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November Sponsor - Merry McFadden



Merry McFadden is co-founder of the Leadership Resource Academy and an entrepreneur with Pivotal Strategy Group, helping business leaders to efficiently run their organizations, maximize strategic/marketing initiatives, and increase profits.

Before starting Leadership Resource Academy, Merry served for more than 20 years in various business management roles. After a successful career in Healthcare Management and growing a dynamic transportation/interpretation company to a national platform, she now provides consulting services to professional leaders. She works with leaders in various industries to grow their businesses and increase their revenue while efficiently managing processes within the organization. As a business coach, she has found her passion - helping others to succeed in business and leadership.

Merry enjoys spending time with her family (husband and three children) as well as music, wine and traveling.

Speaker - Rod Bourn



Rod is a native Marylander who enjoys working with people on how they can improve their quality of life, both at and outside the office. Rod's adaptive style allows him to work with both small and large groups, as well as provide impactful one-on-one coaching. His humor and energy have earned him a reputation as a keen trainer, speaker, and facilitator/emcee.

Rod spent the first half of his career in human resources, much of it in the training and development field. He has worked in both the service and manufacturing/distribution industries with companies including London Fog, Marriott, and Rite Aid. He worked for 14 years as the Coordinator of Professional Development at Harford Community College where he chaired several committees and two professional associations. In the community he works as a student mentor and sports coach. Rod was the President and now on the Board of the MA & PA Heritage Foundation, and in 2008 founded Anna's Guy's, a group of men who works with sheltered children. In 2013 Rod founded the Catch a Pig 5k and has since raised over \$25k for the Boys & Girls Clubs of Harford County.

Rod earned his Bachelors Degree in Business Administration at Towson University, and a Masters of Organizational Development from Johns Hopkins University. He enjoys various outdoor activities, traveling and gastronomic pursuits. Rod now lives in Bel Air, MD, and tries to keep pace with his wife Kim, a psychotherapist, and their two kids.



What's Happening at CPWN


TUESDAY, NOVEMBER 13, 11:30-1:30, MEMBERSHIP LUNCH, Vandiver Inn. Sponsored by Merry McFadden, Pivotal Strategy Group, Inc./Leadership Resource Academy. Speaker Rod Bourn on Generational Marketing.

SATURDAY, DECEMBER 1, 7am, BUS TRIP TO NEW YORK. \$70 per person, available online. Last year sold out prior to the event date.

TUESDAY, DECEMBER 11, 5:30-8:30pm, HOLIDAY DINNER, The Liriodendron Mansion, 502 E Gordon St, Bel Air. Sponsored by Patrice Ricciardi, Freedom Federal Credit Union. Checks from Fashion Show proceeds will be presented to grant winners..

**If you have special food needs, please email
jeannette.stancill@fitzgeraldfinancial.net**

Cancellation Policy: Please remember it is CPWN policy that change to an event registration must be made **NO LATER THAN** end of day Thursday before the event. If you do not notify CPWN by this time, you will be responsible for the full registration fee.



At each meeting two member cards will be drawn to be featured in the following month's newsletter.

Don't forget to drop one in the basket at registration!



Wassup!

And the
winners are...

1st Prize - Mark Jolly
2nd Prize - Laura Snyder
3rd Prize - Jeannette Stancill

Member Anniversaries

19 Years

Diane Sengstacke

15 Years

Mary Ann Bogarty

13 Years

Jeannette Stancill

12 Years

Amy Chetelat

11 Years

Chris vieth

Colleen Helmlinger

9 Years

Kelly Bedsaul

7 Years

Jodi Davis

5 Years

Patti Dresher

2 Years

Dani Pettrey

1 Year

Angela King

Jennifer Crosson

Samantha Groff

Josie Shumar

CPWN
Chesapeake Professional Women's Network

20th Annual Fashion Show

Tuesday, October 9, 2018

1st Prize - City of light Head to Toe Glam and Glow Package

From **Jeffrey Horowitz, M.D. & Spa on the BLVD** - Value **\$2500.00**

30 Units of Botox, 1-Vollure, 3-Micropeels w/dermaplaning, Lash Lift, Latisse, European Facial, Aveda Stress Fix Massage, Lavender Rose Manicure & Pedicure, & Themed Basket of Gifts

- 2nd Prize -

Tailgate Party Package

Ravens Tickets, Raven's Apparel, Chairs, Cooler, Beer, Gift Card
Donated by BFBE Valued at \$750.00.

- 3rd Prize -

Wine & Dine with PNC

Various restaurant gift cards
Donated by PNC Bank. Valued at \$400.00.

\$5.00 per Ticket or 3 Tickets for \$10.00

Tickets Printed Compliments of



Sponsor Yet?

Sponsorship slots are now open for 2019! Sponsorship slots are on a "first come, first serve" basis, so don't delay in booking your month! The cost to sponsor is \$150 and includes your meal and opportunity to market yourself to the members of CPWN and their guests. The sponsor is featured in our newsletter for the month of the sponsorship, as well as in social media posts advertising the event. Sponsor will have the opportunity to speak at the event for 5 minutes and are welcome to pass out marketing materials on the tables at the event. To reserve your month, contact Bev Smith @ bevsmith0712@gmail.com or bev@leetessier.com.

See more sponsor opportunities for the 20th Annual Fashion Show Fundraiser on page 5 of this newsletter.