

Newsletter July 2014



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

July's Speaker: Mary E. Eilerman Harford Community College—Department of Public Safety

Ms. Eilerman will be speaking to CPWN members about self-defense this month. Make sure to put July's networking meeting on your calendar!

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org



A long-time Harford County resident, Ms. Eilerman has a BS in Education from Towson University and an MS in Police Executive Leadership from The Johns Hopkins University. She was the Valedictorian of the Baltimore Police Academy in 1982, and in 1985 was awarded the *Mayoral Excellence Award in Professional Achievement*. After retiring from the Baltimore Police Department with the rank of Deputy Major in 2008, Ms. Eilerman assumed the position of Chief of the Department

of Public Safety at Harford Community College (HCC) and was instrumental in transitioning the Department of Public Safety to a professional law enforcement unit.

Ms. Eilerman is a certified instructor in Rape Aggression Defense (RAD), which is a self-defense program designed to prevent assaults and empower women. She is also an instructor in civilian-based Active Shooter prevention and response at HCC. The Public Safety Chief has two children- son Ryan, First Class Midshipman at the United States Naval Academy, and daughter Lauren. In her spare time, Ms. Eilerman enjoys performing percussion with local musical groups including the Susquehanna Symphony Orchestra.

Inside this issue:

Calendar of Events	2
June Networking Meeting Review	3
Fashion Show News	4
Community Events	5-6
Member News	7-8
Patty's Corner	9
CPWN Proposal Request	10
Committee Info	11
Committee and Board Directory (NEW!!!)	12
Sponsorship and Membership Details	13-14

July's Sponsor: Christman Family Chiropractor, Michelle Christman, CA/R

Thank you to Michelle Christman and Christman Family Chiropractor for sponsoring CPWN's July Meeting!



CPWN's

Calendar of Networking Events

July 8, 2014

Luncheon—11:30-1:30

Location: Waters Edge Corporate Center,
4678 Millennium Dr., Belcamp

Sponsor: Christman Family Chiropractor, Michelle Christman, CA/R

Speaker: Mary Eilerman, Chief of Public Safety of Harford
Community College

Topic: Self Defense

Members: \$25/Nonmembers: \$35

Please arrive early to
allow time to walk
from the parking area
to the Waters Edge
Corporate Center.

August 12, 2014

Annual Crab Feast—5:30 PM-8:30 PM

Location: Baldwin's Crab House, 525 Pulaski Highway, Joppa
A Networking Event

Sponsor: PNC Bank

Members: \$45/Nonmembers: \$55

September 9, 2014

Luncheon—11:30-1:30

Location: Bellissimo, 510 Marketplace Drive, Bel Air

Sponsor: Harford Family House

Speaker: Christine McComas-Grace's Law

Members: \$20/Nonmembers: \$30

October 14, 2014

CPWN Fashion Show @ 5:30 PM

Location: Richlin Ballroom, 1700 Van Bibber Rd., Edgewood

Sponsored by local businesses, featuring local fashions, &
raising money for local charities!



Event Registrations Close on the Friday before the event at noon.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.



June Networking Meeting Review

CPWN's June Meeting, held at The Bayou in Havre de Grace, was a delightful afternoon of mingling and networking. The meeting was sponsored by Catholic Charities—Anna's House, which was represented by Cynthia Wood. The work of the organization is truly inspiring, and CPWN members were touched by the presentation about the work done in our community for mothers and children in need.

Five new board members were initiated onto CPWN's Board this month as well. Ronnie Davis, Lisa Fuller, Meggin M'Gonigle-Reeder, Barbara Przybylski, and Carla Sparrow received a warm ovation as they officially became CPWN Board members. Each woman has shown dedication to the organization and is a much-appreciated addition to the team of leaders directing CPWN.

During the meeting, the two recipients of the CPWN scholarship were announced and introduced to the organization. This year's recipients were Evangela Parks and Linda Heikkila. The scholarship is awarded to women returning to school in pursuit of further education that is beneficial in advancing their career. The mission of CPWN is to lead, empower and inspire women, and the CPWN scholarship fulfills this ambition. Given through the Harford Community Foundation, the CPWN scholarship is an annual award.



Clockwise from top left: Cynthia Wood speaks about Anna's House; CPWN members smile for a picture during networking; CPWN scholarship recipients (third and fourth from left) are congratulated by CPWN members.

