Ann Bogarty**

PNC Bank

Maryann.bogarty@pnc.com

**Kim Zavrotny**

McComas Funeral Home

kzavrotny@

mccomasfuneralhome.com

**Jeannette Stancill**

Alliance Mortgage Funding

Jeannette@md-pahomeloans.com

**Kelly Bedsaul**

Weyrich, Cronin & Sorra,

Chartered

KellyB@wcscpa.com

**Bev Smith**

Re/Max American Dream

bevsmith@remax.net



### **CPWN's Upcoming Networking Events**

**December 6, 2013—Annual CPWN New York City Bus Trip**

Leave Rt. 152 Park & Ride, Fallston at 7:00 a.m. Return at 11:00 p.m.

Drop off is at Times Square

Members: \$55/Non-members \$65

**December 10, 2013—CPWN Holiday Party 5:30 p.m.—8:30 p.m.**

Location: Rockfield Manor

Members: \$35/Non-member \$45

Sponsor: Debi Williams, M&T Bank

**January 14, 2014— Luncheon 11:30 a.m.—1:30 p.m.**

Location: Bonefish Grill, 696 Belair Road

Speaker: Baltimore Sun Ravens Editor Monique Jones

Member: \$25/Nonmembers: \$35

Sponsor: Harford County Commission for Women

*Event Registrations Close on the Friday before the event at noon.*

*Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.*

### **Interested in Receiving a Donation from CPWN?**

#### **CPWN's Giving Policy**

CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace.

If you believe that your organization is a 501(c)(3) organization that falls within CPWN's policy of giving, please submit a request for a donation by January 15, 2014, explaining how your organization meets the policy, and how the funds would be used. The request must be on your organization's letterhead, and must be sent to the following address:

**Chesapeake Professional Women's Network**

**PO Box 654**

**Bel Air, Maryland 21014**

For your information, the Chesapeake Professional Women's Network is a networking organization that does limited fundraising for charitable purposes in accordance with the policy. We do not guaranty any donation as result of your request.



## **Committee Chairs**

### **Ambassador & Membership**

Bev Smith  
Re/Max American Dream  
bevsmith@remax.net

### **Events**

Renee McNally  
HR Solutions, LLC  
renee@hrsolutionsllc.com  
&  
Kim Zavrotny  
McComas Funeral Home  
kzavrotny@  
mccomasfuneralhome.com

### **Fashion Show**

Jeannette Stancill  
Alliance Mortgage Funding  
Jeannette  
@md-pahomeloans.com

### **Newsletter**

Beth Hendrix  
Harford County Dept of Community  
Services  
bhendrix@harfordcountymd.gov

### **Meeting Sponsorships**

Kelly Bedsaul  
Weyrich, Cronin & Sorra, Chartered  
KellyB@wcscpa.com



**[www.cpwnet.org](http://www.cpwnet.org)**  
**Membership Dues: \$85**

**Meeting Sponsorships**  
**\$150 Plus door prize**

## **SARC Safehouse Immediate Needs for November 2013**

- o Flatware- spoons and forks
- o Aluminum foil
- o Dustpans
- o New socks – adult and teen sizes
- o Washcloths
- o Large bath towels
- o Vacuums – canister only, please
- o Glue sticks and glue
- o Hairbrushes and combs
- o DVDs (new or gently used)
- o Umbrellas
- o Tennis shoes/sneakers (women's and children's)- gently used is fine
- o Ethnic hair-care products
- o Tension rods for curtains sized 36"-60" (need 15)
- o DVD players (used, but working is fine)
- o Xbox and PlayStation video games (limited to no violence)



# **SARC**

Coming Together  
to End Abuse



Chesapeake Professional Women's Network, Inc.  
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## New York City Bus Trip!

Friday, December 6<sup>th</sup>

Join CPWN and your friends for a fun trip to New York City  
on December 6, 2013, for an on your own New York City  
experience.



Cost is \$55 for Members, \$65 for non-Members.



Leaving the Fallston Park-n-Ride at I-95 at 7:00 a.m., drop  
off at Times Square, leaving NYC at 7:00 p.m.  
returning to Fallston at 11:00 p.m.



Non-Members welcome!

Registration ends on **November 29, 2013**



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CPWN 2013 New York Trip Reservation Form

Mail form and payment to: CPWN \* P.O. Box 654 \* Bel Air, MD 21014 or register at [www.cpwnet.org](http://www.cpwnet.org)

Yes, I would like to attend the December 6<sup>th</sup> trip to NYC

Payment Enclosed \$ \_\_\_\_\_ Clk.# \_\_\_\_\_ (Make check payable to CPWN.)

Member Name \_\_\_\_\_

Company \_\_\_\_\_

Guest Name (s) \_\_\_\_\_

REGISTRATION DUE BY NOON, November 29, 2013



## 2013-2014CPWN Sponsorship Guidelines

### Luncheons

- ◆ Must be a member in good standing (annual dues paid, no outstanding invoices).
- ◆ Your sponsorship may be used to promote the business that employs you, or that you own (in whole or in part).
- ◆ Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- ◆ Sponsorship fee is to be paid in advance of the sponsored event.
- ◆ You need to provide a door prize.
- ◆ You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- ◆ You have **5** minutes to speak/present. Please do not go over this time limit.
- ◆ Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- ◆ All sponsorships are subject to approval of the Board of Directors of CPWN.
- ◆ Sponsorship guidelines are subject to change by the Board of Directors of CPWN.

## 2013-2014CPWN Sponsorship Guidelines

### Happy Hours

- ◆ Must be a member in good standing (annual dues paid, no outstanding invoices).
- ◆ Your sponsorship may be used to promote the business that employs you, or that you own (in whole or in part).
- ◆ Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- ◆ Sponsorship fee is to be paid in advance of the sponsored event.
- ◆ You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- ◆ You have **5** minutes to speak/present. Please do not go over this time limit.
- ◆ All sponsorships are subject to approval of the Board of Directors of CPWN.
- ◆ Sponsorship guidelines are subject to change by the Board of Directors of CPWN.

Contact: Kelly Bedsaul, KellyB@wcspca.com, to arrange your Luncheon or Happy Hour sponsorship.

Sponsorships are offered on a first come-first served basis.



### **Member Benefits**

- ◆ **Monthly meetings to network and promote your service or product.**
- ◆ **Advertising in our online membership directory with website and e-mail links.**
- ◆ **Varying meeting dates, times, and locations to meet your busy schedule.**
- ◆ **Topical speakers on issues pertaining to women and business.**
- ◆ **Opportunities for women to support and mentor each other in both business and personal aspects of our lives.**
- ◆ **Special events & Meeting Sponsorship**
- ◆ **A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest.**



### **CPWN's Membership Policy**

- ◆ **Membership with CPWN is by individual and not by company.**
- ◆ **It is not transferable.**
- ◆ **When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.**
- ◆ **An unexpired membership is not transferred to the member's replacement at her prior employment.**

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**410-638-3389**

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