

President
Bev Smith
Tessier Real Estate

Vice President
Wendy Lee
Susquehanna Spine & Rehab

Treasurer
Kelly Bedsaul
Wirtz & Daughters

Assistant Treasurer
Jennifer Coakley
Jenskin Studios

Secretary
Kim Zavrotny
McComas Funeral Home

Immediate Past President
Melissa Harbold, CFP®
Merrill Lynch

Board Chairs
Events
Jeannette Stancill
FitzGerald Financial Group

Fashion Show
Mary Ann Bogarty
Harford Bank

Marketing
Meggin M'Gonigle-Reeder
M&T Bank

Membership Chair
Jane Hardwick
M&T Bank

Newsletter Editor
Jody H Youll
Madaco Mktg/Coffee News

Website
Lisa Baldino
Turn of Phrase

Member at Large
Shobita DuBois
Love, Fleming & Bearsch, LLC

www.cpwnet.org
P.O. Box 654
Bel Air, MD 21014



July Sponsor - Heather Lamont, MB Home Care



CPWN member Heather Lamont is the director of Marketing & Business Development for MB HomeCare (mbhomecare.com), a privately owned company providing home-based caregiver and companion services for the elderly and disabled in Baltimore County and City, Harford and Cecil County.

Heather has worked in the senior living and hospitality industry for more than 20 years and is a well-known sales and marketing professional within the field. Her knowledge, expertise and network of contacts is helping to build and expand professional partnerships between MB HomeCare, healthcare organizations and related businesses which is increasing client referrals to the company.

She is a 2014 graduate of the Harford Leadership Academy and holds a Bachelor of Science degree from the University of Baltimore. In addition to CPWN, she is an active member of G.A.I.N, (Geriatric Assistance & Information Networking); Towson Chamber, Pikesville Chamber, Baltimore County Chamber of Commerce; and the Baltimore County Provider Council.

A Harford County resident, Heather lives in Bel Air with her husband and daughter, and in her free time enjoys volunteering locally with multiple organizations, hiking outdoors, traveling, chalk painting, and of course spending time with her family and friends.

July Speakers

Financial Panel Discussion

Do you have a healthy relationship with money?



JULY FINANCIAL PANELISTS



This month we are trying something new. In the past, it has been suggested by our members that we tap into the wealth of talent and knowledge within our CPWN membership. What better way to test the waters than by providing our members with some sound financial advice! Stephanie Cassedy, Jodi Davis, Melissa Harbold, Andrea Kirk, and Libby Plunkett are long time CPWN members, but more importantly, they are respected, experienced financial advisors in our community. They have worked together the past few weeks to bring this information to you. What they have created for us is the epitome of what CPWN stands for...connecting, collaborating, and sharing with our community.

Stephanie Cassedy is celebrating her 10th year at Lincoln Financial Securities and is the owner of Financial Wellness. With a legal background and degrees in Economics and Geography, Stephanie guides clients of all ages and stages of life, to meet and maintain their financial wellness goals. (Securities and advisory services offered through Lincoln Financial Securities Corporation, Member SIPC. Branch office: 2204 Harford Road, Fallston, MD 21047, scassedy@securitiesmail.com)

With over 30 years of experience in financial services, **Jodi Davis** brings a wealth of knowledge to The Kelly Group and helps strengthen the client experience through holistic planning. Jodi is a Principal of the firm, a Registered Representative and an Investment Advisor Representative with Cambridge Investment Research Advisors, Inc. Jodi is a strong advocate for women, and teaches the Savvy Woman Series as an adjunct at Harford Community College.

Melissa Harbold is a Vice President and Wealth Management Advisor and Certified Financial Planner™ with Merrill Lynch. She has been a financial advisor for 14 years and is part of a five member team, The Benassi Harbold Ford Group. The team focuses on working from a financial plan and believes you may find value in a one-on-one relationship with someone dedicated to knowing who you are and what you wish to accomplish.

Andrea Kirk, Certified Financial Planner practitioner (CFP) and Chartered Retirement Planning Counselor (CRPC), is a Financial Advisor with 20 years of experience at Ameriprise Financial, specializing in retirement planning strategies, saving for college, investments, insurance protection, women's financial strategies, and estate planning. She has obtained 100% satisfaction with her clients in recent years.

As a member of the Ozazewski/Decker/Plunkett Wealth Management Group of Wells Fargo Advisors, **Libby Plunkett** provides advice and guidance in the areas of retirement planning, college funding, and personal savings and investment based on clients' personal needs and goals. Libby and her group strive to meet their clients' needs while ensuring a high level of service.