THE RUNWAY REPORT

INFORMATION ON CPWN'S ANNUAL FASHION SHOW

October 14, 2014 @5:30 PM
Richlin Ballroom

The Fashion Show Committee volunteers are instrumental in making our event a success year after year. We have several sub-committees, all with various responsibilities to make the show run smoothly. If you would like to help, feel free to join us at our next meeting, 4pm Tuesday July 15th at Richlin Ballroom.

Under the leadership and guidance of Stephanie Cassedy, The CPWN "Fashions" sub-committee is working hard to bring you exciting, fresh and wearable fashions for this year's show! The real fun starts when we match the models and vendors at our next committee meeting. Our member models will be sporting great fashions and accessories from many Harford County vendors. We'll showcase flattering styles for a variety of weights and shapes! Speaking of wearable styles and trends....this fall expect to see lots of blue, orange and grey. Yes, there is a hue for you! Pastels from the spring will still be hot in the fall. Lady-like leopard and the ever versatile plaid will also be back in demand. Capes, yes capes, and comfy wrap coats will keep us warm and fashion forward. And don't forget, if you have more subtle tastes, trendy accessories can substitute for trendy clothes.

And let's not forget about the MEN! Christopher Schafer Clothier and the male models will be back showing us how to keep the men in our lives looking sharp. Because in the immortal words of ZZ Top (really aged myself with this one), "every girl's crazy 'bout a sharp dressed man."

Look forward to seeing ya'll on October 14th!

Wendy Wright

The Wright Fit

www.thewrightfit.net



SAXON'S
DIAMOND
CENTERS

Presents the...

6th Annual

Hope in Handbags

Silent Purse Auction & Retail Sale
Denim & Diamonds

to benefit

Harford Family House

Friday, September 12, 2014

5:30 pm - 8 pm

Exclusive Preview Event

\$10.00 Donation

to have 1st choice of Designer Handbags,
door prizes, plus complimentary food and drink
tasting.

Saturday, September 13, 2014

10 am - 5 pm



Featuring:
*Celebrity and Designer
Handbags
Filled with Valuables*

*Cash and Carry:
Designer, New, Gently Used
and Vintage
Handbags.*

Bel Air Record Armory on Main Street

For more information call:

Joyce at 410-273-6700

Drop off Locations: Arena Club, Autumn Assisted Living, Christopher J. Salon, Coldwell Banker, Exit Realty,
Freedom Federal (all Harford County Locations), Harford County Association of Realtors,
Harford Family House, Harford Financial Group, Merle Norman, Puppy Fashion Pet Boutique & Day Spa,
Rapid Refill, Wonder Toys, XO by Saxon's, YMCA



"Offering Hope and Homes to People in Need"

SAXON'S
DIAMOND
CENTERS

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6th Annual

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Denim & Diamonds

to benefit

Harford Family House

~ CALL FOR PURSES ~

"Donate new or gently used handbags and help Harford Family House to provide safe, supportive housing to homeless families in need.

Then come and shop at our purse auction and find your dream purse while helping families right here in Harford County"

Ask about our raffle and visit our website for details and to bid on our "Buy it Now" purses, already available on-line."

Drop off Locations:

Arena Club - 2304 E. Churchville Rd. 21015

Autumn Assisted Living - 1415 St. Francis Road 21014

Christopher J. Salon - 1609 Bel Air Rd. Ste. 4 21047

Coldwell Banker - 2023 Emmorton Rd. 21015

Exit Realty - 2105 Laurel Bush Road, Ste. 110 21015

Freedom Federal Credit Union - All Locations

Harford County Association of Realtors- 2227 Old Emmorton Road #117 21015

Harford Family House - 53 E. Bel Air Rd. Ste. 3 21001

Harford Financial Group 836 S. Main Street 21014

Merle Norman - 2108 Emmorton Rd. 21015

Puppy Fashion Pet Boutique & Day Spa- 208 S. Philadelphia Blvd. 21001

Rapid Refill - 15 E. Churchville Rd. 21014

Wonder Toys - 311 Saint John St. 21078

XO by Saxon's - 3473 Merchants Blvd 21009

YMCA of Harford County - 101 Walter Ward Blvd. 21009

Friday, September 12th - Saturday, September 13th 2014

Bel Air Record Armory on Main Street

For more information call:

Joyce Duffy, ED/CEO at 410-273-6700

jduffy@harfordfamilyhouse.org or visit www.hopeinhandbags.com



CPWN is growing every month! Please take a moment to meet our newest members!

