

## Newsletter September 2014



Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.

### September's Speaker: Christine McComas—Grace's Law

**Publisher**  
The Chesapeake  
Professional Women's  
Network

**Editor**  
The CPWN Newsletter  
Committee

**CPWN**  
P.O. Box 654  
Bel Air, MD 21014  
[www.cpwnet.org](http://www.cpwnet.org)



Christine Pfister McComas led the fight for the passage of Grace's Law in the Maryland General Assembly in 2013. Grace's Law focuses on eliminating cyberbullying and is named in memory of Christine's daughter, Grace.

Grace was one of four daughters of Christine and her husband, David. The family are longtime residents of Howard County. Grace was a naturally bubbly, happy and kind-hearted child. She was well-liked, a good student, and an active participant in many school and church activities.

That all changed at age 14 when Grace was the victim of a drug-assisted sexual assault by an older classmate/neighbor, followed by vicious cyberbullying. During her parents' struggle to get her relief, they asked for help from multiple public agencies, including her school, the police, the state's attorney and the court. None, however, were willing or able to make him stop or hold him accountable.

Grace chose to end her pain on Easter Sunday 2012 at age 15.

After Grace's passing, Christine and David began discussing publicly the new and damaging nature of bullying in the electronic age and how adults are slow to understand the dangers of the digital inter-connectedness of today's youth. At September's meeting, Christine will discuss how she and her husband worked to get Grace's Law passed by the legislature.

In addition to her work on getting Grace's Law passed and implemented, Christine is also a horticulture consultant at the University of Maryland's Home and Garden Information Center. She is also a Howard County Master Gardener.

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## August's Sponsor: Harford Family House



Joyce Duffy has worked in the non-profit sector for the last 25 years serving as a board member, board chairman, director of marketing and development, and as Executive Director and CEO. Her passion is serving "at risk" populations from fragile seniors, to homeless men, women and children.

