

Newsletter March 2014



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org

March's Speaker: Keith Scott, Tallspeaking, CEO Baltimore County Chamber



Keith Scott is President of Tallspeaking; a communication company that offers group and one-on-one communication training for professionals and business executives. He started Tallspeaking because he feels that everyone deserves a voice at the table and things like anxiety, judgment, and blushing, should not hold you

back. His role and mission is to help every organization and person learn how to speak with persuasion, excitement and meaning.

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He was never very good at writing so he learned how to use his voice at an early age to persuade people. He is also the President/CEO of the Baltimore County Chamber of Commerce and Small Business Resource Center as well as a registered lobbyist. In his spare time he teaches at Towson University and the Community College of Baltimore County. Keith also serves as the Chair for the Baltimore County United Way Partnership Board.



March's Sponsor: Susan Gell, Herbalife



Dr. Susan Gell of NUTRITION BY DESIGN an HERBALIFE nutrition club, is the sponsor of CPWN's March luncheon. Dr. Gell had 30 years in higher education before she had to retire on disability due to her Multiple Sclerosis. In 2011, she found HERBALIFE and the products helped with her M.S. symptoms. Today she leads a normal life and has even started skiing again. See her picture skiing at

Breckenridge CO. Hear more of her story at the March luncheon and receive free samples and coupons. Joining Dr. Gell will be Lori Hill, owner of NUTRITION BY DESIGN.

<https://www.goherbalife.com/susangell>

SAVE THE DATE!
March 25 Happy Hour
at Pairings Bistro!



CPWN is hosting a Happy Hour Fundraising event on March 25 at Pairings Bistro from 5:30PM-7:30PM. Anyone 21+ is welcome to attend, so bring your friends!

The event is free to everyone and a portion of the proceeds from the evening will go directly to funding the 2014 CPWN Fashion Show .

If you would like to support CPWN at this event, please register online at www.cpwnet.org by Friday, March 21.

Pairings Bistro
2105 Laurel Bush Rd, Suite 108
Bel Air, MD 21015
Located off Rt. 924 behind
Festival Shopping Center, near
Susquehanna Bank

March's Happy Hour Sponsor:
Renee McNally

Renee McNally is the owner of HR Solutions which is in its 10th year of business. HR Solutions provides a full range of HR services to small and medium sized businesses. As the business has evolved, she has created a new division - Strategic Solutions Coaching. Strategic Solutions Coaching provides Leadership Development in the form of Mastermind Groups and individual coaching. Renee has just been certified as a John Maxwell speaker, trainer, and coach and is very excited to be able to provide these much needed services to the community!

Renée A. McNally, SPHR
President
HR Solutions, LLC
443-243-4031
www.hrsolutionsllc.com



CPWN's Upcoming Networking Events

March 11, 2014

Luncheon—11:30-1:30

Location: Main Street Tower, 29 S Main Street, Bel Air

Speaker: Keith Scott, Speaking with Authenticity

Sponsor: Susan Gell, Herbalife

Member: \$20/Nonmember: \$30

March 25, 2014

Happy Hour

Location: Pairings Bistro

Fashion Show Fundraiser

Sponsor: Renee McNally

FREE!

April 8, 2014

Luncheon—11:30-1:30

Location: Vandiver Inn, 301 S Union Ave., HDG

A Networking Event

Sponsor: Barbara Przybylski, Absolute Investigative Services

Member: \$20/Nonmembers: \$30



Event Registrations Close on the Friday before the event at noon.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.

Interested in Receiving a Donation from CPWN?

CPWN's Giving Policy

CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace.

If you believe that your organization is a 501(c)(3) organization that falls within CPWN's policy of giving, please submit a request for a donation explaining how your organization meets the policy, and how the funds would be used. The request must be on your organization's letterhead, and must be sent to the following address:

Chesapeake Professional Women's Network
PO Box 654
Bel Air, Maryland 21014

For your information, the Chesapeake Professional Women's Network is a networking organization that does limited fundraising for charitable purposes in accordance with the policy. We do not guaranty any donation as result of your request.

THE RUNWAY REPORT

INFORMATION ON CPWN'S ANNUAL FASHION SHOW

Once again, we want to thank everyone who helped make the 2013 fashion show a huge success. We hit a record 300 guests and are able to donate \$17,000 to our local charities. It's that time again to begin our planning for the CPWN 2014 Fashion Show. If you are interested in helping this year or have any questions, please contact:

Jeannette Stancill
Fashion Show Chairperson
Jeannette@MD-PAHomeLoans.com



Photos by B K Williams Photography

Raffle to benefit SARC's New Safehouse!



