

**Newsletter  
October 2014**



Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.

October with CPWN is all about  
***Fashion!***

**Publisher**  
The Chesapeake  
Professional Women's  
Network

**Editor**  
The CPWN Newsletter  
Committee

**CPWN**  
P.O. Box 654  
Bel Air, MD 21014  
[www.cpwnet.org](http://www.cpwnet.org)

Please join us for CPWN's 16th Annual Fashion Show! 'Stroll In Style' while enjoying the latest in fall fashion trends strutting down the runway from local boutiques and retailers. Take part in all the evening has to offer, including a fun networking atmosphere, great food, incredible prizes, and a night especially designed to raise money for local charities that support women in our community. Fabulous!

All are welcome, so bring friends, family, co-workers, and neighbors—just don't miss the CPWN Fall Fashion Show!

Tickets are available by visiting the CPWN website: [www.cpwnet.org](http://www.cpwnet.org).

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# Stroll in Style You look Marvelous Dahling! Raffle

To benefit the  
16th annual



Chesapeake Professional Women's Network, Inc.  
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## Fall Fashion Show

October 14, 2104

Richlin Ballroom

5:30pm — 9pm

**Do you want to look marvelous Dahling?** Now's here's your chance. Advanced Eye Care and Aesthetics is sponsoring a raffle to benefit the Chesapeake Professional Women's Network 16th Annual Fall Fashion Show. Purchase your "You look marvelous dahling" package raffle ticket for only \$50.00. Total value of package is over \$ 2200.00. Only 100 tickets will be sold. In fact, even a losing ticket is a winner. All tickets purchased will be worth a \$ 50.00 credit for aesthetic procedures at Advanced Eye Care and Aesthetics located at 2227 Old Emmorton Road, Suite 114, Bel Air MD 21015.

### Raffle ticket Price: \$ 50.00 (Only 100 tickets will be sold)

Package includes One (1) Botox® treatment (up to 25 units)- value \$ 375.00  
Two (2) filler treatments (such as Juvederm, Voluma, Restylane or Radieese) - value \$ 1250.00  
One 3mL bottle of Latisse® - value \$ 120.00  
An Obagi Blue Peel - value \$ 129.00  
A pair of Gucci non prescription designer sunglasses - value \$ 389.00



[www.advancedeyecaremd.com](http://www.advancedeyecaremd.com)

### Tickets are available for sale through

- The CPWN online store at [www.cpwnet.org](http://www.cpwnet.org)
- Monica Worrell of Advanced Eye Care and Aesthetics - [Monica@advancedeyecaremd.com](mailto:Monica@advancedeyecaremd.com) or 443-966-0781
- At CPWN events leading up to the Fashion Show on October 16th
- At Advanced Eye Care and Aesthetics located at 2227 Old Emmorton Road, Suite 114 Bel Air MD 21015





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Bel Air, MD 21014

**Please fill out this form and fax it to  
Jeannette Stancill at 410-683-2250**

**I/my business would be happy to contribute a silent auction item to the CPWN's  
October 14, 2014 fundraising event. Proceeds will assist various women's charities in  
our local community.**

**\* All items must be received by Wednesday, September 24, 2014 \***

**Name/Business Name** \_\_\_\_\_

**Business Address** \_\_\_\_\_

**Telephone Number** \_\_\_\_\_ **Email** \_\_\_\_\_

**Item Contributed** \_\_\_\_\_ **Value \$** \_\_\_\_\_

\_\_\_\_\_ **I will give my item to the CPWN member now.**

**Member name** \_\_\_\_\_

\_\_\_\_\_ **I will deliver my donation to Mary Ann Bogarty at Harford Bank, 505 South Main  
St., Bel Air MD 21014 by Tuesday, September 10, 2014. Contact phone 410-879-9829**

\_\_\_\_\_ **I will make a cash donation to purchase items for the auction. Please mail to  
Jeannette Stancill, c/o Alliance Mortgage Funding, 111 Warren Road Suite 10A,  
Hunt Valley MD 21030**

**PLEASE ENCLOSE/ATTACH THIS FORM AND A BUSINESS CARD, BROCHURE, OR  
OTHER BUSINESS IDENTIFICATION WITH THE DONATED ITEM.**

**The CPWN will acknowledge your donation at the event.**

***We thank you for your caring and support!***



# CPWN's

## Calendar of Networking Events

### **October 14, 2014**

CPWN Fashion Show @ 5:30 PM

Location: Richlin Ballroom, 1700 Van Bibber Rd., Edgewood

Sponsored by local businesses, featuring local fashions, & raising money for local charities!

