

Newsletter
December 2015



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Publisher
The Chesapeake
Professional Women's
Network

Editor
The CPWN Newsletter
Committee

CPWN
P.O. Box 654
Bel Air, MD 21014
www.cpwnet.org



CPWN *Holiday Party*

When: Tuesday, December 8

Where: VanDiver Inn, 301 S Union Ave. HDG

What: Enjoy the beautifully decorated interior of Vandiver Inn at CPWN's Annual Holiday Party. Donations awarded from proceeds of Fashion Show.

Inside this issue:

December Sponsors	2
Fashion Show Gallery	3
Calendar of Events	4
Member News	5
20th Anniversary Updates	6-8
Committee and Board Directory	9
Sponsorship and Membership Details	10-11

Dinner and open bar included

Sponsor: Heidi Fletcher of 360 Painting-Bel Air

Members: \$35/Nonmembers: \$50
Walk-In fee: \$10 (subject to availability)

**20th Anniversary Celebration
ticket sales begin December 1st!
See page 6 for details.**

December's Meeting Sponsor: Heidi Fletcher
360 Painting—Bel Air



Heidi Fletcher is the co-owner of 360 Painting – Bel Air a full service painting company. 360-Bel Air does interior and exterior painting for residential and commercial sites. Heidi, along with her two business partners has been operating this female-majority owned company since September. All of the owner/operators of 360-Painting Bel Air are residents of the Bel Air/Abingdon area.

Additionally, Heidi is the Vice President for Enrollment Management and Marketing at Notre Dame of Maryland University. Within this capacity, she sits on the Board of Trustees at the John Carroll School. Heidi is originally from Ohio and has lived throughout the US, but is proud to call Harford County home.

December's NYC Bus Trip Sponsor: Carolyn Evans
Sengstacke & Evans LLC



Carolyn Evans is an attorney at Sengstacke & Evans LLC. She is also currently the acting Executive Director for the Harford County Center for the arts.

Evans received The Bel Air Rotary Club's Paul Harris award, sat on the Maryland Transportation Authority Board for nine years and was named one of the Top 100 Women by "The Daily Record."

"For me, public service has always been very rewarding in meeting new people and supporting the needs of the community," she says, adding that she is on the board of directors of Harford Bank and a former president of the Chesapeake Professional Women's Network

Carolyn Evans and her partner assist their clients in all aspects of business – from establishing corporate entities, selling businesses, reviewing contracts and landlord-tenant leases, helping landlords through the process of working with new tenants or evicting existing ones as well as myriad other matters .

"We are corporate attorneys and real estate attorneys, and we also handle estates and trusts and bankruptcies, whether we are representing the creditor or the debtor," says Sengstacke. "We are a successful and stable, long-standing firm that has been together since 2001."

Evans joined Diane Sengstacke in 2001, forming Sengstacke & Evans LLC.

CPWN 17th Annual Fashion Show



CPWN's

Calendar of Networking Events



December 5, 2015

Bus Trip to New York City!

Sponsor: Carolyn Evans

Early bird price - Register by November 5 - \$45.00

After November 5, \$55.00

One price for Members and Guests

Leave 152 and I95 Park n Ride at 7:00 a.m.

Leave New York for Return Home at 7:00 pm

Price includes tip and snacks

December 8, 2015

December Holiday Party—5:30-8:30 PM

Sponsor: Heidi Fletcher

Location: Van Diver Inn, 301 S Union Ave. HDG, MD

Members: \$35 / Nonmembers: \$50 / Walk-In Fee: \$10 (subject to availability)



Event Registrations Close on the Friday before the event at noon.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN the Friday before an event. If you do not notify CPWN by this date, you will be responsible for the full registration fee.



Items for Member News can be submitted by the 15th of each month to Melissa Harbold at: melissa_harbold@ml.com

CPWN is growing every month! Please take a moment to meet our newest members!

Julie Dean

Employer: Bel Air Liquors
Position: Owner

Beth Derickson

Employer: Cornerstone Cleaning
Position: Owner

Suzanne Fisher-Huettner

Employer: The Daily Record
Position: Publisher

Kymberly Griffin

Employer: Flawless Fotos Photography
Position: Owner

MEMBER ANNIVERSARIVES

Patrice Ricciardi 4 Years

Donna Gustafsson 3 Years

Jackie Siejack 2 Years

Sharon Lipford 2 Years

Amy Wagner 1 Year

Kate Molinaro 1 Year



CPWN member strikes a pose at the 17th Annual COWN Fashion Show Fundraise at Richlin Ballroom.