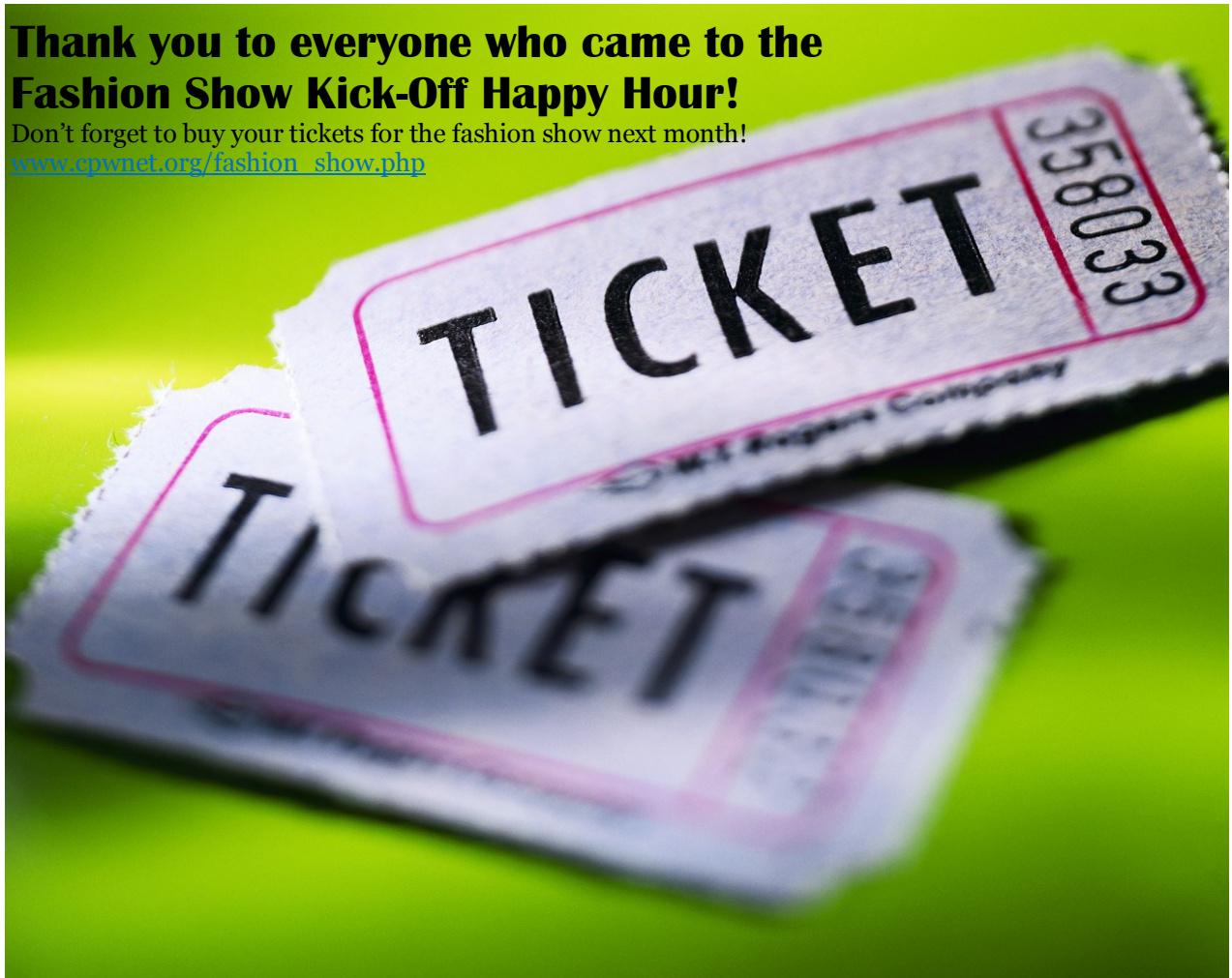
Her goal is always to help people achieve their highest level of independence, and to realize their full potential. "My greatest reward is seeing the joy and confidence on the faces of clients when they discover their gifts and talents, and achieve their goals". Joyce has been the Executive Director/CEO of Harford Family House for 6 years, and in that time has nearly doubled the staff, budget and most importantly the capacity to serve homeless families in our community, making Harford Family the largest provider of transitional housing in Harford County.



### **Thank you to everyone who came to the Fashion Show Kick-Off Happy Hour!**

Don't forget to buy your tickets for the fashion show next month!

[www.cpwnet.org/fashion\\_show.php](http://www.cpwnet.org/fashion_show.php)





## **August Networking Meeting Review: CPWN Annual Crab Feast Edition!**



Our thanks to Baldwin's Crab House for the delicious Maryland Blue Crab meal. What a fun atmosphere of networking and mingling! We hope to see everyone again next year!





# CPWN's

## Calendar of Networking Events

### **September 9, 2014**

Luncheon—11:30-1:30

Location: Bellissimo, 510 Marketplace Drive, Bel Air

Sponsor: Harford Family House

Speaker: Christine McComas-Grace's Law

Members: \$20/Nonmembers: \$30

### **October 14, 2014**

CPWN Fashion Show @ 5:30 PM

Location: Richlin Ballroom, 1700 Van Bibber Rd., Edgewood

Sponsored by local businesses, featuring local fashions, & raising money for local charities!

### **November 11, 2014**

Luncheon—11:30-1:30

Location: Richlin Ballroom, 1700 Van Bibber Rd., Edgewood

Sponsor: Dr. Teddy Wray, Laurel Bush Family Dentistry

Speaker: Rebecca Snyder, Executive Director, Maryland- Delaware-DC Press Association

Members: \$20/Nonmembers: \$30

### **December 5, 2014**

Annual CPWN Bus Trip to New York

Members: \$55/Nonmembers: \$65

Details to follow!