We are excited to bring you this panel of talented women and are looking forward to their information and advice.



What's Happening at CPWN

SUNDAY, JULY 8 - Ladew Garden Tour and concert with *THE KLASSIX*. 6-8pm. Discounted tickets only \$10 and include early entry for 4:30 garden tour. Registration required, on website under events.

TUESDAY, JULY 10 - Member lunch meeting, 11:30-1:30pm, Maryland Golf & CC, Bel Air. Sponsored by Heather Lamont, MB HomeCare. Financial Panel discussion with financial advisors Stephanie Cassedy, Jodi Davis, Melissa Harbold, Andrea Kirk, and Libby Plunkett.

THURSDAY, JULY 12 - 20th Annual Fashion Show Kick-Off, 5:30-7:30pm, Steeplefish Grille, Bel Air. Appetizers & cash bar.

TUESDAY, AUGUST 14 - Member evening meeting, 5:30-8pm, Liriodendron, 502 W Gordon St, Bel Air. Sponsored by Meggin M'Gonigle-Reeder, M&T Bank. Wine, beer, food and networking.

**If you have special food needs, please email
jeannette.stancill@fitzgeraldfinancial.net**

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made **NO LATER THAN** end of day Thursday before the event. If you do not notify CPWN by this time, you will be responsible for the full registration fee.

**At each meeting two
attendees' cards will be
drawn to be featured in the
following month's newsletter.**

M&T Bank

Meggin M'Gonigle-Reeder
Vice President
Business Banking

410 836 5789
443 243 3974 CELL
mmgonigle-reeder@mtb.com

12 Office St
Bel Air, MD 21014

INSURANCE ***FORCE***

EMPLOYEE BENEFITS | INSURANCE | HR

Morgan Holmes

BROKER
RISK MANAGEMENT DIVISION
PROPERTY & CASUALTY, WORKERS' COMP.

410-268-6868 ***PHONE*** | 443-504-3677 ***CELL***
mholmes@InsuranceForce.net | InsuranceForce.net

2817 Belair Road, Suite F
Fallston, MD 21047

726 Second Street, Suite 2A
Annapolis, MD 21403



Around Town

Interested?

PATH TO EXCELLENCE NETWORK EVENT

TUESDAY, JULY 17, 2018

Liriodendron Mansion, 502 W Gordon Str, Bel Air. Top 100 Women & Leading Women invite you to The Daily Record's network series. Nonprofit partner Harford Family House, please bring donation (dish soap, paper towel/toilet, 60W bulbs, cleaning supplies, kitchen trash bags, paper plates, Walmart gift cards. Free to attend, please rsvp www.thedailyrecord.com/path-to-excellence, for more info call 443.524.8161 or email events@thedailyrecord.com

SAVE THE DATE

The Arc NCR's 2018 Golf Tournament

Thursday, September 27

Mountain Branch Golf Course

Start: 8:00am

If you are a *nonprofit CPWN member*, please forward your events to jody@coffeenewsharford.com. Events will be listed as space allows.

20TH ANNUAL FASHION SHOW TUESDAY, OCTOBER 9

Yes, its the 20th anniversary! Its going to be a new, exciting, fun filled evening. Want to sponsor? Sponsorships can be purchased online under Fashion Show.

Please go to the website to download request letters for sponsorships and silent auction donations.

Member Anniversaries

16 Years

Ann Davidson

13 Years

Melissa Harbold

10 Years

Lesley Lookingbill

9 Years

Betsy Depman

7 Years

Meggin M'G-Reeder

4 Years

Nichole Speck

3 Years

Jane Hardwick

Heidi Fletcher

2 Years

Robin Tomechko

Kelly Haggerty

Shari DeMeo

1 Year

JLaura Runyeon





Dear Business Friend:

Chesapeake Professional Women's Network (CPWN) will be hosting our Annual Fashion Show and Silent Auction fundraising event on Tuesday, October 9, 2018 at the Richlin Ballroom. Proceeds from this event will be donated to various Harford County organizations helping those in need, including, but not limited to **SARC**, an organization that is working to end domestic and sexual violence, the **CPWN Scholarship Fund** at Harford Community College, **The Boys and Girls Club**, **Harford Family House**, **Anna's House**, **SAGE**, **Homecoming Project**, **Community Action Agency** and the **YMCA**. Thanks to many participating Harford County businesses last year, we raised over \$23,000 to help those charities.

