

When Women Gather, Magic Happens!

February Sponsor - Aubrey Schwartz, Adage Source, Inc.



Aubrey Schwartz is a friendly, down to earth business woman and mother, hailing originally from a small town in the Poconos of Pennsylvania. After receiving her Bachelor's degree, she married and relocated to Harford County with her husband, Nathaniel. Aubrey and Nathaniel are homeschooling their elementary aged son, and when chatting with Aubrey you will sometimes hear all about his crazy adventures.

In the past, Aubrey has had a variety of jobs, including work in medical billing, employee benefits, dental billing, marketing, as a seamstress and sewing pattern designer. Aubrey also has a passion for cooking.

In 2005, she and Nathaniel bought the family business, which designed and sold databases to Centers for Independent Living and Charter schools. They revamped the company, and with Nathaniel's years of experience and knowledge working with non-profits, they decided to expand the product lines to serve all non-profits. Aubrey got involved with many non-profits, and volunteers her time while building relationships with the people involved in the local non-profit communities. Volunteering opportunities with her young son have become a regular activity for them.

This involvement in the non-profit community led Aubrey to increase the work she does with her husband's company, **Adage Source**. Previously balking at working with something as "boring" as databases, Aubrey realized how many non-profits were being overcharged for software that provided only a portion of what they needed to profitably run their organizations. Using her husband's technical expertise to build better databases for these organizations, Aubrey and Nathaniel have designed their software to be specifically tailored for non-profits in Harford County and the surrounding Baltimore area. Their software is user friendly, meets needs with cost efficiency, and is easily customized. Clients are delighted with the ease of use and the immense savings.

Aubrey's motto is that software and databases should make peoples' jobs easier. Aubrey spends her time getting to know the people and organizations that she works with, making sure that they have the systems they need to make their organizations run smoothly.



Adage Source, Inc.
www.adagesource.com

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1996 - 2016



*Proud to Congratulate
our Members for their
Athena Award Nominations*

Athena Leadership

Laura Musser

Athena Young Professional

Meggin M'Gonigle-Reeder

Paige Boyle



**For information on membership for
Chesapeake Professional Women's Network (CPWN)
please visit www.cpwnet.org
Member meetings 2nd Tuesday of every month**



What's Happening at CPWN

TUESDAY, FEBRUARY 14 - Member lunch, 11:30am-1:15pm, The Greene Turtle, Harford Mall, Bel Air. Sponsored by Aubrey Schwartz, Adage Source, Inc., The meeting will be a structured networking activity to help you meet other members of CPWN and hone your networking skills. Please see registration policy below.

TUESDAY, MARCH 14 - Member lunch, 11:30am-1:15pm, Richlin Ballroom, Edgewood. Sponsored by Tammy Ehrbaker of NVS Salon & Spa. Speaker: Erika Quesenbery Sturgill.

If you have special food needs, please email jeannette.stancill@fitzgeraldfinancial.net

Event registrations closes Thursday before the event.

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made NO LATER THAN noon Friday before the event. If you do not notify CPWN by this time, you will be responsible for the full registration fee.

Leading Lights Consulting LLC
Helping students and families navigate higher education

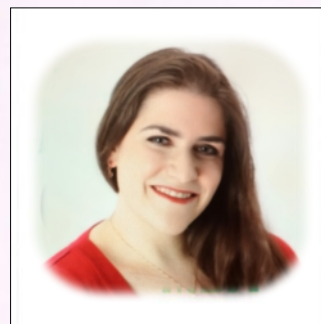
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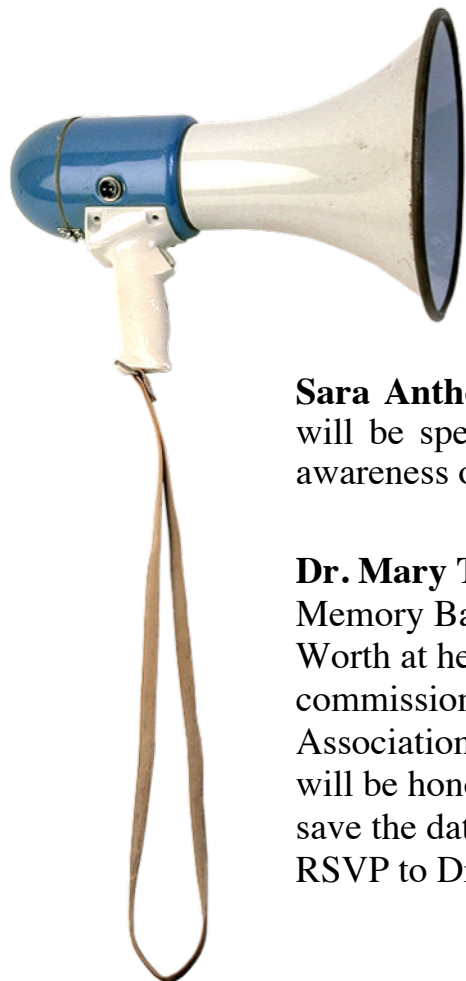


