



# Newsletter

JANUARY 2014

Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.

## Meet January's Speaker!

### Baltimore Sun Ravens Editor Monique Jones



#### **Publisher**

The Chesapeake  
Professional Women's  
Network

#### **Editor**

The CPWN  
Newsletter  
Committee

#### **CPWN**

PO Box 654  
Bel Air, MD 21014  
[www.cpwnet.org](http://www.cpwnet.org)



Monique Jones is the NFL Editor/Sports Content Editor at The Baltimore Sun. Jones is responsible for leading the paper's coverage of the Baltimore Ravens, working with a team of four reporters and two columnists. When she is not organizing daily coverage, she produces and edits content for [www.baltimoresun.com](http://www.baltimoresun.com).

Jones joined The Baltimore Sun in January 2012 after working nearly seven years for The Boston Globe where she was a sports reporter who handled a number of duties, including covering the New England Patriots (2009-2011).

Her journalism career began at the Pensacola News Journal in Florida and continued at the Dallas Morning News before landing in Boston. She has covered several Super Bowls, the NBA Finals, NCAA tournament and all levels of baseball and hockey.

A native of Pensacola, Fla., Jones studied journalism at the University of Florida.

## Board of Directors

### President

**Carolyn W. Evans**

Sengstacke & Evans, LLC  
cevens321@aol.com

### Vice President

**Patty Desiderio**

Patty's Promotions  
pattygiftbaskets@comcast.net

### Treasurer

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wendy@susquespine.com

### Immediate Past President

**Renee McNally**

HR Solutions, LLC  
renee@hrsolutionsllc.com



## January's Luncheon Sponsor



## Harford County Commission for Women

*Lead. Empower. Inspire.*

The Harford County Commission for Women was established in 1977 to promote the economic, social and political equality of women. The Commission is active in the community and supports efforts that benefit the lives of women in Harford County by attending conferences, meetings, and by being continuous learners on the needs of women today. The Commission maintains close ties to other women's groups on county, state, and federal levels. These ties provide learning and sharing opportunities and also ensure unified advocacy on issues of importance to women.

The Harford County Commission for Women publishes a *quarterly newsletter*, produces the *Harford County Resource Guide*, hosts the *Women of Tomorrow Awards*, participates with the *Athena Awards* event, provides representation and participation with the *New Vision for Women* conference, and hosts a bi-monthly *Women Services Roundtable*.

Commission meetings, open to the public, are held fourth Monday evening of the month, September to June. The Commission consists of 15 volunteer members, representing the County's councilmanic districts; members are appointed by the County Executive and confirmed by the County Council.

For more information please contact the Harford County Commission for Women at 410-638-4739 or visit [www.harfordcountymd.gov/services/women](http://www.harfordcountymd.gov/services/women).

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wendy@susquespine.com

### Immediate Past President

**Renee McNally**

HR Solutions, LLC  
renee@hrsolutionsllc.com



## Upcoming Women Focused Events

### Save the Date • Jan. 29

#### *A Community Conversation* **Stalking**

*Exploring the issue of keeping  
our loved ones safe.*

Tuesday, January 29, 2014 | 6:30 p.m.

McFaul Activity Center

525 W. MacPhail Road, Bel Air

*Presented by the Harford County Commission for Women*



Harford County  
Commission  
for Women

*Lead  
Empower  
Inspire*

[www.harfordcountymd.gov/services/women](http://www.harfordcountymd.gov/services/women)

*More information coming soon.*

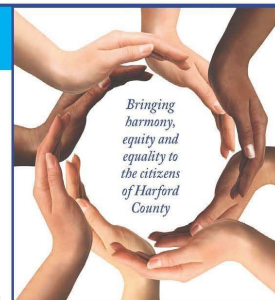
### Save the Date • Feb. 5

#### *A Community Conversation* **Runaway Prevention**

Tuesday, February 5, 2014 | 6:30 p.m.

McFaul Activity Center | 525 W. MacPhail Road, Bel Air

*Presented by the Harford County Human Relations Commission*



**Teen runaways tend to be targets for Human Traffickers. Does Harford County have a problem? What can be done? What's being done.**

#### **Panel Discussion including:**

Captain Steven Thomas, Harford County Sheriff's Office; Kara Dager,  
Harford County Sheriff's Office; Dr. Kevin Ensor, Harford County Public Schools.

**Event is free and open to the public. More Info: 410-638-4739**

## 2014 Harford Leadership Academy

Join a network of motivated successful leaders. The Harford Leadership Academy is designed to promote the development of existing and emerging leaders in the community to create a committed, involved and diverse network of leaders in Harford County.

Since 1991, more than 750 leaders from business and industry, education, nonprofit, government and civic organizations have graduated from the Harford Leadership Academy.



To be eligible, applicants must live or work in Harford County, have demonstrated interest in volunteerism in the community, exhibit leadership potential, and be able to attend all required sessions.

The Academy will begin on Friday, February 28th and concludes on June 4th.

The cost of the Academy is \$675 per person.

Enrollment is limited to 36 participants.

The deadline for applications is January 15, 2014.