2008 Mazda3 i Touring 4 door
Sedan comes with Vehicle
Protection Plan.

Previously Owned 89,910 miles
NADA retail value is **\$12,800.00**

\$25.00 per ticket

\$100.00 for five tickets

**Winner can choose the car or
\$2,000!!**

Purchase tickets on SARC's website:
www.sarc-maryland.org

Car donated by



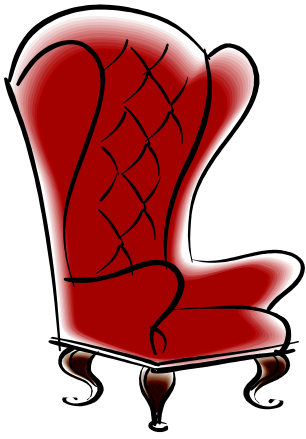
Protection Plan donated by Harford Pharmacy

Tickets donated by Snee, Mahoney, Lutche and Hemlinger, PA.

The winning ticket will be
Maryland Lottery Evening Pick 3
winning number pulled on March 15, 2014.

Only 1,000 tickets will be sold!





Patty's Corner

Happenings In and Around CPWN

Dear CPWN Members:

This is a new monthly article in the newsletter bringing members up to date on Happenings In and All About Town.

This month, I would like to talk to you about participation in the organization. I have been a member of CPWN for 10 years now, yet I still remember the first meeting prior to my joining and how awkward I felt. That feeling ... You don't know anyone. Libby Plunkett was President then and I remember going to her office after the meeting and asking what I could do to belong. At that time she chaired the Fashion Show and suggested I join a committee.

So I did just that. I joined the Fashion Show committee, attended the monthly meetings, and really made an effort to get to know everyone. I found that it takes time and patience.

But, the effort is well worth it! Joining a committee will help you both personally and professionally. Don't give up. It will take you more than one or two meetings to find your place inside the organization and a committee on which to serve. However, one thing I am sure of is that your participation will help you grow your business. WHY? Because people do business with people they like, trust, and know. Women are loyal too!

CPWN has a need for member participation in the following areas:

Website/Social Media—Open

Newsletter—Beth Hendrix, Chair

Fashion Show—Jeannette Stancill, Chair

Please consider joining a committee—you will not be disappointed with the results!

Don't forget our next events!

March 11: Luncheon at The Tower in Bel Air

March 25: Happy Hour Fashion Show Fundraiser at Pairings Bistro to support those wonderful charities in the community. Bring your friends. The event is FREE but please register. Pairings Bistro is generously donating a portion of the proceeds to CPWN's fashion show. For information about volunteering for the event see Jeannette Stancill, Fashion Show committee Chair.

Please check websites for SARC, FCSMD, Anna's House, and Harford Family House for upcoming events in support of our local charities.

Sincerely,

Patty Desiderio

P.S. Next Month "How do I get on the list to become a Board Member?"





Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Wanted: *Committee Members*

Committees you can join

Fashion Show Committee

jeannette@md-pahomeloans.com

Newsletter Committee

bhendrix@harfordcountymd.gov

Website/Social Media Committee

Open

Membership Committee

beverleybsmith@aol.com

Benefits to joining a committee

Stronger relationships

Further the organization

Build your business

You choose the time commitment

*Make the most of
your
networking!*

CPWN is run exclusively by volunteers. All board members have served as committee members. All committee members are volunteers who plan and carry out all events, newsletters, etc...

www.cpwnet.org

Questions? Contact Carolyn Evans at: cevans321@aol.com



*Carolyn Evans & Jeannette Stancill
B K Williams Photography*

CPWN is growing every month! Please take a moment to meet our newest members!

Tracy Sult

Employer: A-AAA Tree Service, Inc
Position: Owner

Stephanie Ducote

Employer: ServiceMaster PBM, Inc.
Position: Marketing Manager

Laura Johnson

Employer: Gordon Feinblatt LLC
Position: Attorney



CPWN also has several member
anniversaries this month!
Congratulations to everyone!

Member Anniversaries for March

| | |
|----------|-----------------------|
| 14 years | Deborah Williams |
| 10 years | Patricia Desiderio |
| 8 years | Wendy Lee |
| 4 years | Stephanie Cassedy |
| 3 years | Diane Marrapodi |
| 2 years | Terry Lombardi |
| | Ellen Bareford |
| | Lynne McMennamin |
| 1 year | Silky Wason |
| | Monica Worrell |
| | Tony "G" Giangiardano |
| | Ana Osborne |



*CPWN members enjoy February's
networking luncheon at
Bellissimo in Bel Air.*



THE ATHENA AWARD

Women's Leadership Breakfast

March 7, 2014

Water's Edge

The ATHENA Award is a program of the ATHENA Foundation, an international non-profit organization dedicated to creating leadership opportunities for women. This award is presented to a woman who lives and/or works in Harford County, has attained and personifies a high level of excellence in her business or profession, has devoted time and energy to the community in a meaningful way and, most especially, has opened doors of leadership opportunity for women.



