

Newsletter February 2014



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

February's Sponsor: Ellie Lindung of New York Life

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org

CPWN presents Ms. Lindung as February's sponsor. After working in the insurance industry for over 25 years as an agent and underwriter, Lindung joined New York Life. She is an Agent and Registered Representative offering securities through New York Life Securities LLC (member FINRA/SICP), A Licensed Insurance Agency. Lindung works with her clients, both individuals and businesses, to build, protect and distribute wealth utilizing a thorough Financial Needs Analysis. She uses various financial vehicles to support clients in meeting their current and future financial goals and is backed by New York Life, the strongest and highest rated mutual company in the market.



Since 1845 New York Life has served the insurance and financial needs of individuals, families and businesses. As one of America's oldest insurance companies, New York Life has honored its commitment to its policy owners through the Civil War, two World Wars, the Great Depression and numerous recessions. Our conservative investment philosophy and prudent management principles have enabled the Company to help generations of Americans realize their financial objectives.

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Personal Planning For:

- ◆ Life Insurance Needs
- ◆ Estate Conservation
- ◆ College Funding
- ◆ Mortgage Protection
- ◆ Charitable Giving
- ◆ Long Term Care
- ◆ IRA and Retirement Funding

Business Planning For:

- ◆ Buy-Sell Funding
- ◆ Deferred Compensation
- ◆ Executive Bonus Plans
- ◆ Key Person Protection
- ◆ Voluntary Payroll Deduction Programs
- ◆ Qualified Plan Funding:
SEPs
Keoghs
401(k)s
Pensions

RATES WITH THE EXPERTS

An insurance policy is only as good as the company behind it. To help consumers make intelligent decisions, independent services rate insurers. While the rating services use the same criteria to make their judgments, each focuses on a separate aspect of a company. New York Life Insurance Company and its subsidiary, New York Life Insurance and Annuity Corporation have received the highest ratings currently awarded to any life insurer by all four major ratings agencies as indicated below: **Moody's: Aaa for financial strength; A.M. Best: A++ for financial strength; Standard & Poor's: AA+ for financial strength; Fitch: AAA for financial strength.**

CPWN's Upcoming Networking Events

February 11, 2014

Luncheon—11:30-1:30

Location: Bellissimo Restaurant, 510 Marketplace Drive, Bel Air

A Networking Event

Sponsor: Ellie Lindung of New York Life

Member:\$20/Nonmembers: \$20

March 11, 2014

Luncheon—11:30-1:30

Location: Main Street Tower, 29 S Main Street, Bel Air

Speaker: Keith Scott, Speaking with Authenticity

Sponsor: Susan Gell, Herbalife

Member: \$20/Nonmember: \$30

March 25, 2014—Save the Date!

Happy Hour

Location: Pairings Bistro

April 8, 2014

Luncheon—11:30-1:30

Location: Vandiver Inn, 301 S Union Ave., HDG

A Networking Event

Sponsor: Barbara Przybylski, Absolute Investigative Services

Member: \$20/Nonmembers: \$30



Event Registrations Close on the Friday before the event at noon.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.

Interested in Receiving a Donation from CPWN?

CPWN's Giving Policy

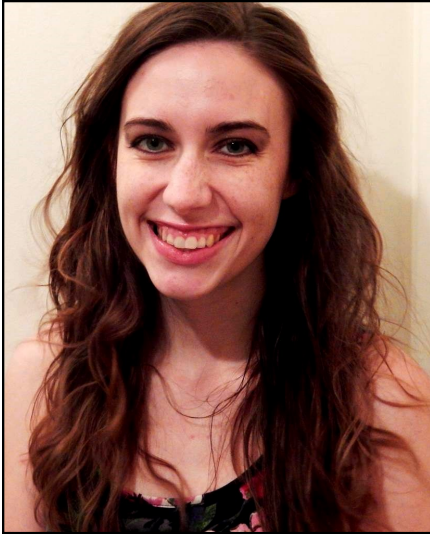
CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace.

If you believe that your organization is a 501(c)(3) organization that falls within CPWN's policy of giving, please submit a request for a donation explaining how your organization meets the policy, and how the funds would be used. The request must be on your organization's letterhead, and must be sent to the following address:

Chesapeake Professional Women's Network
PO Box 654
Bel Air, Maryland 21014

For your information, the Chesapeake Professional Women's Network is a networking organization that does limited fundraising for charitable purposes in accordance with the policy. We do not guaranty any donation as result of your request.

Meet CPWN's New Intern, Jordan Williams!



Jordan Williams is a 2013 graduate of the University of Maryland, College Park with a Bachelor of Arts degree in English Language and Literature and a minor in Linguistics. She graduated Magna Cum Laude and received the English Academic Honors Award for her outstanding academic record at the university. Jordan also received her Associate of Arts degree in English at Harford Community College in 2011 and was chosen by faculty to write and give the student commencement address.