### **December 9, 2014**

Holiday Party

Location: VanDiver Inn, 301 S Union Ave., HDG

Sponsor: Janis McGuire

Members: \$30/Nonmembers: \$40

Includes heavy hors d'oeuvres, beer, and wine.

*Event Registrations Close on the Friday before the event at noon.*

*Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.*



**CPWN is growing every month! Please take a moment to meet our newest member!**

**Kathy Smith**

Employer: Spirited Sisters Studio  
Position: Owner

**Linda Russell-Doobay**

Employer: Department of Defense  
Position: Logistics Manager

**Lisa Gerber**

**Laura Rowland**

Employer: N2 Publishing  
Position: Area Director

### **August 2014 Member Anniversaries**

***Congratulations!***

**5 Years:** Pat Hogan & Holly Klarman

**10 Years:** Shirley Brunkhorst

**16 Years:** Chris Callis & Lorrie Schenning

**Patricia Desiderio**, President, Patty's Gifts and Baskets LLC, Trading as: Patty's Promotions has been certified as a **Women's Business Enterprise from the Minority and Women's Business Opportunity Office (MWBOO) for City of Baltimore**. Certification is effective for a period of two years.

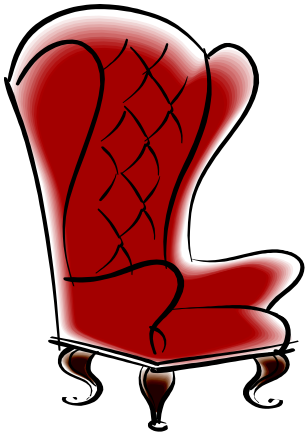
The City of Baltimore promotes equal business opportunity in the city's contracting process by encouraging full and equitable participation by minority and women-owned business enterprises in the provision of goods and services to the City on a contractual basis.



**LOVE CPWN?  
'LIKE' US!**

Help us get to 500 Likes on Facebook! Go to CPWN's Facebook page now!





## Patty's Corner

Happenings In and Around CPWN

Dear CPWN Members:

*This month's topic: A sneak peek into the Annual Fashion Show Fundraiser scheduled for October 14, 2014, at Richlin Ballroom at 5:30 p.m.*

*The vendors this year are Tiger Lily, Heartbeat, K & B Bridal, Athleta, Talbot's, Ruby Ribbon, Dress Barn, Dress Barn Woman, Pour le Pluie, Christopher Schafer, Advanced Eyecare and Accents.*

*There is something for everyone!! In addition to Hair by Cheveux, we added two more salons this year: Makeup by NVS & Merle Norman.*

*The food will be delicious. While perusing the silent auction items (ACCEPTING DONATIONS NOW) or Chinese Auction, or purchasing the raffle tickets, you can munch on the fabulous crab dip, which is a favorite of all at Richlin! A bruschetta bar and a cash bar will also be available. And here is a sneak peak of the dinner menu: Chicken piccata and crab cakes with cheesecake for dessert – YUM! So tell your family, friends and colleagues this event is not to be missed.*

*A special thank you to Judy Fritz – VIP Concierge for sponsoring the DJ for the evening of the event.*

### **TICKETS ON SALE NOW:**

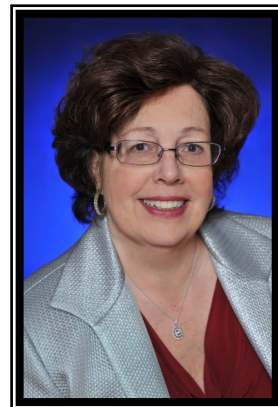
*\$45.00 Members, \$55.00 non-Members, Table of Ten \$450.00*

*Tickets can be purchased at CPWNET.ORG by visiting the home page and clicking on the 'CPWN Annual Fashion Show' tab. Tickets must be paid for in advance for this event!*

*Don't forget to visit CPWN's online store for sponsorship opportunities. Thank you in advance for your support.*

*Sincerely,  
Patty Desiderio*

*P.S. Next month: Review of upcoming Fashion Show Event*





Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.