### **November 11, 2014**

Luncheon—11:30-1:30

Location: Richlin Ballroom, 1700 Van Bibber Rd., Edgewood

Sponsor: Dr. Teddy Wray, Laurel Bush Family Dentistry

Speaker: Rebecca Snyder, Executive Director, Maryland- Delaware-DC Press Association

Members: \$20/Nonmembers: \$30

### **December 5, 2014**

Annual CPWN Bus Trip to New York

Members: \$55/Nonmembers: \$65

Directions:

Leave Route 152 Park N Ride (I-95, South Side) Fallston at 7:00 a.m. to Times Square.

Depart Times Square at 7:00 p.m., returning to Fallston at approximately 11:00 p.m.

### **December 9, 2014**

Holiday Party

Location: VanDiver Inn, 301 S Union Ave., HDG

Sponsor: Janis McGuire

Members: \$30/Nonmembers: \$40

Enjoy the beautifully decorated interior of Vandiver Inn at CPWN's Annual Holiday Party

Heavy Hors d'Oeuvres (including carving stations, salad and mini desserts), beer, wine, coffee, and soda

*Event Registrations Close on the Friday before the event at 4:00 PM.*

*Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.*

## September's Networking Meeting Review

A special thank you to Christine McComas, for speaking at CPWN's September Networking Meeting about the advances that have been made to prevent cyberbullying from adversely affecting minors in Maryland. As she covered the harrowing account of her daughter's intense cyberbullying resulting from a sexual assault, many in attendance were left wondering what they could do to help dispel bullying in our community. Below are some reminders about Maryland's Anti-Bullying Laws, with information taken from the pamphlet supplied by Ms. McComas.

### **What is cyberbullying?**

"Cyberbullying is bullying using electronic media like computers, cell phones and game systems." In today's society, opinions are easily shared instantly and in a wide-spread manner over social media and the internet. Thousands of people can see and respond to mean, abusive, or inappropriate comments with the covering of being completely anonymous. What makes cyberbullying so dangerous is that there is no escape—students must endure continual harassment, even at home, when they log onto the internet and see other's comments about them.

### **What has been done to stop cyberbullying?**

"In October 2013 the State of Maryland enacted Grace's Law making the misuse of interactive computer devices a criminal offense. Its purpose is to prohibit anyone from using electronic media...to maliciously engage in conduct that inflicts serious emotional distress on a minor and/or places that minor in reasonable fear of death or serious bodily injury. A person who is found guilty of violating this law is subject to imprisonment up to a year and a fine of up to \$500.00 or both."

### **What can we as a society do?**

Stand Up, Speak Out, Get Help, and Report It! Spreading kindness goes a long way in supporting anyone who has endured bullying of any kind.





Items for Member News can be submitted to  
Carolyn Evans at: [cevens321@aol.com](mailto:cevens321@aol.com)

**CPWN is growing every month! Please take a moment to meet our newest member!**

**Michele Alessi**

Employer: Jeffrey Horowitz  
Position: Practice Manager

**Aubrey Schwartz**

Employer: Jamberry Independent Consultant  
Position: Independent Consultant

**Melissa Scholnick**

**Kathy Smith**

Employer: Center for the Arts  
Position: CEO

**Kathy Wise**

Employer: Streetwise  
Position: Owner

In order to continue holding our top-notch events, CPWN will be raising the cost of our organization's dues and fees starting next year.

As of January 1, 2015:

**Yearly Membership Fee will be \$95.00**

**Day Of/Walk In Registrations will be an additional \$10.00 on the event fee.**

**Walk in registration will be subject to availability.**

**Guests will pay \$15.00 more than members for all events.**

Thank you in advance for your continued support of CPWN.

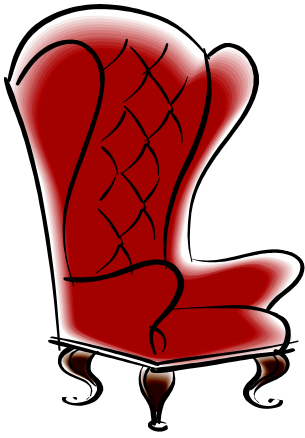
**LOCAL FINANCIAL ADVISOR ACHIEVES HIGH SCORE IN  
CLIENT RELATIONSHIP STUDY**

**Andrea Kirk**, Financial Advisor with Ameriprise Financial, has received high marks from her clients in the recent Ameriprise Financial Client Relationship Study. Kirk ranked in the top 25 percent of participating advisors who scored 96 percent or higher based on overall client satisfaction.