CPWN 20th Anniversary Update

Save the Date:

April 27, 2016 at Water's Edge Events Center, 6:00PM – 9:30PM

Featured Speaker:

Jenna Bush Hager, Author, Philanthropist, TV Personality, Magazine Editor

Tickets on sale December 1st for members in good standing! You can purchase online at: www.cpwnet.org. Tickets: \$125.00. Includes Hors d'oeuvres, Wine and Beer, Seated Dinner, Dessert, Cordials, and Chocolate.

Raffle tickets are available now! Saxon's Diamond Centers is our Anniversary Celebration Sponsor. The Fancy Canary Yellow Diamond Ring (over 1 carat!) was unveiled at the November meeting. Raffle Tickets \$25.00 each. Only 500 will be sold.



THANK YOU IN ADVANCE FOR YOUR SUPPORT AND PARTICIPATION IN PURCHASING SPONSORSHIPS, RAFFLE TICKETS AND TICKETS TO THIS EVENT!

2016 will be an exciting year. CPWN is proud of its accomplishments. Building relationships-business and personal, mentoring, philanthropy, community participation, women assisting women in reaching their goals, we have become a force in Harford County. To commemorate the 20th Anniversary, pins will be distributed to members in good standing!

In honor of our 20th Anniversary in 2016, renewal memberships and new memberships will be reduced \$20 from \$95.00 to \$75.00.

Kick-off Happy Hours for 20th Anniversary in 2016

<i>January 13, 2016</i>	<i>Pairings Bistro</i>	<i>5:00-8:00pm</i>
<i>February 10, 2016</i>	<i>Liberatore's Ristorante</i>	<i>5:00-8:00pm</i>

Barbara Przybylski, Chairwoman

CPWN 20th Anniversary Update

Sponsorship Opportunities Still Available for this Special Event

Sponsorships are available for as low as \$250.00 and up to \$5,000. For more information, call Barbara Przybylski at 443-690-7559.

We would like to take this opportunity to thank the following sponsors who have partnered with us for this event so far:

Anniversary Celebration Sponsor Saxon's Diamond Centers

Platinum Sponsor Jones Junction

*Valet Sponsors Harford Community College
Advanced Eye Care*

*Emerald Sponsor Klein's Shoprite
McCormick & Co. Supplier Diversity
M & T Bank*

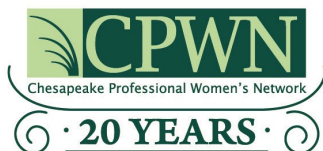
After Dinner Drink Reception Ameriprise Financial / Andrea Kirk

*Magic Supporter The Kelly Group, Freedom Federal Credit Union,
Carson's Run at Eva Mar*

*Sparkle Supporter Tower Restaurant, Oak Construction,
iReverse Home Loans,
Bank of America*

We would like to take this opportunity to thank the following Past CPWN Presidents for their participation and contribution:

*Claudia Holman, APG Credit Union
Laura Henninger, Henninger & Henninger , LLC
Mary Ann Bogarty, Harford Bank
Carolyn Evans, Sengstacke & Evans, LLC
Libby Plunkett, Wells Fargo Advisors*



When Women Gather, Magic Happens

April 27, 2016
6:00 PM – 9:30 PM

Water's Edge Events Center
4687 Millennium Drive,
Belcamp, MD

Featured Speaker:

Jenna Bush Hager

Author, Philanthropist,
TV Personality, Magazine Editor

Jenna Hager is a contributing correspondent on NBC's Today show and an editor-at-large for Southern Living magazine.



She is also the author of The New York Times best seller *Ana's Story: A Journey of Hope*, which she wrote after traveling to Latin America in 2006 as an intern with UNICEF. *Ana's Story* is based on the life of a 17-year-old single mother with HIV, who struggles to shield her child from the life she had of abuse and neglect. Hager remains involved with UNICEF and is currently the chair of its Next Generation initiative, which is dedicated to reducing childhood deaths around the world.

Hager holds a bachelor's degree in English from the University of Texas at Austin. She is also co-author of the children's book *Read All About It!*

Hager is the daughter of former U.S. President George W. Bush and First Lady Laura Bush. In 2008, she married Henry Hager.