PO Box 654  
Bel Air, MD 21014

**Please fill out this form and fax it to  
Jeannette Stancill at 410-683-2250**

**I/my business would be happy to contribute a silent auction item to the CPWN's  
October 14, 2014 fundraising event. Proceeds will assist various women's charities in  
our local community.**

**\* All items must be received by Wednesday, September 24, 2014 \***

**Name/Business Name** \_\_\_\_\_

**Business Address** \_\_\_\_\_

**Telephone Number** \_\_\_\_\_ **Email** \_\_\_\_\_

**Item Contributed** \_\_\_\_\_ **Value \$** \_\_\_\_\_

\_\_\_\_\_ **I will give my item to the CPWN member now.**

**Member name** \_\_\_\_\_

\_\_\_\_\_ **I will deliver my donation to Mary Ann Bogarty at Harford Bank, 505 South Main  
St., Bel Air MD 21014 by Tuesday, September 10, 2014. Contact phone 410-879-9829**

\_\_\_\_\_ **I will make a cash donation to purchase items for the auction. Please mail to  
Jeannette Stancill, c/o Alliance Mortgage Funding, 111 Warren Road Suite 10A,  
Hunt Valley MD 21030**

**PLEASE ENCLOSE/ATTACH THIS FORM AND A BUSINESS CARD, BROCHURE, OR  
OTHER BUSINESS IDENTIFICATION WITH THE DONATED ITEM.**

**The CPWN will acknowledge your donation at the event.**

***We thank you for your caring and support!***

## What can you do with \$20?

Harford Community Action Agency (HCAA) gives away more food in the summer months than at any other time during the year because children are not at school to receive the lunch meal. Many of the 10,000 students who are fed through the free and reduced price lunch program in Harford County Public Schools look to the HCAA Food Pantry once school lets out. No one is turned away, and this can quickly lead to bare pantry shelves.

Don't let the shelves stay empty.

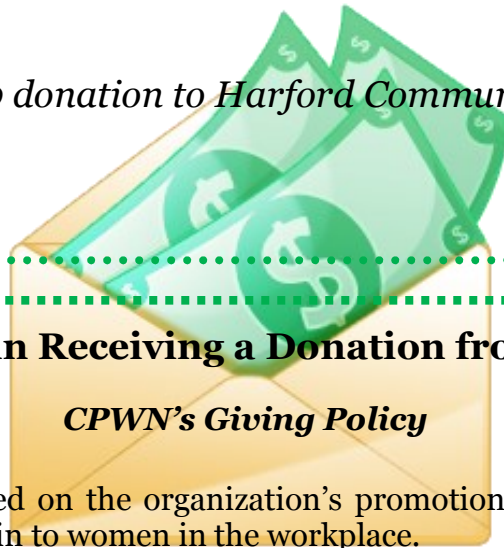
With just a \$20 donation, you can provide a bag of supplemental groceries to a low-income family who is wondering where their next meal will come from.

Please send your tax-deductible contribution to the HCAA Food Pantry at:

Harford Community Action Agency  
1321B Woodbridge Station Way  
Edgewood, MD 21040

Or, go to <http://harfordcaa.org> and click on the 'Donate Now' page to make your gift with a credit card and designate it for the Food Pantry.

*CPWN has made a \$500 donation to Harford Community Action Agency, Inc.*



## Interested in Receiving a Donation from CPWN?

### ***CPWN's Giving Policy***

CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace.

If you believe that your organization is a 501(c)(3) organization that falls within CPWN's policy of giving, please submit a request for a donation explaining how your organization meets the policy, and how the funds would be used. The request must be on your organization's letterhead, and must be sent to the following address:

Chesapeake Professional Women's Network  
PO Box 654  
Bel Air, Maryland 21014

For your information, the Chesapeake Professional Women's Network is a networking organization that does limited fundraising for charitable purposes in accordance with the policy. We do not guaranty any donation as result of your request.





