



Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

Newsletter

WELCOME ..

to the all new
E-Newsletter!
We welcome your
input and ask that
you send any
feedback to the
editor at
Melissa_harbold@ml.com

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This Month -

CPWN's ANNUAL FASHION SHOW

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The Chesapeake
Professional Women's
Network

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The CPWN Newsletter
Committee

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OCTOBER 2010

The 12th Annual CPWN Fashion Show *October 12, 2010* *Richlin Ballroom*



Please join us for an elegant evening of fashion, food, friends and fun at the CPWN's Annual Fall Fashion Fund-raiser. Remember the glamour the excitement the spectacular raffle prizes the silent auction

items and we are pleased to announce that

This year's event will be held at the Richlin Ballroom, October 12, 2010. Networking and check in at 5:30 PM, Tickets are: \$40.00 for members, \$45.00 for non-members, Tables of Ten \$400.00. Tickets can be purchased at: www.cpwnet.org.

Fashions from K & B Bridal, Tiger Lily, The Pink Silhouette and Heartbeat. Accessories by Two Sisters. Hair and makeup by Jordan Thomas Spa and Salon.

Our menu: Appetizers: Crab Dip with Crusty Bread Rounds and Assorted Crackers, Grilled Vegetables, drizzled with Balsamic reduction and Topped with Parmesan Cheese. Marinated Veggie Platter. (Con't on page three)



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EVENT CHECK IN

For record keeping purposes, please remember to check in at all events, even if you have pre-paid.

Presidents Message

It is officially Fall now and the hustle and bustle of juggling home life, work life, and after school activities is now back in session and in full force! Be sure to seize networking opportunities whether it is at a networking function or on the ball field as you are watching your children play sports at the local recreation council site. You should always keep your cards handy as you never know when an opportunity might come up.

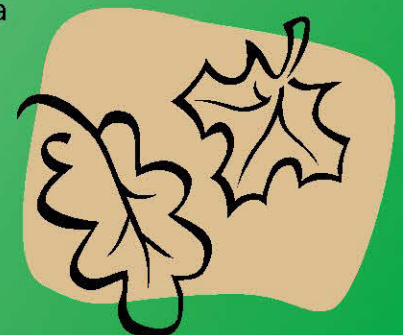
Our September luncheon was held at the Maryland Golf and Country Club and our featured speaker was Dr. Tomback. I was unable to attend but heard he was a great speaker and provided some very timely information as the school year had just begun. I would like to thank Colleen Helmlinger, Esq. of Gessner, Snee, Mahoney & Lutche, P.A. for sponsoring our luncheon. We appreciate our sponsors for supporting our organization.

If you haven't already purchased your tickets for our **Annual Fashion Show and Fundraiser** please do so. It is Tuesday, October 12, 2010 from 5:30-9:30 at Richlin Ballroom. We are very excited to be back at Richlin and are looking forward to seeing the wonderful show that our committee has put together this year. There are some new and exciting changes this year so please come out and support this wonderful event. There will also be a raffle with fabulous prizes as well as a wonder selection of silent auction items. Remember, all proceeds will go to local charities here in Harford County so not only will you get to partake in a fun filled evening, your money will go to a great cause. This is an event that you don't want to miss.

I hope to see you all at the Fashion Show! Have a Happy Halloween.

Sincerely,

Mary Ann



The 12th Annual CPWN Fashion Show con't from page one

Our Entrée: Something different with a Surf and Turf: Salmon Filet with Foccacia Crust and Sliced Roast Beef Bordelaise. With Garlic Mashed Potatoes and Seasonal Veggies. And For Dessert – YUMMY Cheesecake with a citrus ginger topping. Drinks will be available for purchase as well as our Signature Drink: Apple Martini. Cash only please!!

Raffle Tickets will be available the evening of the event. Tickets are \$1.00 each or 6 for \$5.00. 1st Prize – Weekend Resort Getaway for 2 - \$2,000 value at the beautiful Lodge at



Woodrich in the Poconos – at the beautiful adult only resort. The getaway includes gourmet meals, spa treatments and full use of facilities. 2nd Prize – Dinner Party for six w/

limo - \$500 value at the amazing Rumor Mill Restaurant in Ellicott City. Historic Ellicott City's only fusion bistro. Gather your friends and have a wonderful evening out. 3rd Prize – Fabulous Jewelry - \$125 value from Saxon's Jewelers a Pandora Bracelet.