Conducted by a third party research organization, the survey provides clients with the opportunity to rate their advisor in several areas including whether their advisor provides them access to other specialists when appropriate, explains fees clearly and contacts them when market conditions change significantly.

As a Financial Advisor, Kirk provides financial advice that is anchored in a solid understanding of client needs and expectations, and is provided in a one-on-one relationship with her client. Andrea Kirk's office is located at 2225 Old Emmorton Road, Suite 108, Bel Air, MD 21015. They can be reached at (410).569.9694.

Contact: Susan Karsner, Ameriprise Financial, 410-569-9694



## Patty's Corner

Happenings In and Around CPWN

*Dear CPWN Members:*

*Our fashion show fundraiser is almost here! Let me share a recap for the evening of the event:*

### *Event Details:*

*October 14, 2014, 5:30 pm – 9:00 pm. Doors open at 5:30 Sharp at the Richlin Ballroom. Tickets for this event must be purchased prior to the event. Please visit our website to purchase your tickets! We are looking forward to another sell out.*

*A cash bar is available and raffle tickets will be sold at the event. If you have a winning bid for silent auction items we will be accepting credit card, checks or cash for those purchases. Please consider donating items for the silent auction table. In recognition of your donations, your name and business will be listed in the Program.*

*We would like to extend a special thank you to our latest sponsor – Melissa Barnickel, Baygroup Insurance, LLC.*

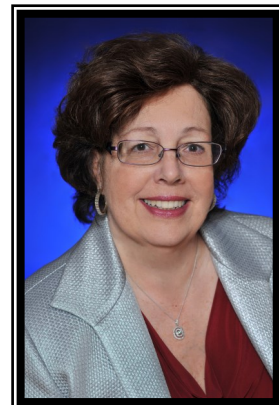
*Lastly, we are looking for volunteers the day and evening of the event. If you would like to participate in assisting us either day or evening, or both, please e mail me at [pattyspromotions@comcast.net](mailto:pattyspromotions@comcast.net). As you know CPWN is a networking organization run by volunteers and we welcome any assistance you can give us. Anything you can do in assisting us in making this event even more successful is greatly appreciated.*

*Our annual Fashion Show Fundraiser is not to be missed. It's always a fabulous and fun evening filled with catching up with friends, eating delicious food, and raising much needed funds for the community.*

*See you on the 14<sup>th</sup> !!!!*

*Sincerely,  
Patty Desiderio*

*P.S. Next Month's Topic: Post Fashion Show Event Summary*



## **Interested in Receiving a Donation from CPWN?**

### ***CPWN's Giving Policy***

CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace.

If you believe that your organization is a 501(c)(3) organization that falls within CPWN's policy of giving, please submit a request for a donation explaining how your organization meets the policy, and how the funds would be used. The request must be on your organization's letterhead, and must be sent to the following address:

Chesapeake Professional Women's Network  
PO Box 654  
Bel Air, Maryland 21014

For your information, the Chesapeake Professional Women's Network is a networking organization that does limited fundraising for charitable purposes in accordance with the policy. We do not guaranty any donation as result of your request.







Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.

## **Wanted:** *Committee Members*

### **Committees you can join**

#### **Fashion Show Committee**

[jeannette@md-pahomeloans.com](mailto:jeannette@md-pahomeloans.com)

#### **Newsletter Committee**

[bhendrix@harfordcountymd.gov](mailto:bhendrix@harfordcountymd.gov)

#### **Website/Social Media Committee**

[rebecca.larson@pnc.com](mailto:rebecca.larson@pnc.com)

#### **Membership Committee**

[beverleybsmith@aol.com](mailto:beverleybsmith@aol.com)

### **Benefits to joining a committee**

**Stronger relationships**

**Further the organization**

**Build your business**

**You choose the time commitment**

*Make the most of  
your  
networking!*

*CPWN is run exclusively by volunteers. All board members have served as committee members. All committee members are volunteers who plan and carry out all events, newsletters, etc...*

[www.cpwnet.org](http://www.cpwnet.org)

Questions? Contact Carolyn Evans at: [cevans321@aol.com](mailto:cevans321@aol.com)