Chesapeake Professional Women's Network, Inc.  
Building Relationships. Growing Businesses.

## **Wanted:** *Committee Members*

### **Committees you can join**

#### **Fashion Show Committee**

[jeannette@md-pahomeloans.com](mailto:jeannette@md-pahomeloans.com)

#### **Newsletter Committee**

[bhendrix@harfordcountymd.gov](mailto:bhendrix@harfordcountymd.gov)

#### **Website/Social Media Committee**

[rebecca.larson@pnc.com](mailto:rebecca.larson@pnc.com)

#### **Membership Committee**

[beverleybsmith@aol.com](mailto:beverleybsmith@aol.com)

### **Benefits to joining a committee**

**Stronger relationships**

**Further the organization**

**Build your business**

**You choose the time commitment**

*Make the most of  
your  
networking!*

*CPWN is run exclusively by volunteers. All board members have served as committee members. All committee members are volunteers who plan and carry out all events, newsletters, etc...*

[www.cpwnet.org](http://www.cpwnet.org)

Questions? Contact Carolyn Evans at: [cevans321@aol.com](mailto:cevans321@aol.com)

## Board and Committee Directory

### Board of Directors

#### President

Carolyn W. Evans, Esquire  
Sengstacke & Evans, LLC  
cevens321@aol.com

#### Vice President

Patty Desiderio  
Patty's Promotions  
pattygiftbaskets@comcast.net

#### Treasurer

Melissa Harbold, CFP®  
Merrill Lynch  
melissa\_harbold@ml.com

#### Secretary

Wendy Lee  
Susquehanna Spine & Rehab  
wendy@susquespine.com

#### Immediate Past President

Renee McNally  
Leadership Matters!  
renee@leadershipmatter.guru

### Board Members At Large

#### Mary Ann Bogarty

Harford Bank  
mabogarty@harfordbank.com

#### Kim Zavrotny

McComas Funeral Home  
kzavrotny@mccomasfuneralhome.com

#### Jeannette Stancill

Alliance Mortgage Funding  
Jeannette@md-pahomeloans.com

#### Kelly Bedsaul

Weyrich, Cronin & Sorra, Chartered  
KellyB@wcscpa.com

#### Bev Smith

The Lee Tessier Team,  
Keller Williams American Premier Realty  
Beverlybsmith@aol.com

#### Carla Sparrow

Havre de Grace Housing Authority  
sparrowcarla@gmail.com

#### Barbara Przybylski

Absolute Investigative Services  
Barbara.P@absoluteisi

#### Meggin M'Gonigle-Reeder

Bank of America  
Meggin.m'gonigle-reeder@bankofamerica.com

#### Lisa Fuller

Fuller & Associates Insurance  
Lisa.fuller@insurewithfuller.com

#### Ronnie T. Davis

Principal, Longstream Coaching and Training LLC  
RonnieDavis@LongstreamCT.com

### Committee Chairs

#### Ambassador & Membership

Bev Smith  
The Lee Tessier Team,  
Keller Williams American Premier Realty  
bev@leetessier.com

#### Events

Renee McNally  
HR Solutions, LLC  
renee@hrsolutionsllc.com  
&  
Kim Zavrotny  
McComas Funeral Home  
kzavrotny@mccomasfuneralhome.com

#### Fashion Show

Jeannette Stancill  
Alliance Mortgage Funding  
Jeannette@md-pahomeloans.com

#### Newsletter Editor

Jordan Williams  
CPWN Intern  
jordan.williams4@comcast.net

#### Website/Social Media

Rebecca Larson  
PNC Bank  
rebecca.larson@pnc.com

#### Meeting Sponsorships

Kelly Bedsaul  
Weyrich, Cronin & Sorra, Chartered  
KellyB@wcscpa.com

#### CPWN

P.O. Box 654  
Bel Air, MD 21014  
www.cpwnet.org

# 2013-2014 CPWN Sponsorship Guidelines

## Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

## Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

*Contact: Kelly Bedsaul KellyB@wcscpa.com, to arrange your sponsorship. Sponsorships are offered on a first come-first served basis.*





