

Newsletter June 2014



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

June's Sponsor: Cynthia Wood Catholic Charities—Anna's House

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org



Cynthia Wood is the Director of Anna's House in Bel Air. She has led Anna's House for the past year and comes to the program with over 13 years experience working with women and children living in poverty. Cynthia received a Bachelor of Business Administration in Management and Psychology from Evangel University and after spending 10 years in the Transportation Management field decided to enter Seminary. She earned a Master of Divinity from the Assemblies of God Theological Seminary and has worked with various ministries serving homeless women and

children. She and her husband made Maryland their home 11 years ago and they share their North East residence with their five rescued cats. Cynthia enjoys reading, gardening and is an avid Orioles fan. She and her husband share a goal of visiting all the Major League Baseball Parks in North America and they are especially looking forward to visiting Wrigley Field later this summer during its 100th Anniversary season.

Opened in 1991, Anna's House represents the combined efforts of Catholic Charities, Harford County Government, United Way and committed churches, businesses, civic groups and individuals throughout Harford County. Anna's House has grown from one house encompassing four transitional living spaces to two residential buildings that house eight transitional living areas as well as nine apartments in the community. Services can be provided for up to 18 women and their children at a time. We are currently serving 18 women and 25 children.

Anna's House provides a safe, supportive, non-judgmental environment where each woman begins to take charge of her life and begins to recognize her own capabilities and self-worth as she pursues self-sufficiency. The program is designed to assist these women and families in achieving residential stability, increasing skills and income, and obtaining greater self-determination through strengths-based casework and support services, workshops and trainings as well as connection to community resources and services.

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CPWN's

Calendar of Networking Events

June 10, 2014

Luncheon—11:30-1:30

Location: The Bayou, 927 Pulaski Hwy, U.S. Rt. 40, HDG

Annual Meeting / Networking Event

Sponsor: Cynthia Wood, Anna's House

Members: \$20/Nonmembers: \$30

July 8, 2014

Luncheon—11:30-1:30

Location: Waters Edge Corporate Center,
4678 Millennium Dr., Belcamp

Sponsor: Christman Family Chiropractor, Michelle Christman, CA/R

Speaker: Mary Eilerman, Chief of Public Safety of Harford

Community College

Topic: Self Defense

Members: \$25/Nonmembers: \$35

August 12, 2014

Annual Crab Feast—5:30 PM-8:30 PM

Location: Baldwin's Crab House, 525 Pulaski Highway, Joppa

A Networking Event

Sponsor: PNC Bank

Members: \$45/Nonmembers: \$55

September 9, 2014

Luncheon—11:30-1:30

Location: Bellissimo, 510 Marketplace Drive, Bel Air

Sponsor: Harford Family House

Speaker: Christine McComas-Grace's Law

Members: \$20/Nonmembers: \$30

October 14, 2014

CPWN Fashion Show @ 5:30 PM

Location: Richlin Ballroom, 1700 Van Bibber Rd., Edgewood

Sponsored by local businesses, featuring local fashions, & raising money for local charities!



Event Registrations Close on the Friday before the event at noon.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.

*Being a sponsor is
the fashionable
thing to do!*

CPWN FASHION SHOW

**October 14, 2014 @5:30 PM
Richlin Ballroom**

It's not too late to be a Sponsor for our Fall Fashion Show. This is our one and only fundraiser of the year and we need your help. All of the proceeds from the show are donated to local charities supporting the causes of women in the workplace. To date we have received commitments totaling 50% of our goal of \$12,000.

If you or someone you know would like to sponsor, please check out the CPWN website under the Fashion Show tab or contact Jeannette Stancill, Fashion Show Chairperson, or Jody Youll, Sponsorship Chair.

A great cause and you get months of advertising exposure!

If you would like to volunteer, our next meeting is 4pm, Tuesday June 17th at Richlin Ballroom.

All levels of participation are welcome!



*Sponsoring this evening
of fashion goes a long
way in helping Harford
County charities that
support women in the
work place. Please join us
in this special event!*

-CPWN Fashion Show Committee

COMMUNITY Resource Fair

SATURDAY
June 14, 2014

GREAT FAMILIES
SUMMER
2014 JAM
GREAT COMMUNITIES

Somerset Manor

12 pm - 4 pm

101 Stansbury Court

Havre de Grace, MD 21078



FAMILY! FOOD! FUN!

Carnival-Style Games & Prizes

Moon Bounces

Facepainting

Dunk Tank

Music

Father-Child Basketball Game

Line Dance Lessons

Free Health Screenings

Vendor Booths

FREE AND OPEN TO THE PUBLIC

ATTENTION COMMUNITY PARTNERS!

Join us for this afternoon of outreach and fun. Vendor Tables are available. This is an opportunity to promote your services for individuals and families to the Harford County community. Space available on a first-come, first-serve basis.