Angela Martin

Employer: Divalista, LLC

Position: Owner

Joyce Apperson RN

Employer: Caring Connection Inc.

Position: Owner



CPWN WELCOMES NEW BOARD MEMBERS



This month, CPWN inducted five new members to their Board of Directors for 2014-2015. The new members bring the number of board members to 15, which previously stood at 10. Each member has been involved with CPWN for several years, and their dedication to and involvement with the organization made them ideal candidates for their new position. CPWN extends a warm welcome to the following additions to the CPWN Board of Directors:

Ronnie T. Davis

Principal, Longstream Coaching and Training LLC

Lisa Fuller

Insurance Agent, Fuller & Associates Insurance

Meggin M'Gonigle-Reeder

Vice President Preferred and Small Business Banking, Bank of America

Barbara Przybylski

Absolute Investigative Services

Carla Sparrow

Havre de Grace Housing Authority





CPWN WELCOMES REBECCA LARSON! **Social Media/Website Committee Chair**

Last month Rebecca Larson assumed the position of CPWN's Social Media and Website Committee Chair. She will be in charge of CPWN's Facebook page and website, which are two of the most important platforms the organization uses to connect members with each other as well as to reach out to prospective members. If you have not done so already, be sure to welcome Rebecca at the July networking meeting!

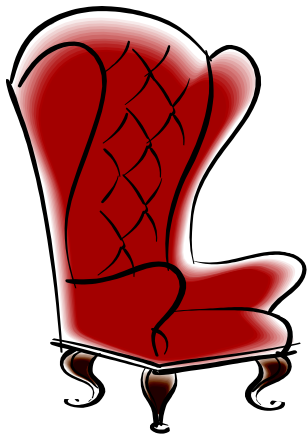


LOVE CPWN? **'LIKE' US!**

Help us get to 500 Likes on Facebook! Go to CPWN's Facebook page now!

A screenshot of a web browser window. The address bar shows "RE: CPWN WEBSITE INFORMATION QUESTION". The main content area has a red heading: "Want to update your personal and business information on CPWN's website? It's easy!". Below this is a bulleted list of instructions. A large, dark grey mouse cursor arrow points towards the list.

- Go to www.cpwnet.org
- Click on 'Member Login' at the top right on the homepage.
- Login using your username and password.
- You will be directed to your member page and can change or update your personal or professional Information.



Patty's Corner

Happenings In and Around CPWN

Dear CPWN Members:

This month's topic: *Looking Professional When It's Hot, Hot, Hot Outside!*

Can you still look professional foregoing the stockings in the summer? YES. Here are the best tips for dressing professionally in the summer.

Keep your nails trimmed, toes polished, and try a bright, new, summer color (green, blue, lilac). When not wearing hose, legs should be moisturized! Jergens Natural Glow is a daily moisturizer with a little sunless tanner added. Sally Hansen Airbrush Legs is leg makeup that gives you instant color and washes off in the shower.

Many clothing companies make lightweight, breathable, suit separates for summer. When it is warm outside, wear dresses and skirts. These should hit the top of the knee. Shorts are a no-no: even Bermuda shorts. Shift dresses are cool and comfortable and look great when paired with a belt or a lightweight summer scarf. Wear bright colors and let black go for a season. Dark colors are hot and should be saved for the fall.

Footwear options can be difficult in the summer months. Pair your outfit with cute sandals. No FLIP FLOPS. We are **NOT** doing business at the beach. Wedge sandals are popular this summer.

You can still wear pants even when it is warm. Try slim or straight leg crop pants paired with a colorful blouse. Baggy crop pants are not professional. Wide leg trousers are another trend. These can be paired with a fitted blouse, a cropped jacket, and nude pumps for that professional business look. Wide leg trousers are airy and cooler than regular dress pants.

Certain industries require stockings and closed-toe shoes as the dress code. However, you can still dress comfortably with a sleeveless blouse or sleeveless dress. Remember to carry a shrug in case the office air conditioning is too cold.

Stay cool, enjoy the summer, and Happy Selling!

Consultation with CPWN Member Wendy Wright, The Wright Fit, our fashionista expert in dressing women to look their best!!