For more information

contact Victor Cyran at 443-412-2398

or visit [www.harford.edu/continuing-education/professional-management-and-leadership/hla](http://www.harford.edu/continuing-education/professional-management-and-leadership/hla)

Co-Sponsored by Harford Community College and Harford County Chamber of Commerce



### Board Members At Large

#### **Mary Ann Bogarty**

Harford Bank  
mabogarty@harfordbank.com

#### **Kim Zavrotny**

McComas Funeral Home  
kzavrotny@  
mccomasfuneralhome.com

#### **Jeannette Stancill**

Alliance Mortgage Funding  
Jeannette@md-pahomeloans.com

#### **Kelly Bedsaul**

Weyrich, Cronin & Sorra,  
Chartered  
KellyB@wcscpa.com

#### **Bev Smith**

Re/Max American Dream  
bevsmith@remax.net



## **CPWN's Upcoming Networking Events**

**January 14, 2014— Luncheon 11:30 a.m.—1:30 p.m.**

**Location:** Bonefish Grill, 696 Belair Road

**Speaker:** Baltimore Sun Ravens Editor Monique Jones

**Member: \$25/Nonmembers: \$35**

**Sponsor:** Harford County Commission for Women

**February 11, 2014**

**Location:** Belissimo Restaurant, 510 Marketplace Drive

**A Networking Event**

**Member:\$25/Nonmembers: \$35**

**Sponsor:** TBA

*Event Registrations Close on the Friday before the event at noon.*

*Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.*

## **Interested in Receiving a Donation from CPWN?**

### **CPWN's Giving Policy**

CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace.

If you believe that your organization is a 501(c)(3) organization that falls within CPWN's policy of giving, please submit a request for a donation by January 15, 2014, explaining how your organization meets the policy, and how the funds would be used. The request must be on your organization's letterhead, and must be sent to the following address:

**Chesapeake Professional Women's Network**

**PO Box 654**

**Bel Air, Maryland 21014**

For your information, the Chesapeake Professional Women's Network is a networking organization that does limited fundraising for charitable purposes in accordance with the policy. We do not guaranty any donation as result of your request.

## **Committee Chairs**

### **Ambassador & Membership**

Bev Smith  
Re/Max American Dream  
bevsmith@remax.net

### **Events**

Renee McNally  
HR Solutions, LLC  
renee@hrsolutionsllc.com  
&

Kim Zavrotny  
McComas Funeral Home  
kzavrotny@  
mccomasfuneralhome.com

### **Fashion Show**

Jeannette Stancill  
Alliance Mortgage Funding  
Jeannette  
@md-pahomeloans.com

### **Newsletter**

Beth Hendrix  
Harford County Dept of Community  
Services  
bhendrix@harfordcountymd.gov

### **Meeting Sponsorships**

Kelly Bedsaul  
Weyrich, Cronin & Sorra, Chartered  
KellyB@wcscpa.com



**www.cpwnet.org**  
Membership Dues: \$85

**Meeting Sponsorships**  
\$150 Plus door prize

## **THE ATHENA AWARD**

**Women's Leadership Breakfast**  
**March 7, 2014**  
**Waters Edge**

The ATHENA Award is a program of the ATHENA Foundation, an international non-profit organization dedicated to creating leadership opportunities for women. This award is presented to a woman who lives and/or works in Harford County, has attained and personifies a high level of excellence in her business or profession, has devoted time and energy to the community in a meaningful way and, most especially, has opened doors of leadership opportunity for women.

### **Past ATHENA Award Recipients**

- 2002 Kim Wagner, Tritronics, Inc.**
- 2003 Pat Donovan**
- 2004 Jane Howe**
- 2005 Deborah Smith Williams, M&T Bank**
- 2006 Sheryl Davis Kohl, Beacon Staffing Alternatives**
- 2007 Karen Green, Harford County Government  
Department of Parks & Recreation**
- 2008 Pat Scott, A Better Answer**
- 2009 Content McLaughlin, Whiteford, Taylor & Preston, LLP**
- 2010 Lucie Snodgrass, Office of Senator Barbara Mikulski**
- 2011 Tamera Rush, SRS, Inc.**
- 2012 Denise Carnaggio, Harford County Government-  
Office of Economic Development**
- 2013 Jayne Klein, Registered Dietitian, Klein's ShopRite**





## 2013-2014 CPWN Sponsorship Guidelines

### Luncheons

- ◆ Must be a member in good standing (annual dues paid, no outstanding invoices).
- ◆ Your sponsorship may be used to promote the business that employs you, or that you own (in whole or in part).
- ◆ Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- ◆ Sponsorship fee is to be paid in advance of the sponsored event.
- ◆ You need to provide a door prize.
- ◆ You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- ◆ You have **5** minutes to speak/present. Please do not go over this time limit.
- ◆ Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- ◆ All sponsorships are subject to approval of the Board of Directors of CPWN.
- ◆ Sponsorship guidelines are subject to change by the Board of Directors of CPWN.

## 2013-2014 CPWN Sponsorship Guidelines

### Happy Hours

- ◆ Must be a member in good standing (annual dues paid, no outstanding invoices).
- ◆ Your sponsorship may be used to promote the business that employs you, or that you own (in whole or in part).
- ◆ Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- ◆ Sponsorship fee is to be paid in advance of the sponsored event.
- ◆ You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- ◆ You have **5** minutes to speak/present. Please do not go over this time limit.
- ◆ All sponsorships are subject to approval of the Board of Directors of CPWN.
- ◆ Sponsorship guidelines are subject to change by the Board of Directors of CPWN.

Contact: Carolyn Evans, [cevens321@aol.com](mailto:cevens321@aol.com), to arrange your Luncheon or Happy Hour sponsorship.

Sponsorships are offered on a first come-first served basis.



### Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest.



### CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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