***Building Relationships.  
Growing Businesses.***

**www.cpwnet.org**  
**Membership Dues: \$85**

#### **CPWN Member Benefits**

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

#### **CPWN's Membership Policy**

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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**SAXON'S**  
DIAMOND  
CENTERS

*Presents the...*

**6th Annual**

**Hope in Handbags**

*Silent Purse Auction & Retail Sale*  
**Denim & Diamonds**

*to benefit*

**Harford Family House**

**Friday, September 12, 2014**

**5:30 pm - 8 pm**

***Exclusive Preview Event***

**\$10.00 Donation**

to have 1<sup>st</sup> choice of Designer Handbags,  
door prizes, plus complimentary food and drink  
tasting.

**Saturday, September 13, 2014**

**10 am - 5 pm**



***Featuring:***  
*Celebrity and Designer  
Handbags  
Filled with Valuables*

*Cash and Carry:  
Designer, New, Gently Used  
and Vintage  
Handbags.*

**Bel Air Record Armory on Main Street**

**For more information call:**

**Joyce at 410-273-6700**

Drop off Locations: Arena Club, Autumn Assisted Living, Christopher J. Salon, Coldwell Banker, Exit Realty,  
Freedom Federal (all Harford County Locations), Harford County Association of Realtors,  
Harford Family House, Harford Financial Group, Merle Norman, Puppy Fashion Pet Boutique & Day Spa,  
Rapid Refill, Wonder Toys, XO by Saxon's, YMCA



*"Offering Hope and Homes to People in Need"*

**SAXON'S**  
DIAMOND  
CENTERS

*Presents the...*

**6th Annual**

**Hope in Handbags**

# *Silent Purse Auction & Retail Sale*

## **Denim & Diamonds**

*to benefit*

**Harford Family House**

## **~ CALL FOR PURSES ~**

"Donate new or gently used handbags and help Harford Family House to provide safe, supportive housing to homeless families in need.

Then come and shop at our purse auction and find your dream purse while helping families right here in Harford County"

Ask about our raffle and visit our website for details and to bid on our "Buy it Now" purses, already available on-line."

### **Drop off Locations:**

Arena Club - 2304 E. Churchville Rd. 21015

Autumn Assisted Living - 1415 St. Francis Road 21014

Christopher J. Salon - 1609 Bel Air Rd. Ste. 4 21047

Coldwell Banker - 2023 Emmorton Rd. 21015

Exit Realty - 2105 Laurel Bush Road, Ste. 110 21015

Freedom Federal Credit Union - All Locations

Harford County Association of Realtors- 2227 Old Emmorton Road #117 21015

Harford Family House - 53 E. Bel Air Rd. Ste. 3 21001

Harford Financial Group 836 S. Main Street 21014

Merle Norman - 2108 Emmorton Rd. 21015

Puppy Fashion Pet Boutique & Day Spa- 208 S. Philadelphia Blvd. 21001

Rapid Refill - 15 E. Churchville Rd. 21014

Wonder Toys - 311 Saint John St. 21078

XO by Saxon's - 3473 Merchants Blvd 21009

YMCA of Harford County - 101 Walter Ward Blvd. 21009

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**Friday, September 12<sup>th</sup> - Saturday, September 13<sup>th</sup> 2014**

**Bel Air Record Armory on Main Street**

**For more information call:**

**Joyce Duffy, ED/CEO at 410-273-6700**

**[jduffy@harfordfamilyhouse.org](mailto:jduffy@harfordfamilyhouse.org) or visit [www.hopeinhandbags.com](http://www.hopeinhandbags.com)**