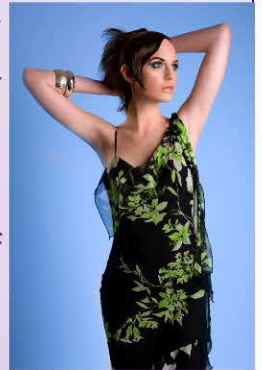
Proceeds from this event will be donated to Open Doors Ca-



reer Center, SARC, and the CPWN Scholarship Fund. All near and dear to our hearts and your support is needed more than ever in these tough economic times.

Its fall and time to clean out your closets ladies. We will be collecting new and gently used career clothing for Open Doors Career Center.

Our emcee this year will be Sloane Brown, The Baltimore Sun's Fashion Editor. We are pleased to have a "celebrity" escort – Sheriff Jesse Bane.



A special thank you to our sponsors this year: Cosmetic Surgery Center of Maryland, Evans Funeral Chapel, KMH, PNC, APGFCU, Point Breeze and The Kelly Group.

A special thank you to the Fashion Show Committee chaired by Wendy Lee and Andrea Kirk for the countless hours in putting together this special event. Without the support of the sponsors, committee and members we cannot make this fundraiser a success!



MEMBER NEWS & ITEMS OF INTEREST

COMMITTEE CHAIRS

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ehopkins@mtb.com

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Fashion Show

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Melissa_harbold@ml.com

Website

Renee McNally
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renee@hrsolutionsllc.com

Membership Dues: \$85
Meeting Sponsorship: \$125
plus door prize

www.cpwnet.org



Patricia Desiderio, President of Patty's Gifts and Baskets LLC, T/A Patty's Promotions, received the 2010 Top 100 Minority Business Enterprise Award for the mid-Atlantic region (Maryland, Virginia, Delaware, Pennsylvania and the District of Columbia). The annual awards program honors outstanding women and minority business owners.

SARC Candlelight Vigil provides hope in a new location.

(Harford County, MD, 9/22/10) SARC announced today that their annual Candlelight Vigil, scheduled for October 18, 2010 at 6:00 p.m., will be held in a new location this year. "It will be held in the side garden of the Bel Air Armory this year," says Prevention Specialist Stacie Beard

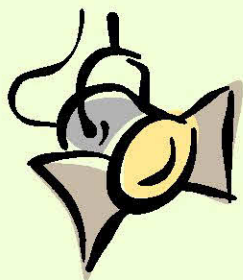
The Candlelight Vigil is an annual event held to commemorate those who lost their lives to domestic violence, to celebrate those who have survived, and to energize those who work to end this violence. SARC will display their Clothesline Project – tee-shirts made by both adult and child survivors of domestic violence. Silent Witness silhouettes on loan from the Unitarian Universalist Fellowship of Harford County will also be on display. There will also be an opportunity for men to pledge non-violence against women by signing the White Ribbon Campaign poster.

Harford County Council President Billy Boniface will be on hand to present a Proclamation to SARC, and Luisa Caiazzo-Nutter, SARC's Executive Director, will host the event.

For more information on this event or SARC services, contact Stacie Beard at 410-836-8431.



Member Spotlight



Carolyn Evans

Sengstacke & Evans, LLC

410-893-6104

1. What was the last book you read?

A: *Jarrettsville* by Cornelia Nixon

2. Do you like to be in pictures or would you rather be the person holding the camera?

A: I am always the person holding the camera

3. What do you do in your “me” time?

A: Is there such a thing? How does one get “me” time??? If I have extra time, I usually read.

4. Have you ever traveled abroad?

A: Yes, I love to travel, but the last time I went abroad was in 2000!

5. What is your favorite vacation spot?

A: Any place with a beach!