Cost: Government Agencies and Not-for-Profit - FREE • For Profit Businesses - \$27.50

Registration Forms available by request at hdgha1@gmail.com

For more information, contact Teresa, tel: 410-939-2097 or hdgha1@gmail.com

SAXON'S
DIAMOND
CENTERS

Presents the...

6th Annual

Hope in Handbags

Silent Purse Auction & Retail Sale
Denim & Diamonds

to benefit

Harford Family House

Friday, September 12, 2014

5:30 pm - 8 pm

Exclusive Preview Event

\$10.00 Donation

to have 1st choice of Designer Handbags,
door prizes, plus complimentary food and drink
tasting.

Saturday, September 13, 2014

10 am - 5 pm



Featuring:
*Celebrity and Designer
Handbags
Filled with Valuables*

*Cash and Carry:
Designer, New, Gently Used
and Vintage
Handbags.*

Bel Air Record Armory on Main Street

For more information call:

Joyce at 410-273-6700

Drop off Locations: Arena Club, Autumn Assisted Living, Christopher J. Salon, Coldwell Banker, Exit Realty,
Freedom Federal (all Harford County Locations), Harford County Association of Realtors,
Harford Family House, Harford Financial Group, Merle Norman, Puppy Fashion Pet Boutique & Day Spa,
Rapid Refill, Wonder Toys, XO by Saxon's, YMCA



"Offering Hope and Homes to People in Need"



Presents the...

6th Annual

Hope in Handbags

Silent Purse Auction & Retail Sale

Denim & Diamonds

to benefit

Harford Family House

~ CALL FOR PURSES ~

"Donate new or gently used handbags and help Harford Family House to provide safe, supportive housing to homeless families in need.

Then come and shop at our purse auction and find your dream purse while helping families right here in Harford County"

Ask about our raffle and visit our website for details and to bid on our "Buy it Now" purses, already available on-line."

Drop off Locations:

Arena Club - 2304 E. Churchville Rd. 21015

Autumn Assisted Living - 1415 St. Francis Road 21014

Christopher J. Salon - 1609 Bel Air Rd. Ste. 4 21047

Coldwell Banker - 2023 Emmorton Rd. 21015

Exit Realty - 2105 Laurel Bush Road, Ste. 110 21015

Freedom Federal Credit Union - All Locations

Harford County Association of Realtors- 2227 Old Emmorton Road #117 21015

Harford Family House - 53 E. Bel Air Rd. Ste. 3 21001

Harford Financial Group 836 S. Main Street 21014

Merle Norman - 2108 Emmorton Rd. 21015

Puppy Fashion Pet Boutique & Day Spa- 208 S. Philadelphia Blvd. 21001

Rapid Refill - 15 E. Churchville Rd. 21014

Wonder Toys - 311 Saint John St. 21078

XO by Saxon's - 3473 Merchants Blvd 21009

YMCA of Harford County - 101 Walter Ward Blvd. 21009

Friday, September 12th - Saturday, September 13th 2014

Bel Air Record Armory on Main Street

For more information call:

Joyce Duffy, ED/CEO at 410-273-6700

jduffy@harfordfamilyhouse.org or visit www.hopeinhandbags.com



THANK YOU to Sylvia Bryant, May Speaker, for giving her time to inform CPWN members about the important issue of Human Trafficking.

The 2014 Athena Finalists would like to say “thank you” to the generous members of CPWN who graciously donated clothing for the upcoming Opening Doors for Women event that will be held at Harford Community College on June 14, 2014. This program will assist women in the community who may need assistance with interviewing skills, providing information on what employers are looking for when hiring, soft skills needed in order to be successful and discussion on types of clothing appropriate for interviewing and the workplace environment. Again, thank you for your generous donations of clothing. Your clothing will assist our participants with a selection of business attire that will aid them in future workplace success.

Our Apologies!

Last month we introduced Nicole Markopoulos as a new member, but included the wrong employer. Nicole works at Traits Hair, Makeup, and Photography.

Nicole Markopoulos

Employer: Traits Hair, Makeup, and Photography
Position: Hair Stylist

CPWN is growing every month! Please take a moment to meet our newest member!

Lisa Malizia

Employer: Frank Hajek & Associates, P.A.
Position: Office Manager

Susan Kelly

Employer: Senior Express, Inc.
Position: Executive Director

Kay Richardson

Employer: Catholic Charities
Position: Program Director—Early Head Start

Linda Flint

Employer: US Army RDECOM ECBC

Tammi Limbach

Employer: Ruby Ribbon
Position: Stylist

Ginger Coppersmith

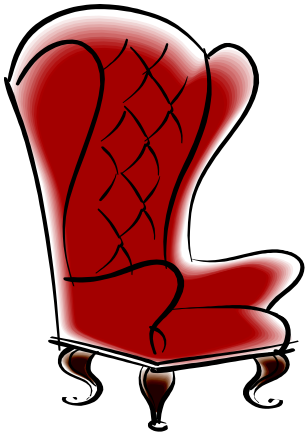
Employer: Chesapeake Bank of Maryland
Position: AVP Branch Manager

Debora Gavin Merlock

Employer: Greater Excellence in Education Foundation
Position: President/Founder

Bonnie Barresi

Employer: Freedom Federal Credit Union
Position: Branch Manager



Patty's Corner

Happenings In and Around CPWN

Dear CPWN Members:

This month's topic is volunteering and how closely it relates to networking.