Born and raised in Harford County, Maryland, Jordan has participated in the performing and cultural arts in the community her whole life. As a classically trained ballet dancer, she performed and choreographed with Harford Dance Theatre at Harford Community College for over a decade. Jordan also taught piano to children at Joyful Sounds School of Music in Forest Hill for several years. Every summer she volunteers as an instructor for a children's music and arts camp at Mt. Zion United Methodist Church, helping local youth discover their talents in the performing and visual arts.

Jordan's future career goal is to work in non-profits which raise awareness and advocate for the performing and cultural arts. As an intern with CPWN, Jordan will be assisting with the newsletter, Facebook, events and other tasks as needed. She is excited to contribute to CPWN's mission of connecting women and empowering them in their business pursuits, and would like to thank each member for offering her the opportunity to intern.



Last Month's Networking Luncheon Review

Last month's guest speaker was Monique Jones, NFL Editor/Sports Content Editor at *The Baltimore Sun*. Jones spoke to CPWN members on the challenges she has faced throughout her career, and continues to face, in her male-dominated field as a sports editor. She put great emphasis on the importance of keeping *The Sun* a respected media source by making sure her team of reporters garner valid information. In the age of instant news, Jones mentioned that it is more important to report correct information a few hours late than incorrect information first and have to retract. Jones was pleased at the number of those in attendance who were active football fans, and the atmosphere was one of open dialog and informed questions about the newspaper, the sport, and the presence of women in reporting, editing, and the news.

Support For Women's Issues



Women's Giving Circle of Harford County Fund Grants

Applications are now being accepted for the 2014 Women's Giving Circle of Harford County Fund. The Women's Giving Circle of Harford County provides one-year grants to nonprofit organizations serving Harford County for projects/programs that benefit women, children, and/or families. The maximum grant to be awarded in 2014 is \$3,000.

DEADLINE: Applications must be RECEIVED by 12:00pm, March 14, 2014.

The guidelines and application are available for download online: <http://cfharfordcounty.org/apply-for-a-grant> OR by calling the Community Foundation office at 443-371-6062.

Applications may be submitted via email, postal mail, or personal delivery. Faxed proposals will not be accepted.

March 2014						
SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SAVE
THE DATE
JAN. 30

{ Community Conversations }

A COMMUNITY CONVERSATION **Stalking**

*Exploring the issue
of keeping our
loved ones safe*

Thursday, January 30, 2014, 6:30 pm
McFaul Activity Center
525 W. MacPhail Road, Bel Air

Presented by
Harford County Commission for Women

*The panel discussions are open to
the public and free of charge.*

**To ensure adequate seating,
please call Lisa Manfuso at 410-638-4739**

SPEAKERS:

Barbara Przybylski
*Absolute Security and
Investigative Services*

Gwendolyn Tate
SARC

Alison Healy
State's Attorney Office

Sgt. Kevin Thomas
Sheriff's Office

MODERATOR:

Jonita Shoaff



David R. Craig
Harford County Executive
Elizabeth S. Hendrix
Director, Dept. of Community Services

Harford County Department of Community Services

COMMISSION FOR WOMEN
www.harfordcountymd.gov/services
410-638-4739



Bookmark us on your smartphone!

This document available in alternative format by request. Reasonable accommodations for individuals with disabilities will be provided upon request, please notify the Harford County Disabilities Coordinator at least 8 business days prior to the event. The Harford County Disabilities Coordinator can be reached at 410-638-3313 (p) or 410-638-7113 (t) or disability@harfordcountymd.gov.



MARK ON YOUR CALENDAR!
Don't miss these events
supported by the Commission
for Women!

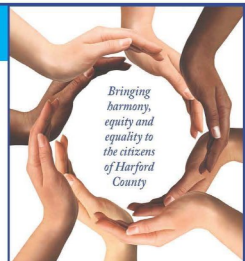
Save the Date • Feb. 5

A Community Conversation **Runaway Prevention**

Tuesday, February 5, 2014 | 6:30 p.m.

McFaul Activity Center | 525 W. MacPhail Road, Bel Air

Presented by the Harford County Human Relations Commission



Teen runaways tend to be targets for Human Traffickers. Does Harford County have a problem? What can be done? What's being done.

Panel Discussion including:

Captain Steven Thomas, Harford County Sheriff's Office; Kara Dager, Harford County Sheriff's Office; Dr. Kevin Ensor, Harford County Public Schools.