Welcome New Members

Rose Zappa-Jehnert

Realtor and Professional Organizer

308 Merrie Hunt Drive

Timonium, MD 21093

443-465-7311

[Www.rosezapa.com](http://www.rosezapa.com)

rose@getit2gether.com



2010 Fashion Show Sponsors

Diamond Sponsor

The Cosmetic Surgery Center of Maryland is a full-service plastic surgery practice located in Towson, Md., offering the latest and most sophisticated cosmetic surgery procedures in



addition to non-invasive options in conjunction with Be Lifestyle Medspa, one of the regions only true Medspas. Dr. Michael D. Cohen and his board-certified team of surgeons, Dr. Larry H. Lickstein, Dr. Patrick Byrne, and Dr. Karen Boyle, have built a reputation of expertise and excellence in cosmetic surgery combining their artistic skill, advanced surgical techniques and state-of-the-art resources to create the appearance that you desire. Visit our website at www.drcohenplasticsurgery.com.

Platinum Sponsor

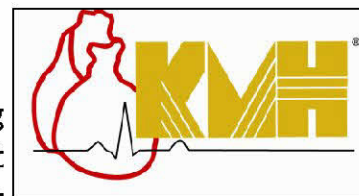
Evans Funeral Chapel and Cremation Services in Parkville has been in business since 1865, and continues to maintain a strong presence in Maryland, through four generations, as a family-owned business. Its rich history and family heritage has brought Evans Funeral Chapel and Cre-



mation Services to the top as a respectable leader within the funeral home industry. In 1993, the Forest Hill location opened and has been featured as the only Funeral Home in Harford County to have its own crematory. Our newest facility located in Monkton, Maryland formerly the Henry W. Jenkins & Sons Company opened its doors on January 22, 2009. Visit our website at www.evansfuneralchapel.com.

Gold Sponsor

KMH is a worldwide provider of high quality diagnostic imaging services. Our commitment is to provide diagnostic information that will assist physicians in detecting disease early, planning patient management and effectively monitoring treatment. Our team of certified, dedicated, and experienced professionals deliver diagnostic services in a compassionate environment. Visit our website at www.kmhlabs.com.



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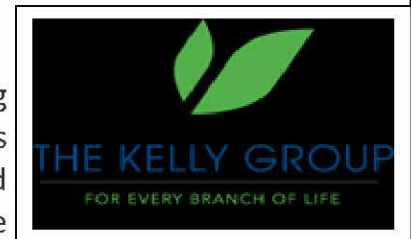
Point Breeze Credit Union is proud to support the CPWN and the community at large. Located in Bel Air, Hunt Valley, and Golden Ring, Point Breeze Credit Union has been helping people realize their dreams for over 75 years. If you're buying a home,



building your business or just saving for a vacation we can help you meet your goals. You'll get safe dependable lending and saving options from us. Choose Point Breeze if you work, worship or are a member of an organization located within 20 miles of a PBCU branch. Learn more about us on pbcu.com.

Bronze Sponsors

Deeply rooted in the community, The Kelly Group focuses on providing personal financial guidance to individuals and businesses – with a focus on achieving financial goals and dreams that impact the present and future generations. Through the strength of our core values and the promise of our business philosophy, we practice our sincere commitment to improving the overall health of the community while establishing long-term and long-lasting relationships with our clients and their families. Visit our website at www.kellyfinancial.com.



APGFCU is a not-for-profit member owned cooperative. Serving the Harford and Cecil County communities for over 70 years, it is the largest credit union in Harford County and the fourth-largest federally chartered credit union in Maryland. With ten branches,



APGFCU serves its 86,000 plus members in the Aberdeen, Abingdon, Bel Air, Edgewood, Elkton, Havre de Grace, Forest Hill, Elkton and North East communities. Credit union services are available 24-hours, 7 days a week via telephone and web access. Membership in APGFCU is open to anyone who lives, works, worships, volunteers, or attends school in Harford or Cecil County. Visit our website at www.APGFCU.com today.

Fashion for the Career Woman

By [Rosaline Hsieh](#)

In Corporate America, many offices have switched from suits to a business casual policy. Men are dressing down from full three-piece suits, oxford shirts and ties down to golf shirts, khakis and loafers. As women, we need to be more careful about dressing appropriately in the working environment. How can we dress down without crossing the threshold of revealing, beachy, or just plain inappropriate? With a few basic guidelines, the modern woman can indulge in the fashion world – piecing together funky and dressy outfits that transition wonderfully from weekend to working day woman – without breaking the bank.

Quality vs. Quantity?!