At each meeting two attendees' cards will be drawn to be featured in the following month's newsletter.



ASHIRA
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MBA

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Member News

Sara Anthony recently made a career move to 1st Mariner Bank. She will be specializing in growing new business and bringing community awareness of the new and improved 1st Mariner!

Dr. Mary Teddy Wray will be a dancer in the Alzheimer Association Memory Ball and is hosting a Charity Trunk Show featuring W by Worth at her home on Friday, February 24 at 7:00 pm. A portion of all commissions generated at the show will be donated to the Alzheimer's Association. All gift certificates given at the Fashion Show in October will be honored at this event!! Please join in this very worth effort and save the date to shop and support the Alzheimer's Association. Kindly RSVP to Dr. Mary Teddy Wray at drmteddy.wray@comcast.net

Items for Member News can be submitted by the 15th of each month to Melissa Harbold at melissa_harbold@ml.com and will be published at her discretion and available space.

Member Anniversaries

15 Years

Janis McGuire

13 Years

Melissa Barnickel

10 Years

Bev Smith
Marilyn Eben

5 Years

Diana Hirschhorn
Jody Youll

2 Years

Laura Johnson

1 Year

Kelli Clawson
Lori Hill



Board of Directors

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CPWN

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2016-2017 CPWN Sponsorship Guidelines

Contact: Lisa Fuller at Lisa.Fuller@insurewithfuller.com , to arrange your sponsorship. Sponsorships are offered on a first come-first served basis.

Regular Monthly Meetings

- Be a member in good standing (annual dues paid, no outstanding invoices).
- Sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$150 (unless designated a special event) and includes 1 event registration (**please** do not register for the event, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- Provide a door prize.
- Exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material.
- 5 minutes to speak/present. Please do not go over this time limit.
- Sponsors are featured in CPWN's newsletter. Provide, in a Word doc if possible, 250-300 words about your company. Someone from the newsletter committee will contact you the month prior to the event. A headshot is recommended as well.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

Happy Hours

- Must be a member in good standing (annual dues paid, no outstanding invoices).
- Sponsorship may be used to promote the business that employs you or that you own (in whole or in part) and that is the business you are registered with in CPWN's records.
- Sponsorships fee is \$50 and includes 1 event registration (**please** do not register for the event, as your 1 event registration is done automatically).
- Sponsorship fee is to be paid in advance of the sponsored event.
- Exclusive use of table tops to put marketing material, promotional items, etc. Please arrive early to distribute the material. You may put up a banner advertising your business.
- 5 minutes to speak/present. Please do not go over this time limit.
- All sponsorships are subject to approval of the Board of Directors of CPWN.
- Sponsorship guidelines are subject to change by the Board of Directors of CPWN.
- All meeting locations, speakers, etc., are subject to change by the Board of Directors of CPWN.
- No co-sponsorships are available.

CPWN Member Benefits

- Monthly meetings to network and promote your service or product.
- Advertising in our online membership directory with website and email links.
- Varying meeting dates, times and locations to meet your busy schedule.
- Topical speakers on issues pertaining to women and business.
- Opportunities for women to support and mentor each other in both business and personal aspects of our lives.
- Special events as appropriate.
- Meeting sponsorship opportunities.
- A monthly newsletter with the calendar of events, networking tips, member updates, and articles of interest.
- Facebook posting for New Members with contact information.
- Facebook posting of Current Member Spotlights.

CPWN Membership Policy

- Membership with CPWN is by individual and not by company.
- It is not transferable.
- When a member leaves, transfers or changes employment, the member carries her membership to her new place of employment, or it may lapse.
- An unexpired membership is not transferred to the member's replacement at her prior employment.

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