Congratulations to the 2014 ATHENA Award Finalists!

2014 ATHENA FINALISTS

Mary Ann Bogarty

Vice President/Business Development, Harford Bank

Julie Chumra

Executive Director Foundation Board, The Arc Northern Chesapeake Region

Ronnie Davis

Principal, Longstream Coaching and Training LLC

Claudia Holman

Business Development Director, APG Federal Credit Union

Carolyn Kustanbauter

Coordinating Teacher, Edgewood High School, Academy of Finance

Patrice Ricciardi

Business Development Specialist, Freedom Federal Credit Union

Monica Worrell

Marketing Director, Advanced Eye Care

Dr. Mary Teddy Wray

Dentist/Principal, Laurel Bush Family Dentistry

KEYNOTE SPEAKER

Charlotte Farmer
MITRE Corporation

Last Year's Winner

Jayne Klein,
Registered Dietitian,
Klein's ShopRite



Support For Women's Issues



Women's Giving Circle of Harford County Fund Grants

Applications are now being accepted for the 2014 Women's Giving Circle of Harford County Fund. The Women's Giving Circle of Harford County provides one-year grants to nonprofit organizations serving Harford County for projects/programs that benefit women, children, and/or families. The maximum grant to be awarded in 2014 is \$3,000.

DEADLINE: Applications must be RECEIVED by 12:00pm, March 14, 2014.

The guidelines and application are available for download online: <http://cfharfordcounty.org/apply-for-a-grant> OR by calling the Community Foundation office at 443-371-6062.

Applications may be submitted via email, postal mail, or personal delivery. Faxed proposals will not be accepted.

| March 2014 | | | | | | |
|------------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

Board and Committee Directory

Board of Directors

President

Carolyn W. Evans
Sengstacke & Evans, LLC
cevens321@aol.com

Vice President

Patty Desiderio
Patty's Promotions
pattygiftbaskets@comcast.net

Treasurer

Melissa Harbold
Merrill Lynch
melissa_harbold@ml.com

Secretary

Wendy Lee
Susquehanna Spine & Rehab
wendy@susquespine.com

Immediate Past President

Renee McNally
HR Solutions, LLC
renee@hrsolutionsllc.com

Board Members At Large

Mary Ann Bogarty

Harford Bank
mabogarty@harfordbank.com

Kim Zavrotny

McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Jeannette Stancill

Alliance Mortgage Funding
Jeannette@md-pahomeloans.com

Kelly Bedsaul

Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

Bev Smith

Re/Max American Dream
bevsmith@remax.net

Committee Chairs

Ambassador & Membership

Bev Smith
Re/Max American Dream
bevsmith@remax.net

Events

Renee McNally
HR Solutions, LLC
renee@hrsolutionsllc.com
&
Kim Zavrotny
McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Fashion Show

Jeannette Stancill
Alliance Mortgage Funding
Jeannette@md-pahomeloans.com

Newsletter

Beth Hendrix
Harford County Dept. of Community Services
bhendrix@harfordcountymd.gov
&
Jordan Williams
CPWN Intern
jordan.williams4@comcast.net

Website/Social Media

Open

Meeting Sponsorships

Kelly Bedsaul
Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

CPWN

P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org

2013-2014 CPWN Sponsorship Guidelines

- ◆ Must be a member in good standing (annual dues paid, no outstanding invoices).
- ◆ Your sponsorship may be used to promote the business that employs you, or that you own (in whole or in part).
- ◆ Sponsorship fee is to be paid in advance of the sponsored event.
- ◆ You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- ◆ You have **5** minutes to speak/present. Please do not go over this time limit.
- ◆ All sponsorships are subject to approval of the Board of Directors of CPWN.
- ◆ Sponsorship guidelines are subject to change by the Board of Directors of CPWN.

Luncheon Sponsorship Details

- ◆ Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- ◆ You need to provide a door prize.
- ◆ Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.

Happy Hour Sponsorship Details

- ◆ Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).

Contact: Kelly Bedsaul, KellyB@wcscpa.com to arrange your Luncheon or Happy Hour sponsorship. Sponsorships are offered on a first come-first served basis.



***Building Relationships.
Growing Businesses.***

www.cpwnet.org
Membership Dues: \$85

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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