It is important to remember that networking and volunteering are not necessarily two separate ideas. Through volunteering, you can build a network of friends, co-workers, potential employers and clients, all the while learning job skills and giving back to the community.

It is important to consider your skills abilities, and the goals that you would like to achieve through volunteering, as well as the potential volunteer sites in your community. There are plenty of organizations in Harford County that need your assistance.

As a member of CPWN we support charities with our annual fundraiser. Take a look at the list of non-profits we support and their worthy cause.

Remember our networking meeting at Vandiver?? Last month's newsletter reviewed some of the things that were discussed. One in particular – get involved. Join a CPWN committee. Volunteer with a non-profit directly. Ask about board participation at a non-profit.

Remember that you are networking when volunteering. It is just a different and, quite frankly, a better way to get to know someone.

Volunteering has assisted me in growing my business and I know it can help you as well.

Don't miss our monthly meeting on June 10th at 11:30am at the Bayou in Havre de Grace. It will be another great all networking meeting. See you then!

*Sincerely,
Patty Desiderio*

P.S. Next month: Business Attire for Summer Months





Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Wanted: *Committee Members*

Committees you can join

Fashion Show Committee

jeannette@md-pahomeloans.com

Newsletter Committee

bhendrix@harfordcountymd.gov

Website/Social Media Committee

rebecca.larson@pnc.com

Membership Committee

beverleybsmith@aol.com

Benefits to joining a committee

Stronger relationships

Further the organization

Build your business

You choose the time commitment

*Make the most of
your
networking!*

CPWN is run exclusively by volunteers. All board members have served as committee members. All committee members are volunteers who plan and carry out all events, newsletters, etc...

www.cpwnet.org

Questions? Contact Carolyn Evans at: cevans321@aol.com

Interested in Receiving a Donation from CPWN?

CPWN's Giving Policy

CPWN supports charities based on the organization's promotion or involvement in causes of women and families that pertain to women in the workplace.

If you believe that your organization is a 501(c)(3) organization that falls within CPWN's policy of giving, please submit a request for a donation explaining how your organization meets the policy, and how the funds would be used. The request must be on your organization's letterhead, and must be sent to the following address:

Chesapeake Professional Women's Network
PO Box 654
Bel Air, Maryland 21014

For your information, the Chesapeake Professional Women's Network is a networking organization that does limited fundraising for charitable purposes in accordance with the policy. We do not guaranty any donation as result of your request.



Board and Committee Directory

Board of Directors

President

Carolyn W. Evans, Esquire
Sengstacke & Evans, LLC
cevens321@aol.com

Vice President

Patty Desiderio
Patty's Promotions
pattygiftbaskets@comcast.net

Treasurer

Melissa Harbold
Merrill Lynch
melissa_harbold@ml.com

Secretary

Wendy Lee
Susquehanna Spine & Rehab
wendy@susquespine.com

Immediate Past President

Renee McNally
HR Solutions, LLC
renee@hrsolutionsllc.com

Board Members At Large

Mary Ann Bogarty

Harford Bank
mabogarty@harfordbank.com

Kim Zavrotny

McComas Funeral Home
kzavronty@mccomasfuneralhome.com

Jeannette Stancill

Alliance Mortgage Funding
Jeannette@md-pahomeloans.com

Kelly Bedsaul

Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

Bev Smith

Bev Smith
The Lee Tessier Team,
Keller Williams American Premier Realty
bev@leetessier.com

Committee Chairs

Ambassador & Membership

Bev Smith
The Lee Tessier Team,
Keller Williams American Premier Realty
bev@leetessier.com

Events

Renee McNally
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renee@hrsolutionsllc.com
&
Kim Zavronty
McComas Funeral Home
kzavronty@mccomasfuneralhome.com

Fashion Show

Jeannette Stancill
Alliance Mortgage Funding
Jeannette@md-pahomeloans.com

Newsletter Editor

Jordan Williams
CPWN Intern
jordan.williams4@comcast.net

Website/Social Media

Rebecca Larson
PNC Bank
rebecca.larson@pnc.com

Meeting Sponsorships

Kelly Bedsaul
Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

CPWN

P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org

2013-2014 CPWN Sponsorship Guidelines

Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (please do not register for the event, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have 5 minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (please do not register for the event, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have 5 minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN

Contact: Kelly Bedsaul KellyB@wscpa.com, to arrange your sponsorship. Sponsorships are offered on a first come-first served basis.



***Building Relationships.
Growing Businesses.***

www.cpwnet.org
Membership Dues: \$85

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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