We are seeking community-involved businesses to help make our event successful by providing a donated item or cash to purchase items for our Silent Auction, a door prize item or a cash or check donation of any value. Historically, our event has been attended by over 300 women that live, work and shop in Harford County. This is a fantastic way to market your business while also making a contribution to a good cause. All donors will be recognized in our program as well as on our Silent Auction tables.

During this difficult economy, it is tempting to set aside yet one more request. However, we are asking you to lend a hand through a donation, not only because it is the charitable thing to do, but also because it will help organizations in our area that are desperately in need funding due to decreased grant funding and budget cuts.

Please include the attached form along with retail value of your donation and a business card, brochure, or other business identification so it can be presented with the item at the auction and so your generosity can be recognized in the program.

Should you have any questions please feel free to contact me at 410-746-3809 or mabogarty@harfordbank.com.

Thank you,

Mary Ann Bogarty
Fashion Show Committee Chair



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

PO Box 654
Bel Air, MD 21014

I/my business would be happy to contribute a silent auction item to the CPWN's October 9, 2018 fundraising event. Proceeds will assist various women's charities in the Harford County area.

*** All items must be received by Friday, September 21, 2018 ***

Name/Business Name _____

Business Address _____

Telephone Number _____ **Email** _____

Item Contributed _____

Value \$ _____

_____ **I will give my item to the CPWN member now.**

_____ **I will make a cash donation to purchase items for the auction. Please mail to CPWN Attn: Silent Auction Committee PO Box 654, Bel Air, Maryland 21014**

PLEASE ENCLOSE/ATTACH THIS FORM AND A BUSINESS CARD, BROCHURE, OR OTHER BUSINESS IDENTIFICATION WITH THE DONATED ITEM.

The CPWN will acknowledge your donation at the event.

We thank you for your caring and support!



Runway Rendezvous 20th Annual CPWN Fashion Show

Kindness is always fashionable, and for 20 years CPWN has dazzled on the runway to provide critical resources for women and children in Harford County.

On October 9, 2018, CPWN will bring the glamor and sophistication to the Richlin Ballroom for the **20th Annual CPWN Fashion Show – Runway Rendezvous.**

Proceeds from the event help CPWN support local organizations providing assistance to women and children, including Harford Family House, Homecoming Project, Anna's House, Harford Community Action Agency, YMCA, Boys and Girls Clubs of Harford County, SARC, and Harford Community College.

Join us as a Fashion Show Sponsor for a unique opportunity to showcase your business. A detailed description of the sponsorship packages is attached. So that you do not miss any of the value-added marketing opportunities, we ask that you reply by August 31, 2018.

For more information, please do not hesitate to contact me at mabogarty@harfordbank.com or 410-746-3809.

Sincerely,

Mary Ann Bogarty
Fashion Show Chairperson
Harford Bank

Sponsorship Opportunities

Title Sponsor – SOLD!



Platinum Sponsor - \$1,500

- Full page ad in the program
- 6 Fashion Show tickets
- 2 PowerPoint slides to run during the show
- Company name/logo & link on promotional materials

Gold Sponsor – \$1,000

- Full page ad in the program
- 4 Fashion Show tickets
- 2 PowerPoint slides to run during the show
- Company name/logo & link on promotional materials

Silver Sponsor - \$500

- ½ page ad in the program
- 2 Fashion Show tickets
- 1 PowerPoint slide to run during the show
- Company name/logo & link on promotional materials

Centerpiece Sponsor – \$500

- Exclusive!
- Recognition on all table centerpieces
- ½ page ad in the program
- 2 Fashion Show tickets
- 1 PowerPoint slide to run during the show
- Company name/logo & link on promotional materials

Favor Sponsor – \$500

Exclusive!

- Provide favors for fashion show guests
- ½ page ad in the program
- 2 Fashion Show tickets
- 1 PowerPoint slide to run during the show
- Company name/logo & link on promotional materials

Raffle Sponsor – SOLD!



Coat Check Sponsor - \$300

Exclusive!

- Recognition at the coat check
- Business card size ad in the program
- 1 Fashion Show ticket
- 1 PowerPoint slide to run during the show
- Recognition in the program

Bronze Sponsor - \$250

- Business card size ad in the program
- 1 Fashion Show ticket
- 1 PowerPoint slide to run during the show
- Recognition in the program

For more information, please contact
MaryAnn Bogarty – mabogarty@harfordbank.com
or 410-746-3809.

Sponsorships are not limited to CPWN members.