## Board and Committee Directory

### Board of Directors

#### President

Carolyn W. Evans, Esquire  
Sengstacke & Evans, LLC  
cevens321@aol.com

#### Vice President

Patty Desiderio  
Patty's Promotions  
pattygiftbaskets@comcast.net

#### Treasurer

Melissa Harbold, CFP®  
Merrill Lynch  
melissa\_harbold@ml.com

#### Secretary

Wendy Lee  
Susquehanna Spine & Rehab  
wendy@susquespine.com

#### Immediate Past President

Renee McNally  
Leadership Matters!  
renee@leadershipmatter.guru

### Board Members At Large

#### Mary Ann Bogarty

Harford Bank  
mabogarty@harfordbank.com

#### Kim Zavrotny

McComas Funeral Home  
kzavrotny@mccomasfuneralhome.com

#### Jeannette Stancill

Alliance Mortgage Funding  
Jeannette@md-pahomeloans.com

#### Kelly Bedsaul

Weyrich, Cronin & Sorra, Chartered  
KellyB@wcscpa.com

#### Bev Smith

The Lee Tessier Team,  
Keller Williams American Premier Realty  
Beverlybsmith@aol.com

#### Carla Sparrow

Havre de Grace Housing Authority  
sparrowcarla@gmail.com

#### Barbara Przybylski

Absolute Investigative Services  
Barbara.P@absoluteisi

#### Meggin M'Gonigle-Reeder

Bank of America  
Meggin.m'gonigle-reeder@bankofamerica.com

#### Lisa Fuller

Fuller & Associates Insurance  
Lisa.fuller@insurewithfuller.com

#### Ronnie T. Davis

Principal, Longstream Coaching and Training LLC  
RonnieDavis@LongstreamCT.com

### Committee Chairs

#### Ambassador & Membership

Bev Smith  
The Lee Tessier Team,  
Keller Williams American Premier Realty  
bev@leetessier.com

#### Events

Renee McNally  
HR Solutions, LLC  
renee@hrsolutionsllc.com  
&  
Kim Zavrotny  
McComas Funeral Home  
kzavrotny@mccomasfuneralhome.com

#### Fashion Show

Jeannette Stancill  
Alliance Mortgage Funding  
Jeannette@md-pahomeloans.com

#### Newsletter Editor

Jordan Williams  
CPWN Intern  
jordan.williams4@comcast.net

#### Website/Social Media

Rebecca Larson  
PNC Bank  
rebecca.larson@pnc.com

#### Meeting Sponsorships

Kelly Bedsaul  
Weyrich, Cronin & Sorra, Chartered  
KellyB@wcscpa.com

#### CPWN

P.O. Box 654  
Bel Air, MD 21014  
www.cpwnet.org

# Dancing for the Arts

## 7<sup>th</sup> Annual Gala

Saturday, November 15, 2014  
6:30pm - 11:30 pm

Maryland Golf & Country Clubs  
1335 East Macphail Road • Bel Air, MD 21014

Harford County's "Stars" showcase their  
ballroom dancing talents.

Live auction, open bar, sumptuous food, a  
special performance by the Harford Ballet  
& the dancing competition!

*Black Tie Optional*

### *Our Celebrity Dancers*

**Mary Ann Bogarty**  
*Vice President Business Dev. Harford Bank*

**James "Jim" Brady**  
*Solutions Architect Arrow Electronics, Inc.*

**Brady Fritz**  
*Student, The John Carroll School*

**Tracy Hart**  
*The KH2TV Network*

**Sharon Jacobs**  
*CEO, Strategic Alliance Group, Inc.*

**Olivia Lang**  
*Student, The John Carroll School*

**Reginald L. Przybylski**  
*President, Absolute Investigative Services*

**Dr. Nahid Shahry**  
*Owner, Churchville Family Dentistry*

**Karmen Slezak**  
*Parker, Pallett, Slezak & Russell, LLC*

**Shelley Stannard**  
*Owner, Flavor Cupcakery*

**James E. Welch**  
*Public Relations Officer, Bel Air Economic Dev.*

**Maxwell Wray**  
*Student, Science & Math Academy at Aberdeen H.S.*

**CENTER FOR THE ARTS**  
*Providing a Home for the Arts in Harford County*



1362 Brass Mill Road • Suite 11 • Belcamp, MD 21017 • 410.306.6144 • info@HarfordCFA.org • www.HarfordCFA.org



# 2013-2014 CPWN Sponsorship Guidelines

## Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

## Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

*Contact: Kelly Bedsaul KellyB@wcscpa.com, to arrange your sponsorship. Sponsorships are offered on a first come-first served basis.*





***Building Relationships.  
Growing Businesses.***

**www.cpwnet.org**  
**Membership Dues: \$85**

#### **CPWN Member Benefits**

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

#### **CPWN's Membership Policy**

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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