Sincerely,
Patty Desiderio



P.S. Next month: Fashion Show Updates and Happenings—And thank you to our sponsors!

REQUEST FOR PROPOSAL

The purpose of this Request for Proposal is to contract with one insurance agent to obtain the insurance coverage outlined below for the Chesapeake Professional Women's Network.

The period of the contract is for one year beginning September 1, 2014. Bids will be received until August 15, 2014. Insurance coverage sought is general liability insurance to include hired and non-owned automobiles. Limits of \$1 million/\$2 million.

All inquiries for information should be sent to Carolyn W. Evans, Esquire, cevans321@aol.com. The proposal should be emailed to cevans321@aol.com.



Interested in Receiving a Donation from CPWN?

CPWN's Giving Policy

CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace.

If you believe that your organization is a 501(c)(3) organization that falls within CPWN's policy of giving, please submit a request for a donation explaining how your organization meets the policy, and how the funds would be used. The request must be on your organization's letterhead, and must be sent to the following address:

Chesapeake Professional Women's Network
PO Box 654
Bel Air, Maryland 21014

For your information, the Chesapeake Professional Women's Network is a networking organization that does limited fundraising for charitable purposes in accordance with the policy. We do not guaranty any donation as result of your request.



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Wanted: *Committee Members*

Committees you can join

Fashion Show Committee

jeannette@md-pahomeloans.com

Newsletter Committee

bhendrix@harfordcountymd.gov

Website/Social Media Committee

rebecca.larson@pnc.com

Membership Committee

beverleybsmith@aol.com

Benefits to joining a committee

Stronger relationships

Further the organization

Build your business

You choose the time commitment

*Make the most of
your
networking!*

CPWN is run exclusively by volunteers. All board members have served as committee members. All committee members are volunteers who plan and carry out all events, newsletters, etc...

www.cpwnet.org

Questions? Contact Carolyn Evans at: cevans321@aol.com

Board and Committee Directory

Board of Directors

President

Carolyn W. Evans, Esquire
Sengstacke & Evans, LLC
cevens321@aol.com

Vice President

Patty Desiderio
Patty's Promotions
pattygiftbaskets@comcast.net

Treasurer

Melissa Harbold, CFP®
Merrill Lynch
melissa_harbold@ml.com

Secretary

Wendy Lee
Susquehanna Spine & Rehab
wendy@susquespine.com

Immediate Past President

Renee McNally
Leadership Matters!
renee@leadershipmatter.guru

Board Members At Large

Mary Ann Bogarty

Harford Bank
mabogarty@harfordbank.com

Kim Zavrotny

McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Jeannette Stancill

Alliance Mortgage Funding
Jeannette@md-pahomeloans.com

Kelly Bedsaul

Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

Bev Smith

The Lee Tessier Team,
Keller Williams American Premier Realty
Beverlybsmith@aol.com

Carla Sparrow

Havre de Grace Housing Authority
sparrowcarla@gmail.com

Barbara Przybylski

Absolute Investigative Services
Barbara.P@absoluteisi

Meggin M'Gonigle-Reeder

Bank of America
Meggin.m'gonigle-reeder@bankofamerica.com

Lisa Fuller

Fuller & Associates Insurance
Lisa.fuller@insurewithfuller.com

Ronnie T. Davis

Principal, Longstream Coaching and Training LLC
RonnieDavis@LongstreamCT.com

Committee Chairs

Ambassador & Membership

Bev Smith
The Lee Tessier Team,
Keller Williams American Premier Realty
bev@leetessier.com

Events

Renee McNally
HR Solutions, LLC
renee@hrsolutionsllc.com
&
Kim Zavrotny
McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Fashion Show

Jeannette Stancill
Alliance Mortgage Funding
Jeannette@md-pahomeloans.com

Newsletter Editor

Jordan Williams
CPWN Intern
jordan.williams4@comcast.net

Website/Social Media

Rebecca Larson
PNC Bank
rebecca.larson@pnc.com

Meeting Sponsorships

Kelly Bedsaul
Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

CPWN

P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org

2013-2014 CPWN Sponsorship Guidelines

Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Contact: Kelly Bedsaul KellyB@wcscpa.com, to arrange your sponsorship. Sponsorships are offered on a first come-first served basis.



***Building Relationships.
Growing Businesses.***

www.cpwnet.org
Membership Dues: \$85

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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