Event is free and open to the public. More Info: 410-638-4739

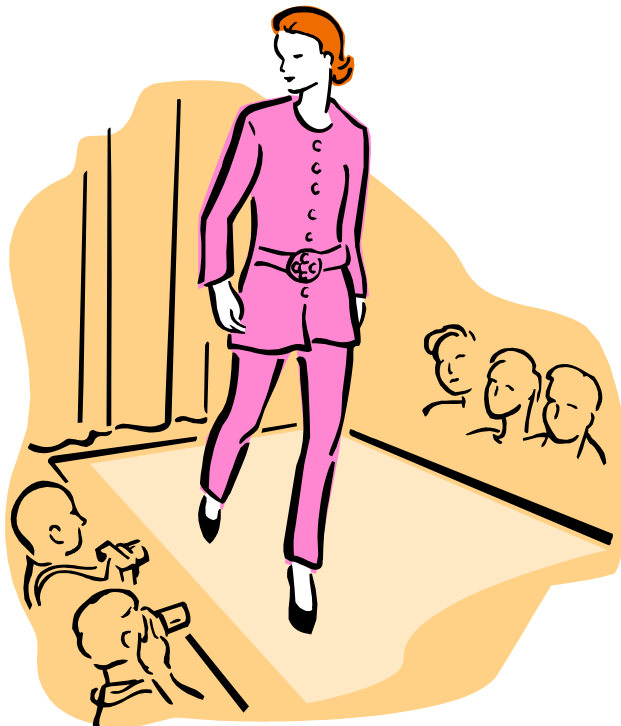
THE RUNWAY REPORT

INFORMATION ON CPWN'S ANNUAL FASHION SHOW

Once again, we want to thank everyone who helped make the 2013 fashion show a huge success. We hit a record 300 guests and are able to donate \$17,000 to our local charities. It's that time again to begin our planning for the CPWN 2014 Fashion Show. If you are interested in helping this year, please come to our Kickoff meeting:

4pm Tuesday, February 18th at Richlin Ballroom.

If you have any questions, feel free to contact
Jeannette Stancill
Fashion Show Chairperson
Jeannette@MD-PAHomeLoans.com



THE ATHENA AWARD

Women's Leadership Breakfast

March 7, 2014

Water's Edge

The ATHENA Award is a program of the ATHENA Foundation, an international non-profit organization dedicated to creating leadership opportunities for women. This award is presented to a woman who lives and/or works in Harford County, has attained and personifies a high level of excellence in her business or profession, has devoted time and energy to the community in a meaningful way and, most especially, has opened doors of leadership opportunity for women.



Congratulations to the 2014 ATHENA Award Finalists!

2014 ATHENA FINALISTS

Mary Ann Bogarty

Vice President/Business Development, Harford Bank

Julie Chumra

Executive Director Foundation Board, The Arc Northern Chesapeake Region

Ronnie Davis

Principal, Longstream Coaching and Training LLC

Claudia Holman

Business Development Director, APG Federal Credit Union

Carolyn Kustanbauter

Coordinating Teacher, Edgewood High School, Academy of Finance

Patrice Ricciardi

Business Development Specialist, Freedom Federal Credit Union

Monica Worrell

Marketing Director, Advanced Eye Care

Dr. Mary Teddy Wray

Dentist/Principal, Laurel Bush Family Dentistry

KEYNOTE SPEAKER

Charlotte Farmer

MITRE Corporation

**Last Year's
Winner**

Jayne Klein,
Registered Dietitian,
Klein's ShopRite



Board and Committee Directory

Board of Directors

President

Carolyn W. Evans
Sengstacke & Evans, LLC
cevens321@aol.com

Vice President

Patty Desiderio
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Secretary

Wendy Lee
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Immediate Past President

Renee McNally
HR Solutions, LLC
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Mary Ann Bogarty

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mabogarty@harfordbank.com

Kim Zavrotny

McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Jeannette Stancill

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Kelly Bedsaul

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Bev Smith

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bevsmith@remax.net

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Ambassador & Membership

Bev Smith
Re/Max American Dream
bevsmith@remax.net

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&

Kim Zavrotny
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Fashion Show

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Newsletter

Beth Hendrix
Harford County Dept. of Community Services
bhendrix@harfordcountymd.gov
&
Jordan Williams
CPWN Intern
jordan.williams4@comcast.net

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KellyB@wcscpa.com

CPWN

P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org

2013-2014 CPWN Sponsorship Guidelines

- ◆ Must be a member in good standing (annual dues paid, no outstanding invoices).
- ◆ Your sponsorship may be used to promote the business that employs you, or that you own (in whole or in part).
- ◆ Sponsorship fee is to be paid in advance of the sponsored event.
- ◆ You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- ◆ You have **5** minutes to speak/present. Please do not go over this time limit.
- ◆ All sponsorships are subject to approval of the Board of Directors of CPWN.
- ◆ Sponsorship guidelines are subject to change by the Board of Directors of CPWN.

Luncheon Sponsorship Details

- ◆ Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- ◆ You need to provide a door prize.
- ◆ Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.

Happy Hour Sponsorship Details

- ◆ Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).

Contact: Carolyn Evans, cevens321@aol.com, to arrange your Luncheon or Happy Hour sponsorship. Sponsorships are offered on a first come-first served basis.



***Building Relationships.
Growing Businesses.***

www.cpwnet.org
Membership Dues: \$85

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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