Ahh... the question that all women ponder when flipping through the racks of clothing – is that \$350 blazer really worth it? ...or could I save myself a couple bucks buying the knock-off version at the Gap? My advice is this: classic & well-made always wins over trendy & cheap. There is no substitute for a well-made piece of clothing – and if you think that people won't notice: you're dead wrong. I often encourage women to spend the extra \$150 for that blazer



that you really love – not only will it look unique and special, but what you will probably find is that in the long run, you'll likely get more mileage out of a well-constructed piece of clothing.

I believe in buying classic lines – for the young professional woman, looking to build up her arsenal of work-appropriate attire. Classic colours and cuts are key to building up a solid wardrobe. Whether it be the thickness or delicate nature of a fabric, I look for fine stitching, no pilling, goodness of fit 'on the body' and then attention to detail (by the designer). When a designer chooses to command a higher price point for an item of clothing, I look to see what factors make that piece unique – whether it be cut, quality or design. If the item does not fit into any of these categories, we deem the piece (and probably the store) as overpriced.

Professional by Day... Vixen by Night?

The modern-day woman knows how to be a chameleon – transitioning from corporate professional to night-time party girl. Without breaking the bank, here are a few tips to 'stretching the closet'.

1. **Suits:** Wait...how do I party in a business suit? Often higher end stores, will carry suits that are sold in separates: jacket with a skirt or pant option. If a full suit costs \$1000, the jacket usually covers 70% of that price since so much more detail and construction goes into a blazer, rather than a skirt or a pair of pants. Aside from my two basic black suits (in both pant and skirt option), I tend to gravitate towards fun, whimsical suits. Still looking for classic lines, detail and good construction, I choose suits that wear well from day to night. Often a suit with a great cut and unique design can be pieced separately so that the jacket can be toned down with a great pair of jeans.

Please visit Hilary Fashion for the rest of the article at: <http://www.hilary.com/fashion/career-fashion.html>

CPWN MEMBER BENEFITS

Monthly meetings to network and promote your service or product.

Advertising in our online membership directory with website and e-mail links.

Varying meeting dates, times, and locations to meet your busy schedule.

Topical speakers on issues pertaining to women and business.

Opportunities for women to support and mentor each other in both business and personal aspects of our lives.

Special events & Meeting Sponsorship

A monthly newsletter with calendar of events, networking tips, member updates,

A Special Thanks to this Years Fashion Show Vendors!

K & B Bridal

Tiger Lily

The Pink Silhouette

Heart Beat

Two Sisters

Jordan Thomas Spa and Salon

Member News and Items of Interest (con't from page four)



SECOND ANNUAL HEATHER L. HURD 5K WALK/RUN

Harford Community College will host the second annual Heather L. Hurd 5K Walk/Run on Saturday, November 20. On-site registration takes place in the College's Susquehanna Center from 7 to 7:45 a.m., with the race at 8 a.m.

The event honors the memory of Heather L. Hurd, a former student at Harford Community College who was killed by a distracted driver who was texting.

Participants are asked to find 10 sponsors or pay an entrance fee of \$20 per person. The fee is \$10 for children under 18 accompanied by a registered adult. Each participant will receive a race T-shirt, and refreshments will be served after the race. Awards will be presented based on age group and final times. Participants may pre-register by visiting www.harford.edu/heather. For more information, call 443-412-2449.



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CPWN
Chesapeake Professional Women's Network, Inc.
Building Relationships. Growing Businesses.

**The 12th Annual
CPWN Fashion Show**

Proceeds benefit:
Open Doors, SARC, &
CPWN Scholarship Fund

Tuesday, October 12th
5:30 ~ 9:00pm
at the
Richlin Ballroom

Tickets can be purchased in advance
by going to www.cpwnet.org

Flyers courtesy of The UPS Store @ Fountain Green and Churchville Roads



UPCOMING EVENTS

ANNUAL FASHION SHOW

October 12, 2010

5:30 PM—9:00 PM

Richlin Ballroom

Cost: \$40/\$45; \$400 for a table

November Meeting

11/9/2010 11:30am - 1:30pm

Speaker: Jamie Costello

Sponsor: Diane Woish; CRS Flooring

Maryland Golf & Country Club

Cost: \$20/\$25

Holiday Meeting

12/14/2010

Beechtree

Cost: \$30/\$35

rsvp at www.cpwnet.org or 410-297-9722

Deadline is Friday before the event at
Noon.

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