20th Anniversary Sponsor Opportunities



Anniversary Celebration Sponsor \$10,000 - Limited to one

Logo Placement in Media Promotion including Print
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program Back Cover
Logo on Flat Screens throughout Waters Edge
8 tickets to Private Reception with Jenna Bush Hager
8 Personal Photos with Jenna Bush Hager
8 Tickets to sit down dinner
Host to 2 special dinner guests Anniversary Celebration Sponsor



Platinum Sponsor \$5,000

Logo Placement in Media Promotion including Print
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program inside Cover
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner
Host to 1 course of dinner with Jenna Bush Hager



Valet Parking Sponsor \$3,000 - Limited to one

Yard Sign at check in
Logo Placement in Media Promotion
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner



Emerald Sponsor \$2,500

Logo Placement in Media Promotion
Logo Placement on Save the Date Mailing
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge
4 tickets to Private Reception with Jenna Bush Hager
4 Personal Photos with Jenna Bush Hager
4 Tickets to sit down dinner



Magic Supporter \$500

Logo Placement in Media Promotion
Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge



Sparkle Supporter \$250

Logo in Keepsake Event Program
Logo on Flat Screens throughout Waters Edge

*In-Kind sponsors will be honored
At 50% of cash value*

Sponsors subject to approval by Speaker

Board and Committee Directory

Board of Directors

President

Melissa Harbold, CFP®
Merrill Lynch
melissa_harbold@ml.com

Vice President

Bev Smith
The Lee Tessier Team,
Keller Williams American Premier Realty
Beverlybsmith@aol.com

Treasurer

Wendy Lee
Susquehanna Spine & Rehab
wendy@susquespine.com

Assistant Treasurer

Kelly Bedsaul
Weyrich, Cronin & Sorra, Chartered
KellyB@wcscpa.com

Secretary

Kim Zavrotny
McComas Funeral Home
kzavrotny@mccomasfuneralhome.com

Immediate Past President

Carolyn W. Evans, Esquire
Sengstacke & Evans, LLC
cevens321@aol.com

Board Members At Large

Jeannette Stancill

FitzGerald Financial Group
jstancill@monarchmtg.com

Ronnie T. Davis

Principal, Longstream Coaching and Training LLC
RonnieDavis@LongstreamCT.com

Jody Youll

Coffee News Harford
jody@coffeenewsharford.com

Board Chairs

Fashion Show

Mary Ann Bogarty
Harford Bank
mabogarty@harfordbank.com

Social Media

Meggin m'Gonigle-Reeder
Bank of America
Meggin.m'gonigle-reeder@bankofamerica.com

Sponsorship Chair

Lisa Fuller
Fuller & Associates Insurance
Lisa.fuller@insurewithfuller.com

Membership Co-Chair

Wendy Wright
The Wright Fit
wendy@thewrightfit.net

20th Anniversary Chair

Barbara Przybylski
Absolute Investigative Service
rebarb1434@aol.com

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2015-2016 CPWN Sponsorship Guidelines

Regular Monthly Meetings

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You need to provide a door prize.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Please provide us with 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Your sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please do not register for the event**, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- You have exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- You have **5** minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

*Contact: Lisa Fuller at Lisa.Fuller@insurewithfuller.com , to arrange your sponsorship.
Sponsorships are offered on a first come-first served basis.*



***Building Relationships.
Growing Businesses.***

www.cpwnet.org

Membership Dues:

***In honor of our 20th
Anniversary in 2016,
renewal memberships
and new
memberships will be
reduced \$20 from
\$95.00 to \$75.00.***

CPWN Member Benefits

- ◆ Monthly meetings to network and promote your service or product.
- ◆ Advertising in our online membership directory with website and e-mail links.
- ◆ Varying meeting dates, times, and locations to meet your busy schedule.
- ◆ Topical speakers on issues pertaining to women and business.
- ◆ Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- ◆ Special events & Meeting Sponsorship
- ◆ A monthly newsletter with calendar of events, networking tips, member updates, and articles of interest

CPWN's Membership Policy

- ◆ Membership with CPWN is by individual and not by company.
- ◆ It is not transferable.
- ◆ When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may simply lapse.
- ◆ An unexpired membership is not transferred to the member's replacement at her prior employment.

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